



NATIONAL
ACADEMY
OF TELEVISION
ARTS & SCIENCES

GENERAL RULES & PROCEDURES

THE 2021 EMMY® AWARDS
FOR NATIONAL TELEVISION PROGRAMMING

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NATAS MISSION STATEMENT

The National Academy of Television Arts & Sciences, Inc., (NATAS) is a 501(c)(6) non-profit service organization founded by the “Committee of One Hundred,” led by Ed Sullivan, in 1955. NATAS is dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. NATAS recognizes excellence in television with the coveted Emmy® Award.

NATIONAL AWARDS COMMITTEE

The National Awards Committee is the governing body of all NATAS Emmy® Awards (the Daytime Emmy® Awards, the News & Documentary Emmy® Awards, the Sports Emmy® Awards, the Technology & Engineering Emmy® Awards, and the individual Regional Emmy® Awards). The National Awards Committee is responsible for the formulation of NATAS policy on all awards matters.

In order to achieve the greatest objectivity, inclusion, and equity in administering awards policies, the National Awards Committee reflects the wide range of programming, professions, and diverse backgrounds that make up the television industry. All National Awards Committee decisions are final and binding.

NATAS AWARDS ADMINISTRATION

National Programming

NATAS administers three national programming contests: the Daytime Emmy® Awards, the News & Documentary Emmy® Awards, and the Sports Emmy® Awards — each having their own dedicated administrative teams. To reach out to the respective administrative teams regarding questions about rules, eligibility, or judging for their individual contests:

Daytime Emmy® Awards - daytime@theemmys.tv

News & Documentary Emmy® Awards - news@theemmys.tv

Sports Emmy® Awards - sports@theemmys.tv

Please note that technical questions regarding uploading submissions, encoding, device compatibility, and similar matters should be directed to: emmysupport@yangaroo.com or 866-992-9902.

Technology & Engineering

NATAS also administers the Technology & Engineering Emmy® Awards through peer review of scientific achievements. Questions regarding qualifications, eligibility, or process may be directed to techemmys@theemmys.tv

Regional Programming

Except for the Los Angeles area, Regional Emmy® Awards are individually administered by NATAS Regional Chapters, a full list of which is available at: <https://theemmys.tv/chapters-director>

Non-NATAS-Administered Awards

NATAS does not administer the International Emmy® Awards nor the Primetime Emmy® Awards contests. Those contests are administered by our sister Academies. To contact these Academies directly:

International - <https://www.iemmys.tv/international-academy/contact-us/>
Primetime - <https://www.emmys.com/content/contact-us>

FORMAT OF THESE RULES

Thank you for your interest in the NATAS National Emmy® Awards competitions. This book of Rules & Procedures outlines policies that apply across the breadth of each of the three NATAS Emmy® competitions for national programming.

Following the release of this document will be the “Call for Entries” (CFE) for each individual contest to which you may be interested in entering. Each CFE outlines additional rules, exceptions, and clarifications specific to that individual contest. This document and a competition’s respective CFE collectively form the “Rule Book” of that individual competition for the entry year.

POTENTIAL FOR CORRECTIONS

These rules and procedures are subject to change or correction by NATAS at any time, with or without prior written notice. The most current and all prior versions of the document are available at <https://theemmys.tv/rules>.

NATAS has adopted a semantic versioning method of identifying revisions, with such version numbers marked in the lower-right corner of each document page, represented in the format [CONTEST YEAR].[NOTABLE REVISION].[MINOR CORRECTION].

For example, the initial publication for the 2021 competition year is numbered v.2021.0.0. Corrections to typographical errors, formatting, or other changes of minor impact will increment this to v.2021.0.1. More notable clarifications, additions, deletions, or other substantial changes will instead increment to v.2021.1.0 and be identified in an appendix listing all such modifications.

WHO MAY ENTER?

Anyone may enter! NATAS/Television Academy membership is not a condition for entry in any NATAS Emmy® competition. Producers, designated awards consultants, show contacts, or individual entrant team members may submit entries on behalf of their program, on-air talent, or craft.

If a show intends to enter multiple categories, NATAS recommends that the show designates a main contact or “Show Shepherd” to handle submissions and general communication with the contest Administration during the contest period.



Anyone entering on behalf of an individual or entity must fully confirm that the parties represented in or by the submission have complete knowledge of all eligibility rules and have viewed and given consent to the content submitted on their behalf.

ELIGIBILITY PERIOD

Programs distributed within the calendar year of January 1 to December 31, 2020 are eligible for submission, with the following exception:

Sports Emmy® Awards Football Programming

High school, college, or professional football postseason programming that originally aired in 2021 but concluded within three days following the Super Bowl is eligible for entry in all categories other than Short Sports Documentary, Long Sports Documentary, and Serialized Sports Documentary. **To be eligible, such football programming must have aired after 12:01 AM on February 6, 2020 and prior to 12:01 AM on February 11, 2021.**

CONTENT ELIGIBILITY

NATAS contests are open to telecast programming and online/digital programming. Entries must have been transmitted to the public by a television network, cable company, satellite, the internet, or other digital delivery media. Eligibility is limited to digital and telecast programming that was originally made available during the eligibility period and, as determined by contest Administration, intended for a national audience during the specific competition’s eligibility year. All shows must contain at least two-thirds ($\frac{2}{3}$) original material as aired during the eligibility period, unless the previously-produced material has been given substantial, unique, and creative treatment that, in the opinion of NATAS, results in an original program.

CONTENT ELIGIBILITY (CONTINUED)

Content, whether online or distributed via telecast or cablecast, that is intended for a specific local or regional audience, or for a particular geographic market, is eligible for a regional Emmy® Award and should be submitted to one of the [regional Emmy® competitions](#). Local content that later receives national distribution may be submitted to either a Regional Awards Competition or a National Awards Competition, **but not both**.

NATAS categories are not distribution-platform-specific. All categories are open to all platforms.

CATEGORY AND/OR CONTEST SHOPPING

Once a program enters a specific genre category, it is prohibited from switching for the remainder of its run unless the program petitions contest Administration to change categories, and the petition is thereafter accepted. Once a program enters a specific Emmy® Award contest (inclusive of the Primetime Emmy® Awards, which are administered by the NATAS sister organization known as the Television Academy, formerly ATAS), the program is bound to remain in that contest unless a petition is filed and thereafter accepted by contest Administration. If a program switches contests, it may not switch back without further approval from contest Administration.

CATEGORY VIABILITY

In the event that contest Administration and the National Awards Committee deem a category non-viable due to an insufficient number of entries, NATAS may cancel the category or merge the category with another similar category. If a category is cancelled, affected entrants will receive a full refund. If a category is merged with another category, entrants in each of the affected categories shall be given the option to remain in the competition in the new, merged category, or to withdraw from the competition and thereafter receive a full refund of their associated entry fees.

CATEGORY PLACEMENT

NATAS reserves the right to disqualify outright or move any entry to a different category if, in the judgment of NATAS contest Administration, such action is warranted. Entries will be rejected if no applicable category is found. Entrants will be notified when a rejection or category reassignment is made.

JOINT UNITED STATES-INTERNATIONAL PRODUCTIONS

Joint productions that feature financial and creative involvement between both United States and international entities, as well as programs from international news networks broadcasting for a domestic U.S. audience (such as BBC World News America, CGTN America, and similar networks), may be eligible for submission, provided that they originally air nationally on U.S. television during the current eligibility period. Submissions must have made their global debut in their distribution to the continental United States. Should extenuating circumstances arise in which a production airs simultaneously outside the United States, or airs outside the United States ahead of its U.S. broadcast, NATAS awards administration will review the eligibility of the entry on a case-by-case basis.

VIDEO ON DEMAND (VOD)

All types of Video On Demand (VOD) releases – Transactional VOD (TVOD), Subscription VOD (SVOD), Advertising-Based VOD (AVOD), and similar technologies – are eligible for submission. In general, the first distribution of the content on any platform is the governing airdate and program form for determining eligibility.

However, a national television broadcast that airs after a VOD debut may be considered to be the canonical airing if:

- 1) The VOD airing was not previously submitted, and
- 2) The national television broadcast premiere occurred within one year of its VOD debut.

LIMITED THEATRICAL RELEASES

Productions that have had a limited theatrical release before being telecast or made available via VOD are eligible to enter NATAS Emmy® Award contests, provided:

- 1) The production was first telecast or made available via VOD nationally during the eligibility period,
- 2) The broadcast or VOD premieres occurred within eighteen (18) months of the first commercial theatrical screening, defined as a commercial screening of seven (7) consecutive days at a single theater, and
- 3) The aggregate number of commercial theatrical screenings did not exceed six hundred (600) theaters.

A program loses Emmy® eligibility twenty-four (24) months after its first theatrical screening of any kind, whether such screening occurs commercially or at a film festival.



NEW FOR 2020

INELIGIBILITY OF OSCAR® NOMINEES

Programs that have received an Oscar® nomination from the Academy of Motion Picture Arts & Sciences are ineligible for submission to any Emmy® award contest administered by NATAS.

COVID-19
RELATED

VIRTUAL FILM FESTIVAL SCREENINGS

Due to the ongoing COVID-19 emergency, many documentary films have screened online at virtual film festivals in 2020. Such screenings are nonetheless considered to be theatrical screenings, rather than VOD screenings, for the purpose of determining Emmy® eligibility in the 2020-2021 competition year.

- a. A virtual film festival screening is not considered a VOD release, and a documentary film may not submit to an Emmy® competition solely on the basis of such a virtual film festival screening.
- b. A virtual film festival screening is not considered a VOD release, and is not used to determine whether a national telecast is within the one-year VOD-to-broadcast window within which it can be considered the “canonical airing.”
- c. A virtual film festival screening is considered a film festival screening, and counts toward the twenty-four-month (24-month) window after which a film with any kind of theatrical release becomes ineligible.

NON-ENGLISH LANGUAGE ENTRIES

Entries in a language other than English are eligible, but must include either an English-language voiceover or English subtitles. Entries for the Spanish-language categories may be submitted without subtitles or voiceover and will be judged by a panel of Spanish-language media professionals who are bilingual or Spanish language-proficient.

INELIGIBLE PROGRAMMING

The following programming is not eligible:

1. Pornographic, violent, defamatory, or offensive material, except in the context of news coverage or the documentary treatment of a nonfiction subject.
2. Previously-aired programs, series, or related crafts which aired and met eligibility requirements during a previous award year or qualified for and submitted to another Emmy® Award competition, unless it qualifies via the VOD exception listed above.
3. Program-length commercials (infomercials or closed-circuit programs such as those from hotels, hospitals, movie theaters, arenas, stadiums, and other venue-specific locations) with targeted audiences.
4. Content from telethons, pledge breaks, and/or programs with a unique call to action aired for the specific purposes of raising money for political parties, charities, or other related causes. (Calls to action responding to current events within an otherwise regularly-scheduled program are permitted, however.)
5. Motion picture-premiered programs that appeared in general release to the public in theatres.
6. Compilation reels, “clip shows,” or “best of...” programs that were edited from original content, except for programming eligible for the Sports Emmy® Awards.
7. Any acquired international productions that did not originate in the United States.

ELIGIBILITY OF CREDITED TITLES

Each contest’s Call for Entries provides a list of credited titles considered eligible for inclusion in an award nomination or recognition. For the Daytime Emmy® Awards and the News & Documentary Emmy® Awards, if an entrant wishes to petition for the inclusion of an unlisted title for eligibility, the entrant must present to the contest’s Administration a paragraph describing the individual’s work on the project. The project’s principal producer must be copied on the correspondence. Administration rulings are final.

CREDIT FALSIFICATION

Intentional falsification of credits may result in disqualification of the entire entry by contest Administration.

NO INTERNAL EDITING

A submitted excerpt must be a continuous, commercial-free segment. Editing out commercials between otherwise continuous programming segments does not constitute “internal editing.”

ERRORS AND OMISSIONS

NATAS assumes no responsibility for the acts or omissions of individuals or entities submitting entries pursuant to this notice. All submitting entities and/or submitting individuals are solely responsible for their entries, and are advised to review submissions with respect to correct names, credits, intellectual property rights and permissions, and other information. NATAS shall accept submissions that are not in conflict with any of its rules and regulations. Ineligible entries may be disqualified at any stage of the competition, with or without prior written notice to the submitters.

MISREPRESENTATIONS

Any misrepresentation of entries will be cause for disqualification. Misrepresentations may include, but are not limited to misrepresenting programming as original work or the intentional falsification of credits, including intentional falsification of job titles or intentionally listing improper job titles. Should evidence of misrepresentation materialize at a later date, the entry may be disqualified retroactively. Such a retroactively-disqualified entry will be so-listed in NATAS records, and the return of any awarded statues or award certificates will be required.



Violations of any other published rules and procedures herein may result in disqualification. Payment submitted with disqualified entries will not be returned.

DOUBLE-DIPPING

Entry Into Single Competition



Entry into any singular NATAS contest precludes the entry of the same programming in any other Emmy® contest administered by NATAS, the Television Academy, or IATAS, including Regional Emmy® Awards.

DOUBLE-DIPPING (CONTINUED)

For example, if an entrant enters a documentary in the Sports Emmy® Awards Long Sports Documentary category, it may not be entered subsequently in the News & Documentary Emmy® Awards.

Craft entries must follow programs into the same Emmy® Award competition as the program submission. Exceptions may be made in rare circumstances – for example, if a specific, unique craft category is only offered in one of two Emmy® Award contests, but the program or report meets eligibility requirements in both competitions. The entrant must contact NATAS Administration for prior approval of any such cross-contest entry.

Entry Into Single Competition



NEW FOR 2020

The same material, identical start-to-finish, is not permitted to represent an entire submission in both a series and a feature/segment category.

If an entrant submits to a series or recurring programming category that allows the option of submitting a single episode to represent the entire series, that submitted episode may not then be submitted as-is to a feature or segment category. Likewise, an episode-length feature submitted in an individual segment category may not be submitted as the representative episode in a program category.



NEW FOR 2020

A feature or segment may be submitted to a feature or segment category and remain a component part of a broader program entry only if the segment represents less than fifty percent (50%) of the submitted episode's total runtime.

For example, if an entrant submits an entire episode of a Morning Show to the Outstanding Morning Show category in the Daytime competition, it may not submit that entire episode to a feature or other category in The News & Documentary Emmy® Awards. A feature or interview or excerpt from that broadcast can be submitted to an appropriate News & Documentary category, but the episode in its entirety cannot.

Individual Eligibility for a Single Award

An individual may only be recognized with an Emmy® Award for each specific role in a production once.

An individual that is eligible for an Emmy® Award for a specific role in more than one category shall be recognized in the category most specific to their craft or role.

Individual Eligibility for a Single Award (Continued)

For example, within the News & Documentary Emmy® competition, if a team member acts as a director on an Outstanding Breaking News entry, and submits the same content to the Outstanding Direction: News craft category, the individual may receive an Emmy® Award as a director in either category, but not both. If the programming is recognized with an Emmy® Award in both the Program and Directing categories, the director will be awarded a statue in the Directing category only.

Individual Eligibility for Program Awards

For program categories that allow submissions of excerpts from different episodes or a single representative episode to be entered, such as The Sports Emmy® categories of Sports News/Anthology, Studio Show Daily or Edited Series, an individual, in order to be statue-eligible, must have worked and received credit on nineteen percent (19%) of the total episodes of the show broadcast in the eligibility year.

LATE CREDIT ADDITIONS

After the nomination announcements, changes may be made and submitted free of charge for a limited time period determined by each individual competition. After this deadline, a fee of US\$150 will be charged for each name added to the credits. This fee also applies to any changes made following the ceremonies.

Changes may only be reflected in certificates, statues, and other materials produced or published after full payment of relevant fees has been made. NATAS has no obligation to change or correct materials published prior to fee payment.

Change requests received more than thirty (30) days after the corresponding ceremony will not be accepted under any circumstances.



COVID-19
RELATED

EMERGENCY DISCLAIMER

NATAS reserves the right to modify competition or event rules, procedures, policies, and calendars in response to any public emergency, natural disaster, civil unrest, or act of war, or for any other reason, including, without limitation, the COVID-19 pandemic. Please read individual competition Calls for Entries and category descriptions for any temporary rule changes. Additional updates may be published during the contest year on the NATAS website and social media channels, or announced by email to registered entrants and “Show Shepherds.”

ENTRY SYSTEM

All entries are submitted via Yangaroo, the digital awards show management system for all NATAS Emmy® Award contests. The Yangaroo homepage contains a guide to the standard and accepted media file formats. The person who completes the entry becomes the Entrant of Record in the system and is the contest Administration's only point of contact for follow-up information, including post-nomination requirements and communications. All NATAS contests require videos to be uploaded via Yangaroo in order to be vetted by contest Administration for eligibility and then viewed by the judges. Video submitted through other means will not be accepted.

ENTRANT RESPONSIBILITY

In order to avoid disqualification, it is the entrant's responsibility to ensure that all rules are fully understood and followed, and that submissions are completed by each deadline date.

The entrant is also responsible for checking the source file audio/video quality before uploading. Once the submitted video has been encoded for the judging platform, a confirmation email is sent to the entrant, and the entrant **MUST** conduct a final review for "judging-readiness," verifying that the video is technically sound, complete, and in compliance with all rules.

Refunds will not be issued for submissions resulting in disqualification.

If an entry is being submitted on behalf of another individual or entity, that party must have full knowledge of the entry, submission rules, and complete detail contained in the submission.



The Entrant of Record becomes the point of contact for correspondence regarding required further materials, ticketing, and statue orders in the event of a nomination and/or win. If you are a Show Shepherd, you are the point of contact for correspondence regarding further materials, ticketing, and statue orders. It is your responsibility to forward all follow-up information to your clients.

"WYSIWYT" – WHAT YOU SEE IS WHAT YOU TYPED!

Entry information appears exactly as entered. Odd capitalizations, misspellings, missing credits, everything in lowercase, or other formatting and spelling quirks will appear as submitted in official nomination and recipient documentation, press releases, invitations, print programs, ceremony graphics, statue engravings, and elsewhere. Entries in ALL CAPS are not accepted, and the entrant will be asked to resubmit.

Administration is NOT liable for errors in listings that are the result of incorrect information being submitted on the entry form. There is a limited window of opportunity to make corrections following the nomination announcements. Once entries are submitted and closed for editing, corrections should be emailed to administration directly. Corrections conveyed by any other method, including without limitation social media, will not be accepted.

DEADLINES

Deadlines are firm and essential to the timely adjudication of NATAS competitions. In the case of an extenuating circumstance necessitating late entry, the entrant must make their request in writing to contest Administration prior to the deadline.

PROGRAM CLIP CLEARANCE

Entrants will be required to identify a thirty-second (0:30) portion of the submitted video for potential inclusion in the Emmy® Award ceremony, should the entry result in a nomination. The identified clip must be free and clear of any and all encumbrances which could limit the ability of NATAS to include the clip in the program and its distribution, publicity, and promotion, including without limitation digital program archives, in perpetuity. Entrants must affirm that all necessary rights and clearances have been obtained and are thereby licensed to NATAS for these purposes, and that the entrant is authorized to convey such rights.

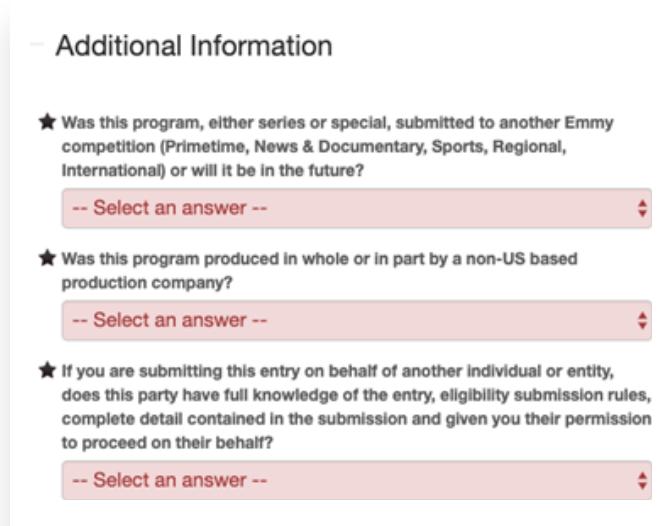


Any failure to convey necessary rights and clearances prior to the date of commencement of judging may result in the disqualification of the entry, with or without additional written notice by NATAS.

SUBMISSION AFFIRMATION

Entrants will be required to confirm that submissions have not been entered in any other Emmy® Awards contests, and that all parties included in an entry submitted on their behalf have full knowledge of the entry, submission rules and complete detail contained in the submission.

Additional confirmation takes the form of three drop down fields displayed on the entry form that must be selected and checked in order to proceed with an entry.



– Additional Information

- ★ Was this program, either series or special, submitted to another Emmy competition (Primetime, News & Documentary, Sports, Regional, International) or will it be in the future?
-- Select an answer --
- ★ Was this program produced in whole or in part by a non-US based production company?
-- Select an answer --
- ★ If you are submitting this entry on behalf of another individual or entity, does this party have full knowledge of the entry, eligibility submission rules, complete detail contained in the submission and given you their permission to proceed on their behalf?
-- Select an answer --

DISCOUNT

For national contests, there is NO discount granted to members of NATAS or to members of the Television Academy.

PAYMENT

Payment by Credit Card or ACH Transfer is strongly preferred. Please contact contest Administration to set up ACH Transfer.

If paying by check, an invoice can be generated for the entry. Please make the check payable to "NATAS/[Contest Name]" and include a printed hard copy of the invoice found in Yangaroo. **Payment is due according to invoice terms.**



Late payments not received by NATAS by the end of the judging period may result in disqualification, with or without additional written notice by NATAS.

REFUNDS

Since entry fees offset administrative costs, no refunds are required to be granted, except in the case of elimination of a category.

Yangaroo pages for the individual contests are as follows:

1. Daytime Emmy® Awards – <https://daytimeemmys.dmds.com/>
2. News & Documentary Emmy® Awards – <http://newsdocemmys.tv>
3. Sports Emmy® Awards – <http://sportsemmys.tv>

Here is a short guide for shows and independent entrants with general system information and instruction.

GETTING STARTED

Select “Sign Up Now” and create a User Profile. Once logged in to the dashboard, entrants can view the contest’s rules, a video specifications document, submit entries, register to judge, or sign up others from the production team to judge.

SUBMITTING AN ENTRY

Select “Create New Submission.” The Yangaroo online entry system displays categories open for entry. Once a category is selected, the entrant will progress through all pages to complete required fields and enter entrant team member information. During the entry period, entrants may save and return to a draft entry as needed to finalize it by the deadline. Once an entry has been finalized and submitted, any changes and adjustments can only be made by the contest’s Administration team after review. Many returning programs and networks appear for selection in drop-down lists. For the Daytime Emmy® Awards and News & Documentary Emmy® Awards, entrants will have the option to select “Not on List” and type the team member’s job title into the field. After submitting a “Not on List” title, the entrant must petition the contest’s Administration with details regarding the individual’s work on the entry. All “Not on List” credits are subject to approval by NATAS Administration.

ENTRANT TEAM MEMBERS (CREDITS)

On this page, add eligible entrant team members either individually or via the Entrant Spreadsheet.



DO NOT list the entire production cast and crew. List only those who are considered statue-eligible according to the eligible title-listing.

Entrants of Record are also responsible for ensuring each entrant is aware of and approves their respective entry submissions.

MEDIA UPLOADS

Upload video files or any other required media (PDF and Excel files) directly into the submission on the Media Page via the “Upload New File” function. The Yangaroo dashboard includes a document outlining standard and accepted media file formats required to upload to an entry. Videos will be viewed by judges in the format in which they are submitted. Shortly after the upload is complete, the entrant will receive notification that the submitted video has been encoded and is ready for review and approval. Entrants must check the entire submission for optimal audio-visual quality before it is presented to the judging platform, and must repair or replace where necessary.

WHAT IS PEER JUDGING?

NATAS contests are judged category-by-category by a panel of experts in that particular field – for example, editors judge editing. Specific qualifications for judges per each individual contest are outlined in each contest’s rules. The success of the Emmy® Awards process depends on the willingness of qualified professionals to serve as judges.

JUDGES ARE VOLUNTEERS

Judges for all NATAS Emmy® Award contests are volunteers. Judges do not receive any compensation for participation.

JUDGING RESPONSIBILITIES

With a few exceptions, noted in each individual contest’s Call for Entries, judging is done entirely online using the Yangaroo platform. Judges must sign up to judge. Contest Administration will verify credentials and eligibility of potential judges and assign approved judges to category panels based on their backgrounds and expertise. Judging requires watching embedded videos and then scoring all entries in their designated categories.

NATAS contests do NOT use a “check one” or ranked system of judging. The judging time-window is several weeks. Judges evaluate each entry on its individual merits and judges are permitted to give the same score to multiple entries. Each category has a minimum percentage per entry that judges are required to view prior to being permitted to submit a score. After an entry in the category is viewed by at least the minimum amount, the judge’s ballot will open up and become available for scoring. Each entry is judged individually on its own merits based on each judge’s individual perception of excellence.

All judging criteria and procedures, including scoring scale, minimum scores required for nomination, and tie-breaking procedures, are determined by the National Awards Committee.

PRELIMINARY VERSUS BLUE RIBBON

The result in most categories is determined by a single “Blue Ribbon” round of judging that decides both the nominees and the recipient (or recipients) in the category. There is no additional round of judging to select recipients separate from nominees.

Where a category receives a large number of entries, resulting in screening sessions that would exceed what is deemed a reasonable viewing length for a single judging round, it will undergo a Preliminary Judging Round. Depending each year upon the number of entries per category, various categories in various contests will be routed through such a Preliminary Judging Round, whereby the number of entries are narrowed down prior to commencement of the “Blue Ribbon” round.



Categories with a high proportion of self-published entries, such as those distributed on user-generated video-sharing platforms, may also be routed to a Preliminary Judging Round at the discretion of contest administrators.

The results of a Preliminary Judging Round are merely procedural; they are not publicly announced, and are not considered “nominations,” “prenominations,” or any other formal recognition.

SOCIAL MEDIA

All judges for NATAS contests are expressly forbidden from posting on social media their opinion of materials viewed, or the scores they assigned.

“FOR YOUR CONSIDERATION”

As the nominees and recipients are decided in the same round of judging via scores, all so-called “For Your Consideration” campaigns are of limited, if any, usefulness surrounding NATAS competitions.

CHALLENGES AND/OR INAPPROPRIATE SITUATIONS

The fair adjudication of all NATAS competitions is of foremost importance. Any individual or organization that has observed potential impropriety or inappropriate behavior by any entrant, judge, administration staff, or others in the course of the competition, or that has any concerns about a submission, judging, or other awards procedures or processes, is encouraged to report the matter immediately to NATAS by sending an email to reports@theemmys.tv.

All substantive reports will be thoroughly and quickly investigated. The identity of the reporting party shall be kept confidential.

RESULTS CONFIDENTIALITY

From the time of the nomination announcement until the winners are announced at the respective live ceremonies, the identities of award recipients in judged categories are known only by an independent accounting firm, unless exceptional production accommodations are made for prerecorded presentations or emergency situations. Any such exceptions must be pre-approved in writing by the chairs of NATAS and the National Awards Committee and shall be disclosed during the ceremony itself.

Lifetime Achievement Emmy® Award honorees, scholarship recipients, and juried category awardees are known to contest Administration and announced prior to the ceremony.

TRANSPARENCY REPORT

Following each contest, NATAS will publicly release a written Transparency Report outlining statistics as well as every instance in which a significant judgement call is made by contest Administration and/or the National Awards Committee regarding eligibility, ballot disqualification, or other matters which may have impacted the outcome of the competition. The report will be anonymized as much as possible to protect privacy while providing insight into the complex, often difficult, discussions and decisions that form the bedrock of any fair competition.

POST-NOMINATION PROCEDURES

If an entry is nominated, contest Administration will reach out to the Entrant of Record to coordinate assets necessary for production (such as clips, the designated acceptor, and desired ticket purchases). **It is the Entrant of Record's responsibility to communicate with clients even after the entry process is complete. All follow-up, including any information on ceremonies, is done through the Entrant of Record.**

ACCEPTORS

Nominees will submit, via the Entrant of Record, the name of **one (1)** person per category who will serve as the acceptor.

WHO RECEIVES A STATUE?

Each winning entry receives **one (1)** *gratis* statue. All individuals with an Emmy® Award-eligible credit vetted by NATAS Administration will be able to order a Recipient statue. One name may be engraved per statue. The name approved in credits is the name that will be engraved on the statue.



The Entrant of Record will receive an email from awards@theemmys.tv with information about logging into the online ordering system.

Statue eligibility is limited to individuals — networks or other corporate entities are not eligible for Recipient statues. Statue orders take, on average, three (3) to four (4) weeks to process once the order is received.

BAND ENGRAVING

Standard format for all statues is as follows:

COMPETITION NAME
CATEGORY NAME
PROGRAM TITLE
SEGMENT (IF APPLICABLE)
NETWORK
FIRST NAME LAST NAME, POSITION

COMMEMORATIVE EMMY® STATUES

Commemorative statues are available for a network, studio, or production company that was principally involved with the winning program or achievement, as determined by NATAS.



NEW FOR 2020

| ***The studio or production company name may now be included on the engraving.***

The word “commemorative” is engraved at the rear of the statue. Commemorative statues cannot be ordered by individuals.

CONTRIBUTOR CERTIFICATES OR PLAQUES

Contributor certificates or plaques are available for all individuals who contributed to the honored project but are otherwise ineligible for the Emmy® Award statue. Only verified production staff are eligible for contributor certificates. Subjects of documentary films or news reports are not eligible.

NOMINATION CERTIFICATES

Nomination Certificates are no longer offered *gratis* by NATAS. Certificates are available for ordering by verified personnel, along with upgraded product offerings, on the same ordering website where recipients order statues.

AWARD OWNERSHIP



| **Emmy® Awards are presented to individuals, not their employers, even if an employer pays entry or statue fees. Ownership of each Emmy® Award statue is retained by the National Academy of Television Arts & Sciences, Inc.**

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PROMOTION

Emmy® Award recipients may refer in advertising and publicity to the fact that they are the current Emmy® Award recipient only for one (1) year after the date upon which recognition was bestowed. Recipients may use a replica of the Emmy® Award statue in such advertising within such one (1) year period only. Individuals who contributed to the production or craft but were not honored with a statue themselves may not advertise they are an Emmy® Award recipient. Rather, they may only state that they worked on the recognized program.

A registration mark (“®”) and the appropriate copyright notice (“©ATAS/NATAS”) must accompany any portrayal of the Emmy® Award statue or moniker. The word “Best” may not be used in the promotion of an Emmy® Award, unless the term “Best” is part of the title of an Emmy® Award category (such as “Best Documentary”).

After the one (1) year period, recipients may use language promoting their status as an Emmy® Award recipient in perpetuity, so long as such references do not include use of the statue image.

Both current and past Emmy® Award nominees may promote their nominations in writing, with or without category titles, and with or without years, but never with usage of the statue image.

For more information visit our website: <https://theemmys.tv/trademarks>

Acceptor

The one designated individual who will ascend the stage at the ceremony and speak should the entry be announced as the winner. Numerous individuals from a winning team may join the acceptor onstage, but only the acceptor is permitted to speak.

Airdate

The original date on which the content was either aired on television, streamed online, or otherwise made available through other eligible means. This Airdate is used to determine the eligibility of the content.

Assets

Required supplemental materials that need to be uploaded before the entry is complete. Assets include videos, supporting documentation, artwork, and the Emmy® essay.

Associated Categories

For the *Daytime Emmys*® only. Categories other than Program (Series or Special) categories for which the submitted content may also be eligible. Associated Categories include related Performer or Host categories and Craft categories.

Band Engraving

The text engraved on each individual statue.

Blue Ribbon Judging

The final round of judging of industry peers that establishes not only the nominees but also the recipient (or recipients) in each category.

Call for Entries

The published contest-specific and by-category submission guide for each individual contest.

Ceremony Clip

A short selection of a nominated program that is provided by the entrant according to NATAS hi-resolution specifications with necessary associated rights and clearances for inclusion in ceremony production, publicity, promotion, and archives.

Commemorative Statue

A display Emmy available to networks, studios, and production companies principally involved with the winning program or achievement. The studio or production company name may now be included on the engraving. The word “commemorative” is engraved at the rear of the statue. Commemorative statues cannot be ordered by individuals.

Conflict of Interest

A professional or personal bias that would prevent a prospective judge from fairly adjudicating a specific category, such as direct involvement in the production of an entry, or a special relationship with someone directly involved in the production, such as a spouse or significant other.

Contributor Plaque/Certificate

In the event of an Emmy® win, individuals who worked on the project, but are not statue eligible, can order a Contributor Plaque or Certificate when their contribution is verified by a senior producer or craft lead. This is **not** an Emmy® Award. Only production staff are eligible for contributor certificates. Subjects of documentary films or news reports are not eligible.

Craft Category

A category recognizing specialists in the various technical and artistic fields of television production.

Creative Arts

A separate Daytime Emmys® ceremony honoring craft categories.

Credit

How a person is billed on a television production (for example, “Producer” or “Lighting Designer”) that determines eligibility for recognition in a category.

Credit List

A list provided by the entrant of all individuals requested to be Emmy® eligible based on their credited titles.

DTE

Abbreviation for Daytime Emmys®.

Double-Dipping

Entering more than one NATAS Emmy® contest, and/or receiving more than one Emmy® nomination for the same job title, both of which are expressly prohibited.

Early Entry Deadline

For the Daytime Emmys® and the News & Documentary Emmys®. An earlier deadline by which, with receipt of specific materials and entry fees, an entrant may receive a reduction in entry fees by submitting their entry earlier than the final deadline.

Eligibility Year

The calendar year. All entries in 2021 NATAS Emmy® contests must have an original airdate in calendar-year 2020 to be eligible, with the exception published for football programming in the Sports Emmys®.

Emmy® Eligible/Statue-Eligible

Describes an individual deemed by NATAS to be eligible to receive an Emmy® Award, based on their credited title. Also referred to as Statue-Eligible.

Emmy® Essay

A short essay designed to allow the entrant to explain to judges what makes a particular submission Emmy® worthy, and which includes specifics to consider during the judging process.

Entrant of Record

The person who fills out the information necessary for an entry, and is therefore the contact of record for all necessary follow-ups from NATAS.

Entry

A submission to a NATAS Emmy® contest.

Episode

A single coherent narrative unit within a larger series, as determined by NATAS.

Final Entry Deadline

The last date to submit an entry to an Emmy® contest. The date and time by which all entry materials must be received in order for an entry to be included in an Emmys® contest.

First Transmission

The method, date, time, and format by which content was initially presented.

Innovator

For the Sports Emmys®. Those individuals who invent, make changes, create, or introduce new processes, devices, techniques, or systems. Generally they are the creators of the innovation; planners and not executors of the idea. They are generally not the managers, supervisors, executives, approvers or financiers of the project.

Judge

A qualified industry professional who volunteers to serve on a panel or panels - as assigned by contest Administration - to watch the video content associated with each entry and fairly adjudicate Emmy® worthiness.

Juried Award

For the Daytime Emmys® - a category, such as Individual Achievement in Animation, which is decided by judges who look collectively at each entry in each discipline and decide by unanimous vote if the work merits zero, one, or multiple awards.

Late Credit Addition

Adding additional Emmy® eligible/statue-eligible names to the nomination or winners list after each contest's individual deadline, at which point a late fee of US\$150 per credit is charged. Late credit additions are not allowed more than thirty (30) calendar days after the ceremony for any reason.

Lifetime Achievement

A non-judged award approved by the NATAS Awards Committee given for extraordinary career accomplishments in a television discipline.

Limited Drama Series

For the Daytime Emmys®. A continuous episodic work of dramatic fiction that is composed of between five (5) and twenty-one (21) episodes distributed in the calendar year, as determined by NATAS.

Live Panel Judging

Judging that takes place in-person, at which the panel watches the material all together as a group, but casts individual secret ballots.

Membership

An individual can be a member of either the Television Academy (formerly ATAS and home of the Primetime Emmys) and/or an individual regional Chapter of the National Academy of Television Arts & Sciences. There is currently no national NATAS membership. Some categories in the Daytime Emmys® are judged by members only, inclusive of membership to either organization or other approved organizations.

Minimum Viewing

Each category has a requirement of what percentage of each submission needs to be watched before a judge's ballot opens for them to input their scores. The minimum viewing requirement differs from category-to-category, but the same percentage applies to all entries within a specific category.

NATAS

The National Academy of Television Arts & Sciences, Inc., is the administrator of the Daytime, News & Documentary, Sports, and Technology & Engineering Emmy® Awards.

Nomination Release

A press release published when the nominations are announced. The initial nomination release may include just the nominated program titles, and may later be updated to include a complete list of all associated individuals who are nominated.

Nomination Certificate

A certificate available for all individuals listed on the nomination release.

Nominee

A team member associated with a submission that has been judged and deemed as Emmy® nominated.

Not on List

For the Daytime Emmys® and the News & Documentary Emmys®. A title which is not deemed Statue-Eligible under defined competition rules, but for which the entrant seeks to petition NATAS Administration for eligibility consideration.

Peer Judging

Judging policy of all NATAS Emmy® contests whereby each category is judged solely by individuals qualified in that specific field.

Performer Category

For the Daytime Emmys®. Any category associated with on-screen talent, including acting, talk show hosting, and game show hosting.

Preliminary Round Judging

A first round of judging applied to categories that, based on number of entries and length of screen time, would create an unreasonable viewing length for judges, or that contain a high proportion of self-published programs, as determined by NATAS. All entries in this round of judging are split at random and the scores generated by the judges create a “shortlist” of entires which are advanced to the final Blue Ribbon Judging Round.

Producer Proof

For the Daytime Emmys®. A spreadsheet available in Yangaroo or by request that lists each entry and each credit by entrant or Show Shepherd.

Program

A production of television content that stands alone as a complete show, as determined by NATAS.

Reel Category

For the Daytime Emmys®. Any category requiring the entrant to submit a video containing a composite of materials from within the eligibility period as opposed to a full episode, as determined by NATAS.

Segment

A portion of a telecast.

Series

A collection of programs on the same subject matter or having the same production elements and techniques, which is scheduled to occur on some regular basis, as determined by NATAS.

Short Format

For the Daytime Emmys®. Content that runs less than approximately fifteen (15) minutes, or less than approximately nine (9) minutes (in the context of a Short Format Children’s Program).

Show Shepherd

An Entrant of Record who does mass entering for multiple categories for a single show, multiple shows, or for a production entity or studio.

Special

A single original program which is not part of a series, or a special edition of a regularly-scheduled program or series, as determined by NATAS.

Statue / Statuette

An honorific trophy used to recognize an Emmy® Award recipient.

Submission

A completed entry.

Team Award

Any category which has more than one Emmy® eligible individual per entry.

Team Member

Any Emmy® eligible individual associated with a submitted entry, as determined by NATAS.

Television Academy

The NATAS sister organization and arbiter of the Primetime Emmys®.

Total Running Time

The complete running time of the program or episode as aired, as determined by NATAS.

Total Submission Time

the complete running time of the entry as entered, as determined by NATAS.

Transparency Report

A written document released publicly after the close of the NATAS contest year, highlighting statistics and significant administrative determinations that may have impacted the overall competition.

WYSIWYT

“What You See Is What You Typed.” All information in an entry will appear on supplemental materials, such as the nomination release and the ceremony program, exactly as was entered online. Typos such as misspellings and mis-capitalizations must be manually corrected by the Entrant of Record.

VOD

Video on Demand. All NATAS contests accept content in all forms of VOD and streaming.

Yangaroo

The third-party digital platform on which all entering and judging of NATAS contests is conducted.