



NATIONAL  
ACADEMY  
OF TELEVISION  
ARTS & SCIENCES

## CALL FOR ENTRIES

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THE 42ND ANNUAL  
SPORTS EMMY® AWARDS

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## THE 42<sup>nd</sup> SPORTS EMMY® AWARDS: WHAT'S NEW?

The following revisions and refinements have been made to the Sports Emmy® Award rules and procedures with respect to previous editions of the rules.

- The Outstanding Edited Sports Special/Series category has been split into two categories, [Outstanding Edited Sports Special](#) and [Outstanding Edited Sports Series](#).
- The New Media categories have been redefined as Interactive Categories. Outstanding Trans-Media Coverage has been renamed [Outstanding Interactive Experience – Event Coverage](#); Outstanding Social TV Experience has been redefined and is now [Outstanding Interactive Experience – Original Programming](#). The [Outstanding Digital Innovation](#) category remains. Please read the category definitions for more information.
- A new category for [Outstanding Sports Personality – Emerging On-Air Talent](#) has been established.
- The Outstanding Camera Work category has been split into two categories, [Outstanding Camera Work – Short Form](#) and [Outstanding Camera Work – Long Form](#).
- [The Dick Schaap Outstanding Writing Award](#) is now intended for short form content (under 6 minutes), such as Opens, Teases, Short Features and Essays. Documentary, Long Features and Edited Programming longer than 6 minutes should be submitted in the newly established [Outstanding Writing – Long Form](#) category. Documentary writing need not include scripted narration.
- A submission in the Outstanding Sports Journalism category cannot also be entered in the Short Feature, Long Feature, or any of the Documentary categories.
- In the [Outstanding Edited Sports Series](#), [Outstanding Studio Show – Daily](#), [Outstanding Studio Show – Weekly](#), [Outstanding Studio Show – Limited Run](#), and [Outstanding Sports News/Feature Anthology](#), and [Outstanding Studio Show in Spanish](#) categories, individuals must have been credited on a minimum of 19% of total episodes during the 2020 show run to be included on the credit list.
- In the [Outstanding Music Direction](#) category, the rule has been updated with the following language, 'if a work is derivative: re-edited, re-arranged, re-orchestrated, reimagined, re-worked, re-mixed or re-recorded, the statue-eligible titles are those that exist for original music (Composers, Arrangers, Music Directors, Lyricists and Conductors).' Additionally, Music Supervisors and Music Directors are now eligible for both existing music and new or original music.

- The following craft titles are now statue eligible in the [Outstanding Promotional Announcement](#) category: Camera Person, Editor, Writer, Music Director, Audio Engineer, Graphic Designer, and Production Designer.
- The Outstanding Technical Team Remote category has been renamed [Outstanding Technical Team Event](#).
- In the Outstanding Technical Team Event and Outstanding Technical Team Studio categories, Broadcast Media Manager/Network Engineer is now an eligible title. Individuals with this title are integral to the implementation of digital media workflows and processes, and generally perform these duties on-site.
- The following rule has been removed from the [Outstanding Live Event Audio/Sound](#) category description, 'No audio sweetening, Foley, or other post-produced techniques permitted.'
- The minimum run time for features in the [Outstanding Feature Story in Spanish](#) category has been reduced from 6 minutes to 3 minutes.
- Editors who are submitted as statue-eligible in the Documentary, Feature, or Open/Tease categories can be entered in the appropriate Editing category for the same programming. However, if the same submission wins in both a program and craft category, an editor is statue-eligible **only** in the craft category.
- The same material, identical start-to-finish, is not permitted to represent an entire submission in both a series and a feature category.
  - ♦ If an entrant submits to a program category that allows the option of submitting a single episode to represent the entire series, that submitted episode may not then be submitted as-is to a feature category. Likewise, a single episode submitted in an individual feature category may not be submitted as the representative episode in a program category.
  - ♦ A feature may be submitted to a feature category and remain a component part of a broader program entry only if the feature represents less than fifty percent (50%) of the program submission's total runtime.
- The initial airing in a calendar year is the airing of record, however, if multiple and extremely similar versions air within the same seven day period, please contact NATAS to discuss the designation of what will be the airing of record. Subsequent airings on any network or medium are not eligible.
- The entry fee for all Personality categories is now \$350.
- For commemorative statues the studio or production company name may now be included on the engraving.

- Entrants will be required to identify a thirty-second (0:30) portion of the submitted video for potential inclusion in the Sports Emmy Award ceremony, should the entry result in a nomination. The identified clip must be free and clear of any and all encumbrances which could limit the ability of NATAS to include the clip in the program and its distribution, publicity, and promotion, including without limitation digital program archives, in perpetuity. Entrants must affirm that all necessary rights and clearances have been obtained and are thereby licensed to NATAS for these purposes, and that the entrant is authorized to convey such rights



## HOW THE SPORTS EMMY® AWARDS WORK

The National Academy of Television Arts & Sciences (NATAS) is a 501(c)6 non-profit service organization dedicated to the advancement of the arts and sciences of television and the promotion of creative leadership for artistic, educational and technical achievements within the television industry. It recognizes excellence in television with the coveted Emmy® Award.

The Sports Emmy® Awards honors outstanding achievement in sports programming by conferring annual awards of merit in various categories. The presentation of these awards is intended to be an incentive for the continued pursuit of excellence.

In December 2020, a call for entries is sent to a wide cross section of the television sports community. Entries are solicited from broadcast and cable networks, "over the top" providers, syndicators and independent producers. Entry limits per network, time buy producers or syndicators have been waived for all categories.

Individual crafts persons may submit in the craft categories.

The final deadline for entries in the Outstanding Short Sports Documentary, Outstanding Long Sports Documentary and Outstanding Serialized Sports Documentary categories is the close of business (5:00 PM EST) on Friday, January 29, 2021. Entries in the Outstanding Edited Sports Event Coverage and Outstanding Edited Sports Special or Series categories must be started on line no later than the close of business (5:00 PM EST) Friday, January 29, 2021.

The final deadline for all other entries is the close of business (5:00 PM EST) on Monday, February 15, 2021.

For the majority of categories, entries are screened in February and March in a single round of at-home 'blue ribbon' judging. Blue Ribbon panels are comprised of peer professionals who have a credited body of work at the national level.

Each judge casts a secret ballot. Judges' votes are not shared with other judges or with members or NATAS staff. They are sent to an accounting firm for tabulation.

The nominees are announced in April, and posted on the NATAS website at [www.TheEmmys.tv](http://www.TheEmmys.tv). This year's honorees will be announced at the Sports Emmy® Awards ceremony in June 2021.

## **VOLUNTEERS NEEDED TO SERVE AS JUDGES FOR THE 42nd ANNUAL SPORTS EMMY® AWARDS**

The National Academy of Television Arts & Sciences invites individuals with significant experience in sports production at the national level to serve as judges for the 42nd Annual Sports Emmy® Awards.

Who qualifies to be a judge?

- Producers, Executive Producers, Directors, On-Air Commentators and Associate Directors. Associate Producers with significant experience in national sports production.
- Craftspeople: Writers, Researchers, Cinematographers, Electronic Camerapersons, Editors, Graphic Designers, Audio Technicians, Technical Directors, Composers, Music Directors, Art Directors and Production Designers.

All of the panels will have an equal number of representatives from each corporate entity, unless they choose not to provide a candidate, as well as several judges from the freelance community. In specific, the corporate entities are:

- CBS (CBS, CBS Sports Network, CBS All Access)
- Disney (ABC, ESPN, ESPN2, ESPN+, ESPN Deportes, ESPN Classic, NAT Geo, FX, et al.)
- NBC Universal (NBC, NBC Sports Network, NBC Sports Gold, Bravo, CNBC, Golf Channel, MSNBC, NBC Universo, Oxygen, Peacock, Telemundo, USA, Universal HD)
- NFL (NFL Films, NFL Network, NFL Media)
- FOX Corporation (FOX, FS1, FS2, Fox Sports Go, FOX Deportes, Big 10 Network)
- MLB (MLB Productions, MLB Network, NHL Network)
- HBO
- Showtime
- Turner Sports (TNT, tbs, Bleacher Report, B/R Live, truTV)

All categories (except for Documentaries and Long Feature) will be screened in a single round of at-home “blue ribbon” judging, unless the number of entries warrants having a two-phase judging process. Judges will be directed to a secure website where submissions will be viewed and voted on. Judges will have several weeks to review submissions and cast their ballots.

Judging for most categories is conducted via at-home online screenings March 2 – March 26, 2021.

If you are interested in judging, please contact [Sports@TheEmmys.tv](mailto:Sports@TheEmmys.tv).

## CALENDAR

- **December 2020**

Call For Entries released.

- **Friday, January 29, 2021**

Final deadline (Close of Business, 5:00 PM EST) for entries in Outstanding Short Sports Documentary, Outstanding Long Sports Documentary and Outstanding Serialized Sports Documentary. Entries for Outstanding Edited Sports Event Coverage and Outstanding Edited Sports Special and Outstanding Edited Sports Series must have started by this date.

- **Monday, February 15, 2021**

Final deadline (Close of Business, 5:00PM ET) for entry; Football programming must have aired after 12:01 AM Eastern Time on February 6, 2020 and prior to 12:01 AM Eastern Time on February 11, 2021.

- **Tuesday, March 2 – Friday, March 26, 2021**

Blue Ribbon Panel at-home online judging.

- **Friday, March 26, 2021**

Final Deadline (Close of Business, 5:00 PM EST) for ballots to be submitted online and received by the official accounting firm, Lutz and Carr.

- **April 2021**

Nominations Announced ([TheEmmys.tv](https://www.themmys.tv))

- **June 2021**

Sports Emmy Awards Ceremony ([Watch.TheEmmys.tv](https://www.watch.themmys.tv))



## **SPORTS EMMY® FUNDAMENTAL RULES**

### ★ **ELIGIBILITY PERIOD: CALENDAR YEAR 2020**

The eligibility period (or “Awards Year”) is the calendar year 2020 (January 1 – December 31, 2020) with the following exception: high school, college and professional football postseason programming that originally aired in 2021 (concluding three days after the Super Bowl) is eligible for entry in all categories other than Short Sports Documentary, Long Sports Documentary and Serialized Sports Documentary. Football programming must have aired between 12:01 AM Eastern Time on February 6, 2020 and 12:01 AM Eastern Time on February 11, 2021.

### ★ **ELIGIBILITY CRITERIA**

#### **PLATFORMS**

While there are Interactive categories (Outstanding Interactive Experience – Event Coverage, Outstanding Interactive Experience – Original Programming, and Outstanding Digital Innovation), programming originally made available on the internet, or through other digital platforms is eligible in any applicable category.

#### **PREVIOUSLY AIRED PROGRAMS:**

A program or series which aired and met the eligibility requirements during a previous awards year is not eligible for participation in the current Sports Emmy® Awards competition.

#### **ORIGINAL MATERIAL:**

At least two-thirds of the entered telecast or programming as originally made available to the public must consist of original material, unless the previously produced material has been given some unique and creative treatment that, in the opinion of The National Academy of Television Arts & Sciences, results in original programming. The original airdate of the previously produced material is not relevant. If there is any question as to the originality of an entry, the submitter must provide the complete original telecast or programming for analysis.

Productions must be wholly-produced by the network or entity that enters them in the Sports Emmy® Awards. “World feeds” and event coverage primarily produced by “host” broadcasters are eligible, but the leading production talent for the World Feed or host broadcaster must be entered.

“World Feed” Executive Producers, Producers and Directors must be entered as statue-eligible individuals. Subject to review by NATAS, the threshold of “wholly produced” for live and “live-to-tape” productions is four unilateral coverage

cameras, talent under the direction of the producer, and graphics and replays controlled by the production team. If requested, a production survey with a camera plot and equipment levels may be required to confirm eligibility.

The initial airing in a calendar year is the airing of record, however, if multiple and extremely similar versions air within the same seven day period, please contact NATAS to discuss designation of what will be the airing of record. Subsequent airings on any network or medium are not eligible.

### **PROGRAMMING OTHER THAN SPORTS:**

Certain programs and segments that air, due to their nature (i.e., entertainment or news), may be more appropriate for the [Primetime](#), [News & Documentary](#), [Daytime](#), or [Technology & Engineering Emmy® Awards](#).

Awards shows, comedy specials, Olympic Opening and Closing Ceremonies, and Super Bowl half-time shows do not constitute 'sports content' and should be entered in Daytime, News & Documentary or Primetime, whichever is most appropriate. "Scripted entertainment" and competition with predetermined outcomes are not eligible in the Sports Emmy® Awards. Extended coverage of breaking news events is eligible for the News & Documentary Emmy® Awards. Game shows are eligible for the Daytime Emmy® Awards. Non-Sports related segments (features) may be eligible for the News & Documentary Emmy® Awards. Engineering technologies may be eligible for the Technical & Engineering Emmy® Awards.

The same material may not be entered in more than one Emmy® Award contest, unless a specific, unique category is only offered by another Emmy® Award contest.

### **NON-ENGLISH LANGUAGE ENTRIES:**

In all categories other than the Spanish-language categories, entries in a language other than English are eligible, but must include either an English language voiceover, English subtitles or a complete English language transcript. Subtitles or a voiceover are strongly preferred.

Entries for the Spanish-language categories can be submitted without subtitles or voiceover and will be judged by a panel of Spanish-language media professionals who are bilingual or Spanish proficient.

Eligible entries must be submitted by U.S.-based media companies for work created originally in the U.S. or original work created internationally for U.S. Hispanic audiences which has its first run in the continental United States. Any production that has aired first in any other country is not eligible. In addition, eligible entries must have aired on U.S.-based networks or other mediums with a national distribution.

Entries in the Spanish-language categories that have aired simultaneously in the U.S. and internationally must be reviewed by The National Academy of Television Arts & Sciences for eligibility.

## ★ **ENTRY PROCEDURES**

Entry Deadline for the three Sports Documentary categories: close of business (5:00 PM EST) Friday, January 29, 2021. If a submitter intends to enter the Outstanding Edited Sports Event Coverage, Outstanding Edited Sports Special or Edited Sports Series categories, they must start the online entry process no later than Friday, January 29th. Entries will be reviewed to determine whether they are entered in the appropriate category. Entry Deadline for all other categories: close of business (5:00 PM EST) Monday, February 15, 2021.

### **HOW OFTEN CAN I ENTER?**

There is no limit as to the number of entries a network, syndicator, time buy producer or individual can make. Each entry is a separate submission and requires its own online entry form, entry fee, and entry materials.

### **CAN I ENTER IN MORE THAN ONE CATEGORY?**

A program or any segment thereof may not be submitted in two different categories, with the following exceptions:

1. A program may be entered in as many craft categories as are appropriate,
2. Programming eligible for the feature categories (open/tease, long feature, short feature, sports journalism, Spanish feature) may be entered in both a feature category and an appropriate program category. However, the feature included on the program category submission must be among a series of excerpts and cannot represent more than fifty percent (50%) of the program submission's total runtime.

If an entrant submits to a category (Outstanding Edited Series) that allows the choice of submitting a single episode to represent the entire series, this episode cannot be submitted in its entirety to a feature category.

Entries in Outstanding Sports Journalism cannot also enter any feature category. Individuals who work in different disciplines may enter in each discipline.

## **ENTRY INFORMATION:**

Submitters will submit entry information and credits through the online system. Entry information must be approved by the Executive Producer, the Producer of the program named on the entry, or the Awards Coordinator.

In approving the entry, the Executive Producer/Producer/Coordinator certifies that the entry is true and correct to the best of his or her knowledge.

Entrants will be required to identify a thirty-second (0:30) portion of the submitted video for potential inclusion in the Emmy® Award ceremony, should the entry result in a nomination. The identified clip must be free and clear of any and all encumbrances which could limit the ability of NATAS to include the clip in the program and its distribution, publicity, and promotion, including without limitation digital program archives, in perpetuity. Entrants must affirm that all necessary rights and clearances have been obtained and are thereby licensed to NATAS for these purposes, and that the entrant is authorized to convey such rights.

**Any failure to convey necessary rights and clearances prior to the date of commencement of judging may result in the disqualification of the entry, with or without additional written notice by NATAS.**

## **ENTRANT INFORMATION / CREDITS:**

The names of all statue-eligible entrant credits must be submitted online with the entry form. Each individual may be submitted only once per entry, despite having multiple job functions i.e. a Producer who also serves as the Director should be listed as "Producer/Director." The Team Member Excel Template is available on the entry dashboard to facilitate large entrant lists. Do not submit credits in all capital letters.

## **SUBMISSION VIDEO:**

Each entry requires a submission video that adheres to specified rules for the category to which it is being entered. Please note the file specifications which will be available on the [submission site](#) when it launches in mid-December.

## ESSAY:

Submitters may submit a one-page essay that contains,

- A clear explanation of the editorial and production goals of the submission.
- Creative techniques used to achieve these goals.
- Any additional contextual information that would be helpful for judges.

Examples would include logistical challenges faced during production and impact of reporting from journalism submissions. Essays in the craft categories should explain how the craft under consideration (writing, editing, camera work etc.) supports the overall editorial and production goals of the piece. **If the submission is a co-production, please make note of this in the essay.**

Include the following:

- Program title of your entry and the category you are entering
- Original air date of programming.

**PLEASE DO NOT INCLUDE ANY CONTACT INFORMATION OR CREDITS ON THE ESSAY PAGE.**

## EXCERPT SHEET:

An Excerpt sheet indicating air date, excerpt title, excerpt length and total length of the submission is **mandatory** for all entries. There are two versions of the excerpt sheet, one for use with entries in the documentary categories, one for use with entries in all other categories. Submissions must be accompanied by the appropriate excerpt sheet.

## PAYMENT:

Payment by Credit Card or ACH Transfer is strongly preferred. Please contact [Sports@TheEmmys.tv](mailto:Sports@TheEmmys.tv) to set up ACH Transfer.

If paying by check, an invoice can be generated for the entry. Please make the check payable to NATAS/Sports and include a copy of the printable invoice found in Yangaroo. **Payment is due according to invoice terms. Late payments not received by the end of judging may result in disqualification.**

## ADDITIONAL MATERIALS:

Nominees will be contacted in April 2021, with specific instructions about where to send video of their entry submissions for use at the awards ceremony.

## **CATEGORY REASSIGNMENTS:**

NATAS reserves the right to outright disqualify or move any entry to a different entry category if in its judgment such action is warranted. Submitters will be notified when a rejection or category reassignment is made. Entries will not be accepted if no applicable category is found and entry fees refunded.

## **NUMBER OF NOMINATIONS**

All nominations are determined from a viewing round. There will be a minimum of 5, and a maximum of 7 nominees in each category, with the exception of categories where there are 5 or fewer submissions. In categories with 5 or fewer submissions there will be a minimum of 3 and a maximum of 4 nominees. In the case of scoring that would result in more than 5 nominees, or in the case of categories with 5 or fewer submissions, the National Awards Committee will determine the number of nominees using its discretion.



☆ **MAXIMUM TOTAL SUBMISSION TIME:**

Each category has its own maximum allowable duration for video submissions. Please refer to the individual category definitions.

Maximum Submission Running Times are as follows:

120 Minutes: Long Sports Documentary

90 Minutes: Serialized Sports Documentary

60 Minutes: Sports Journalism

30 Minutes: Short Sports Documentary

20 Minutes: Program Categories \* (except Documentaries, Open/Tease, Short Feature, and Promotional Announcement)

15 Minutes: Spanish Language Feature (minimum: 3 minutes)

12 Minutes: Personality Categories

10 Minutes: Special Classification & Craft Categories

6 Minutes: Short Feature

3 Minutes: Sports Promotional Announcement

\*In the Outstanding Edited Sports Series category, entrants have the choice of submitting a 20 minute compilation of excerpts from multiple episodes, or a single episode to represent the series. Note the specifications explained in the category description.

## **EDITING TO CONFORM TO THE MAXIMUM SUBMISSION RUNNING TIME:**

Entries that exceed the maximum running time in a particular category must be edited to conform to the maximum running time. In program categories (other than Edited Sports Special, Short Documentary, Long Documentary, Sports News/Feature Anthology, and Feature categories), entries may contain up to five as-aired excerpts of continuous programming. In the Edited Sports Series category, entrants may choose to submit a compilation of up to five excerpts or a single episode. Sports News/Feature Anthology and Journalism entries may have up to eight as-aired excerpts of continuous programming. There is no excerpt limit in craft categories and personality categories. Internal editing—i.e. re-editing the content of continuous programming in order to enhance the submission—is strictly not allowed.

In order to edit a telecast to conform to the maximum allowable running time in a particular category:

- Edit out commercials
- Consider what's left to be continuous programming (Editing out commercials between continuous programming does not constitute internal editing. An excerpt that begins with programming before a deleted commercial break and ends with programming after the deleted commercial break is considered one segment.)
- Indicate "Commercial Delete" on the Excerpt Sheet
- Cut it down to the allowable time for the category

Dip to black for 1 second between excerpts of non-continuous programming.

## **SLATES, TITLE GRAPHICS, ETC:**

Submitters may use a single title graphic (slate) at the beginning of the submission video to identify the entry, if desired. No internal slates are allowed. Do not slate individual excerpts within the entry video. No additional audio or video material, whether descriptive, explanatory or promotional is to be included or added.

## ☆ PROHIBITIONS & DISQUALIFICATIONS

### **NO INTERNAL EDITING:**

In program categories, entries that exceed the maximum running time in their category must be edited and may contain up to 5 excerpts of continuous programming dealing with the same topic (there is no excerpt limit in craft categories and personality categories). Sports News/Feature Anthology and Journalism entries may have up to eight as-aired excerpts of continuous programming. However, the entry cannot have been re-edited for the purpose of enhancing the submission. An excerpt must be a continuous, commercial-free run. Editing out commercials between continuous programming does not constitute internal editing.

### **BODY-OF-WORK ENTRIES:**

A compilation or body of work from a variety of programs and/or series that are not related is not permitted, except for personality categories

### **SIZZLE REELS/BUZZ TAPES:**

Sizzle reels or buzz tapes are not permitted in any category. Entries are to be produced from video and audio as it originally aired to the viewer.

### **SUBMITTER'S RESPONSIBILITY:**

It is the submitter's responsibility to ensure that all competition rules are fully adhered to, all video files are playable in the submission website and free of technical errors, and all entry materials are properly submitted by the submission deadline. Submissions that do not meet these criteria are subject to disqualification. If an entry is submitted on behalf of another individual or entity, that party must have full knowledge of the contents of the submission and its adherence to competition rules. Refunds will not be issued for submissions resulting in disqualification. Late submissions may be accepted in compelling or extraordinary circumstances and will be evaluated on a case by case basis. Extension requests should be sent to [Sports@TheEmmys.tv](mailto:Sports@TheEmmys.tv).

## ★ STATUES, PLAQUES AND CERTIFICATES

### WHO RECEIVES THE AWARD?

For all program categories, Executive Producers, Senior Producers, Coordinating Producers, Coordinating Directors, Supervising Producers, Producers, Directors, Associate Directors, Associate Producers or derivative job titles are eligible to receive Emmy® statues, provided their role was more than supervisory and they made a substantial creative contribution to the content of the program and received on-air credit as shown on the entry form. For “live” and “live-to-tape” entries, “World Feed” Executive Producers, Producers and Directors must be entered as well if the production is not a “wholly produced” telecast. Operations Producers are eligible in program categories, except for the feature categories, and they are not eligible in craft categories. Stage Managers are eligible in the “live” categories and in the studio show categories. Reporters are eligible in Sports Journalism and Features.

On-air talent may be entered as Emmy®-eligible in a production role if, and only if, they have received a credit with a production title via either an on-air graphic or a publicly posted webpage. Video credit packages must be made available to NATAS for verification purposes, but do not have to be included in the entry’s video submission.

Editors who are submitted as statue-eligible in the Open/Tease, Documentary or Feature categories can be entered in Short or Long Form Editing for the same programming. However, if the same submission wins in both a program and craft category, an editor is statue-eligible **only** in the craft category.

For all craft categories, those specialists who perform a specific discipline receive the Emmy® statue. Production personnel who supervise, direct or approve the work of others - while vital to the creative process – are not Emmy®-eligible in these categories.

For the George Wensel Technical Achievement Award, only those individuals most responsible for the creation, design, or fabrication of the innovation - the planners not executors of the idea - are eligible to receive Emmy® statues. A limit will apply. The job title of the engraving will read “Innovator.”

### VERIFICATION OF STATUE-ELIGIBLE JOB TITLES:

Only those listed on the final credit list will be eligible to obtain a statue. An entrant’s job title must correspond to the as-aired credits for the submission. If an on-air credit package exists, then that is the document of record regarding job title. If no credit list is available, the production memo for the telecast(s) is submittable as verification of eligibility. In cases where there is a discrepancy between the telecast credits and the job title available on the entry form you must contact Sports Emmy® staff for approval, [Sports@TheEmmys.tv](mailto:Sports@TheEmmys.tv).

An individual's name and job title will be engraved as it appears on the final press release, so the entry form must accurately reflect how an individual's name and job title should be engraved.

### **STATUES:**

Each awarded entry shall receive one (1) statue at no cost to the submitter. Each additional statue-eligible entrant shall be entitled to receive a statue but the fee will be endured by the recipient. Only those individuals that have been vetted and cleared via the entry process, and are listed in the final credits list submitted by the network and displayed on the press release, will be considered statue-eligible. Statue orders take approximately three months to process once orders are received.

Contact [Awards@TheEmmys.tv](mailto:Awards@TheEmmys.tv) to order.

### ★ **ADDITIONS AND CORRECTIONS:**

Shortly after the nominations are announced, a version with credits will be provided to the submitters of the nominated entries. This document will function as a "producer proof" for the print program and as such, changes will not be reflected online. Additions and corrections to the credits of an entry must be submitted within **5 business days** in order to appear in the print program.

This opportunity is not designed to afford wholesale changes. The entry form is the document of record; any additions or changes at subsequent stages of the awards process are solely at the discretion of The National Academy of Television Arts & Sciences.

Any corrections to the credits of an entry submitted after the above deadline for changes in the printed program must be submitted with a written explanation of the reason for the changes. A fee of \$150 will be charged for each name added to the credits after the deadline.

**Credit additions or changes received more than 30 days after the Sports Emmy® Awards Ceremony will not be accepted. That deadline will be disclosed when the nominations are announced.**

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29. <a href="#">Outstanding Technical Team Studio</a>	52
30. <a href="#">Outstanding Camera Work – Short Form</a>	53
31. <a href="#">Outstanding Camera Work – Long Form</a>	54
32. <a href="#">Outstanding Editing – Short Form</a>	55
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34. <a href="#">The Dick Schaap Outstanding Writing Award - Short Form</a>	57
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39. <a href="#">Outstanding Live Graphic Design</a>	61
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There is a statue fee for Emmy eligible individuals.

## ☆ AWARD CATEGORIES & DEFINITIONS

### PROGRAM CATEGORIES

There is no limit as to the number of entries a network, syndicator, time buy producer or individual can make. Each entry is a separate submission and requires its own online entry form, entry fee, and entry materials.

**Maximum Running Time for Submissions: 20 minutes, unless otherwise indicated.**

**Maximum number of excerpts:** Submissions may contain up to five (5) as-aired excerpts of continuous programming (up to eight (8) in the Journalism and Sports News/Feature Anthology categories). Each excerpt must be a straight run without internal editing of program content. Commercials must be deleted.

Dip to black for 1 second between excerpts of non-continuous programming.

**Submission Video:** The submission video for all entries must be uploaded via the Online Submission process. For video specifications, check the front page of the submission site when it launches in Mid-December.

The eligibility period is the calendar year 2020 (1/1/2020 – 12/31/2020) with the following exception: high school, college, and professional football postseason coverage that originally aired in 2021 is eligible for entry in all categories other than the Documentary categories. Due to the judging timetable in these three categories, entries are due January 21, 2021. Each entry may include a one-page essay explaining why it is Emmy-worthy, and an excerpt sheet describing each excerpt and indicating its length and air date.

If you would like to set up a meeting with Sports Emmy staff to discuss your submissions and address any questions you may have, you are welcome to contact [sports@theemmys.tv](mailto:sports@theemmys.tv).

## 1. OUTSTANDING LIVE SPORTS SPECIAL – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Minimum of 2 but no more than 5 Excerpts
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers, Stage Managers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.**

"Live" shall be construed to mean an unedited program depicting a total event. The special may have aired in one or more parts. If the majority of the program is live, the program is considered live.

This category is for major events only. Examples include the Olympic Games or Olympic Winter Games, the College Football Championship Game, The Daytona 500, The Indy 500, prominent horse racing events (The Kentucky Derby, The Preakness Stakes, The Belmont Stakes, The Breeders' Cup), the four golf majors (The Masters, The British Open, The PGA Championship and The U.S. Open), golf's Ryder Cup and Presidents Cup events, and the four finals of the tennis "Grand Slams" (Australian Open, French Open, Wimbledon, and the U.S. Open). Early round coverage submissions for golf will include the network which provides the production.

**Post season playoff games and post season championship tournaments are restricted to the Outstanding Playoff Coverage category.**

**Major events must be entered individually as a Live Special. They cannot be entered as part of a Live Series or Outstanding Playoff Coverage entry, either.**

Programming that otherwise conforms to the rules for this category may be eligible as determined by NATAS, upon petition by the submitter.

The "Championship" is defined as the final two teams or individuals in a single game (match) or series of games. A submission of a Championship may not be included with any other program submission. Therefore, the Super Bowl, the World Series, NBA Finals, Stanley Cup Finals, the NCAA Basketball Championship final game, the College Football Championship Game, and other similar series, games or matches must be entered separately from the competitions leading up to it.

A non-exclusive list of telecasts eligible for Live Special, Outstanding Playoff Coverage and Live Series is on page 74 of this call for entries.

The video submission must have a minimum of 2 but no more than 5 excerpts, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be live material.

The Emmy award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers, Stage Managers and derivative job titles credited on the entry. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

## 2. OUTSTANDING LIVE SPORTS SERIES – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Majority of video submitted must be live
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers, Stage Managers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.**

A series of live programs (five or more) airing either weekly or on some regular basis. "Live" shall be construed to mean an unedited program depicting a total event.

**This category is intended for "regular season" coverage; no post-season competition may be submitted in this category. College football and basketball conference championships are to be entered in the Outstanding Playoff Coverage category.**

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 games, matches or events, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be live material.

The Emmy award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers, Stage Managers and derivative job titles credited on the entry. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

### 3. OUTSTANDING PLAYOFF COVERAGE – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Majority of video submitted must be live
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers, Stage Managers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.**

**This category is intended for live telecasts of sporting competition leading up to, but not including the championship final.**

"Live" shall be construed to mean an unedited program depicting a total event. The coverage may have aired in one or more parts. If the majority of the program is live, the program is considered live.

High school, college and professional football postseason games occurring in 2021 are eligible for entry in this category.

Championship finals are to be entered in Live Sports Special and are so delineated above. "Regular season" sports coverage is to be entered in Live Sports Series. A non-exclusive list of telecasts eligible for Live Special, Outstanding Playoff Coverage and Live Series is on page 74 of this call for entries. If the submitter has a question as to which category is appropriate, please contact the Sports Emmy staff.

The video submission must have a minimum of 2 but no more than 5 excerpts, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be live material.

The Emmy award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers, Stage Managers and derivative job titles credited on the entry. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.



#### 4. OUTSTANDING EDITED SPORTS EVENT COVERAGE – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Majority of video submitted must be edited
- Live Event Turn-Around telecasts are eligible in this category.
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Entry must be started no later than 1/29/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.**

A Sports Event Coverage telecast is defined as a single program of sports event competition coverage, telecast in one or more parts. If the majority of the total program time is edited, the program is considered edited. This category includes edited coverage of a sporting event or season recap and review shows. If the entry is a season recap or review show, it must be a recap or review of the most recently completed season. Live Event Turn-Around telecasts (comprised of live-to-tape edited excerpts of an ongoing live sporting event) are also eligible for this category.

A single episode of a series cannot be entered in the Outstanding Edited Event Coverage category, if the series is entered in either the Outstanding Edited Sports Special or Series or Outstanding Serialized Sports Documentary Category. Documentary-style productions that are focused on subjects off the field of competition must be entered in the Short Sports Documentary, Long Sports Documentary or Serialized Sports Documentary categories. Submitters in this category must start the online entry process no later than Friday, January 29th. All entries will be reviewed to determine whether they are appropriate for the Edited Sports Event Coverage category or one of the Documentary categories. If the submitter has a question on whether the submission should be entered as Sports Event Coverage, a Sports Documentary or a Serialized Documentary, please contact the Sports Emmy staff.

The video submission must have a minimum of 2 but no more than 5 excerpts and have a Total Submission Time of no more than 20 minutes.

The Emmy award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers and derivative job titles credited on the entry. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

## 5. OUTSTANDING EDITED SPORTS SPECIAL – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Majority of video submitted must be edited
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Entry must be started no later than 1/29/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.**

An Edited Special is defined as a single episode original program. If the majority is edited, the program is considered edited. This category can also include an one-time, out-of-format special from an existing series. Season and Event Recap and Review Shows should be submitted in the Edited Sports Coverage category. Examples include countdown shows, town halls, a single episode of a studio show that emanates from the field for the entire program. Edited Event Coverage that is personality/story driven rather than event-competition driven, may be eligible in this category pending NATAS approval.

This category excludes all Reality and Competition programs. The entry must be promoted as a special or a one-time program not as a documentary.

Submitters in this category must start the online entry process no later than Friday, January 29th. All entries will be reviewed to determine whether they are appropriate for the Edited Sports Special category or one of the Documentary categories. If the submitter has a question on whether the submission should be entered as an Edited Special or a Sports Documentary please contact the Sports Emmy staff. NATAS reserves the right to rule on the eligibility of entries for this category and may disqualify or move non-conforming entries to an appropriate category.

The video submission must have a minimum of 2 but no more than 5 excerpts, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be live material.

## 6. OUTSTANDING EDITED SPORTS SERIES – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Majority of video submitted must be edited
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Entry must be started no later than 1/29/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.**

An Edited Series is a collection of programs on the same subject matter or theme or having the same production elements and techniques, which is scheduled to occur on some regular basis. If the majority is edited, the program is considered edited. This category includes the following: (1) Limited series, curated series, episodic series (2) panel discussion shows; (3) interview shows. A series of features or segments that air regularly within a studio show are not eligible for this category. They can be entered in individual features categories or as part of a Studio Show submission.

The category excludes all Reality and Competition programs.

If content encompasses two different calendar years, the eligibility year is the year with the most episodes scheduled.

Submitters in this category must start the online entry process no later than Friday, January 29th. All entries will be reviewed to determine whether they are appropriate for this category or another series category. If the submitter has a question on whether the submission should be entered as an Edited Sports Series please contact the Sports Emmy staff. NATAS reserves the right to rule on the eligibility of entries for this category and may disqualify or move non-conforming entries to an appropriate category.

Entrants may choose to submit a compilation of excerpts or a single episode. If the submission video is a compilation of excerpts, it must have a minimum of 2 but no more than 5 excerpts, from a minimum of two different episodes and have a Total Submission Time of no more than 20 minutes. If the submission is a single episode that runs longer than 20 minutes, it must be entered in its entirety. The submission video may consist of full episodes as long as the total run time of these episodes does not exceed the allotted 20 minutes. If the submission is a single episode, the same material, identical start to finish, is not permitted to represent an entire submission in both a series and feature category.

Individuals must have been credited on a minimum of 19% of total episodes during the 2020 show run to be included on the credit list.

## 7. OUTSTANDING ESPORTS COVERAGE – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 Excerpts
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers & derivative job titles. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.**

This category is intended for eSports competition coverage in either a live or edited production. The submission must be for coverage of the 'championship' or 'final' event. The submission video should reflect how the event is captured for the viewer. The entry will not be judged on the quality of the video game itself, but rather on the merits of the coverage and presentation of the competition to the viewer.

The video submission must have a minimum of 2 but no more than 5 excerpts, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be competition coverage.

The Emmy award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers, Stage Managers and derivative job titles credited on the entry. "World Feed" Executive Producers, Producers and Directors must be entered as well if the production is not a "wholly produced" telecast.

## 8. OUTSTANDING SHORT SPORTS DOCUMENTARY – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Entire Documentary is to be entered
- Total Running Time of the Documentary must be at least 20 minutes but no more than 30 minutes
- Eligibility: Calendar year 2020
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Co-Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. Editors are eligible under certain circumstances.**

A Short Sports Documentary is a single production of edited programming and is a comprehensive treatment of a single sports theme or topic and may be either historical or contemporary.

Editors are eligible in this category and may also be entered in the Outstanding Long Form Editing category. However, if the programming wins in both categories, editors are statue-eligible **only** in the craft category.

The Total Running Time as aired for the documentary must be at least 20 minutes but no more than 30 minutes. The entire documentary is to be entered as the video submission.

Judging in this category will be a two-round process, consisting of a preliminary round and a blue ribbon round.

## 9. OUTSTANDING LONG SPORTS DOCUMENTARY – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Entire Documentary is to be entered if its Total Running Time is less than 120 minutes. Documentaries longer than 120 minutes must be edited to conform with that limit.
- Total Running Time of the Documentary must be longer than 30 minutes
- Max Submission Time 120 Minutes
- Eligibility: Calendar year 2020
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Co-Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles. Editors are eligible under certain circumstances.**

A Long Sports Documentary is a single production of edited programming. The program must be a comprehensive treatment of a single sports theme or topic and may be either historical or contemporary.

Editors are eligible in this category and may also be entered in the Outstanding Long Form Editing category. However, if the programming wins in both categories, editors are statue-eligible **only** in the craft category.

The Total Running Time as aired for the documentary must be longer than 30 minutes.

The maximum Total Submission Time is 120 minutes.

Documentaries with a Total Running Time of 120 minutes or less must be submitted in their entirety. Those that run longer than 120 minutes must be edited to conform to that limit.

Judging in this category will be a two-round process, consisting of a preliminary round and a blue ribbon round.



## 10. OUTSTANDING SERIALIZED SPORTS DOCUMENTARY – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Entire Documentary is to be entered if its Total Running Time is less than 90 minutes. Documentaries longer than 90 minutes must be edited to conform with that limit
- Max Submission Time 90 Minutes
- Majority of video submitted must be edited
- Minimum of 2 but no more than 5 excerpts from at least 2 episodes.
- Eligibility: Calendar year 2020
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Co-Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers & derivative job titles. Editors are eligible under certain circumstances.**

A Serialized Sports Documentary consists of three or more episodes. The documentary must be a comprehensive treatment of a single specific sports theme or topic, following the same 'cast of characters' throughout and produced in a contemporary, reality-based fashion. A series that upholds a common theme and focuses on different characters in separate episodes must be submitted in Outstanding Edited Sports Series. NATAS reserves the right to rule on what constitutes a serialized documentary.

Editors are eligible in this category and may also be entered in the Outstanding Long Form Editing category. However, if the programming wins in both categories, editors are statue-eligible **only** in the craft category.

If a serialized documentary extends into two eligibility periods, the eligibility year is the year with the most episodes.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 episodes and the majority of material submitted must be edited material.

The Total Submission Time may be a maximum of 90 minutes. Documentaries with a Total Running Time of 90 minutes or less for all episodes must be submitted in their entirety. Those that run longer must be edited such that the submission is less than 90 minutes.

Individuals must have been credited on a minimum of 19% of total episodes during the 2020 show run to be included on the credit list.

Judging in this category will be a two-round process, consisting of a preliminary round and a blue ribbon round.

## 11. OUTSTANDING STUDIO SHOW - WEEKLY – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers, Stage Managers & derivative job titles.**

Any weekly studio show that airs live or recorded is eligible. A majority of the show must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production of the program, The National Academy of Television Arts & Sciences will review its eligibility.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 episodes and have a Total Submission Time of no more than 20 minutes.

Individuals must have been credited on a minimum of 19% of total episodes during the 2020 show run to be included on the credit list.

## 12. OUTSTANDING STUDIO SHOW - DAILY – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers, Stage Managers & derivative job titles.**

Any daily studio show that airs live or recorded is eligible. A majority of the show must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production of the program, The National Academy of Television Arts & Sciences will review its eligibility.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 episodes and have a Total Submission Time of no more than 20 minutes.

Individuals must have been credited on a minimum of 19% of total episodes during the 2020 show run to be included on the credit list.

### 13. OUTSTANDING STUDIO SHOW – LIMITED RUN – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers, Stage Managers & derivative job titles.**

Any limited run studio show covering the same sporting event, season or championship that airs live or recorded for more than once a week each week for no more than 90 consecutive days is eligible. Similar to the delineation between Outstanding Live Sports Series and Outstanding Playoff Coverage, if there was a "Studio Show A" that covered the regular season, and a "Studio Show A Playoffs!" for post-season play, no programming from the regular season show could be used in the entry for the "Studio Show A Playoffs!" entry, and vice versa. Entrants should explain in their essays the different challenges faced and techniques employed that separate the playoff version of the studio show from the regular season version.

A majority of the show must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production of the program, The National Academy of Television Arts & Sciences will review its eligibility.

The video submission must have a minimum of 2 but no more than 5 excerpts selected from at least 2 episodes and have a Total Submission Time of no more than 20 minutes.

Individuals must have been credited on a minimum of 19% of total episodes during the 2020 show run to be included on the credit list.

## 14. OUTSTANDING SPORTS NEWS/FEATURE ANTHOLOGY – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 20 minutes
- Minimum of 2 but no more than 8 excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles.**

A Sports News/Feature Anthology consists of five or more programs with multiple feature or interview segments that are not a comprehensive treatment of a single theme or topic, airing either weekly or on some other regular basis. NATAS reserves the right to rule on what entries constitute an anthology.

Individual features that are included as part of a submission to this category may be entered in the Long Feature or Short Feature categories. However, such a feature must represent less than fifty percent (50%) of the Sports News/Feature Anthology submission's total runtime.

The video submission must have a minimum of 2 but no more than 8 excerpts selected from at least 2 episodes, have a Total Submission Time of no more than 20 minutes and the majority of material submitted must be edited feature material.

Individuals must have been credited on a minimum of 19% of total episodes during the 2020 show run to be included on the credit list.

## FEATURE CATEGORIES

These are a subset of Program categories. Unless otherwise noted, Program category rules apply.

### 15. OUTSTANDING SPORTS JOURNALISM – FEATURE CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 60 minutes
- Maximum of 8 excerpts
- Breaking sports news coverage may not extend past the originally schedule telecast time
- A feature entered in the Outstanding Sports Journalism category cannot also be entered in Outstanding Short Feature or Outstanding Long Feature
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Reporters & derivative job titles.**

Entries must be devoted to one subject and be based entirely on facts, recorded information or current actuality; have an investigative or journalistic component; and either show substantial evidence of original reporting or must provide major additional original information on a continuing story. Entries may include breaking sports news coverage which does not extend beyond its originally scheduled telecast. Extended coverage or a program or segment that does not relate to a sport, sporting event/venue or sports personality may be eligible in the News & Documentary Emmy Awards. The program or segment may have aired live or recorded.

A submission in the Outstanding Sports Journalism category cannot also be entered in the Short Feature, Long Feature, or any of the Documentary categories.

The video submission must have no more than 8 excerpts and have a Total Submission Time of less than 60 minutes. Entries with a Total Running Time of 60 minutes or less must be submitted in their entirety. Those that run longer than 60 minutes must be edited to conform to that limit.

## 16. OUTSTANDING SHORT FEATURE – FEATURE CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 6 minutes
- Lead-in and tag may be included and will not count in the time calculation
- Video submission must contain only one feature
- A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Short Feature category
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Reporters & derivative job titles. Editors are eligible under certain circumstances.**

Entries may have a running time of up to 6 minutes; may be an independent segment or a segment from a program or a series; and must relate to a sport, sporting event/venue or a person associated with a sport or sporting event/venue. Other human interest features may be eligible in the News & Documentary Emmy Awards. Segments/acts of a single topic or theme program are not eligible. Segments/acts of a serialized documentary or edited special or series are not eligible. A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Short Feature category.

Editors who are submitted as statue-eligible in this category can be entered in Short Form Editing for the same programming. However, if the same submission wins in both a program and craft category, an editor is statue-eligible **only** in the craft category.

The video submission must have a Total Submission Time of no more than 6 minutes and must contain only one feature. The feature must be submitted in its entirety. Longer features cut down to less than 6 minutes are not eligible to be submitted as Short Features. The lead-in and tag of the feature may be included and will not count in the Total Submission Time calculation.

## 17. OUTSTANDING LONG FEATURE – FEATURE CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Minimum submission time 6 minutes
- Max Submission time 20 minutes
- Lead-in and tag may be included and will not count in the time calculation
- Video submission must contain only one feature
- A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Long Feature category
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Reporters & derivative job titles. Editors are eligible under certain circumstances.**

Entries in this category may be an independent segment or a segment from a program or a series and must relate to a sport, sporting event/venue or a person associated with a sport or sporting event/venue. Other human interest features may be eligible in the News & Documentary Emmy Awards. Segments/acts of a single topic or theme program are not eligible. Segments/acts of a serialized documentary or edited special or series are not eligible. A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Long Feature category.

Editors who are submitted as statue-eligible in the Documentary or Outstanding Long Feature categories can be entered in Long Form Editing for the same programming. However, if the same submission wins in both a program and craft category, an editor is statue-eligible **only** in the craft category.

The video submission must have a Total Submission Time of more than 6 minutes but less than 20 minutes and must contain only one feature. The feature must be submitted in its entirety. Documentaries cut down to conform to the time constraints of the Long Feature category, are not eligible to be submitted as Long Features. The lead-in and tag of the feature may be included and will not count in the Total Submission Time calculation.



## 18. OUTSTANDING OPEN/TEASE – FEATURE CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- No minimum or maximum time length, within reason
- Video submission must contain only one open/tease and no other programming
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Reporters & derivative job titles. Editors are eligible under certain circumstances.**

The Open or Tease of a sports program or series that airs live or recorded is eligible. Stand-alone promos for a telecast are not eligible; the programming entered must air as part of the telecast under consideration. "Reteases" -- a tease video that occurs in the middle of a telecast -- are eligible. A compilation of material is not acceptable.

Editors who are submitted as statue-eligible in this category can be entered in Short Form Editing for the same programming. However, if the same submission wins in both a program and craft category, an editor is statue-eligible **only** in the craft category.

There are no stipulations as to the length of the video submission, but it must contain only one Open/Tease and no other programming.

## INTERACTIVE CATEGORIES

These are a subset of Program categories. Unless otherwise noted, Program category rules apply. The same sports programming may be entered in each of the three Interactive Categories, but the explanatory videos, essays and entrants must be distinct from one another.

For the Interactive categories, the Emmy award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors and Stage Managers credited on the entry.

### 19. OUTSTANDING INTERACTIVE EXPERIENCE – EVENT COVERAGE – INTERACTIVE CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- Video submitted is an explanatory video
- Video cannot be laudatory in nature
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers, Stage Managers & derivative job titles.**

This category is for original coverage of a sporting event using more than one medium to engage audiences. The production may include multiple stream environments and value-added material for viewers of live and/or continuing coverage of a sporting event, including reporting and breaking news.

Entries are to be produced from video, audio and graphics as it originally was presented to the user. The video submitted for judging is an explanatory video, with a Total Submission Time of no more than 10 minutes long. Any voice-over copy on the explanatory video cannot be promotional or laudatory in nature.

## 20. OUTSTANDING INTERACTIVE EXPERIENCE – ORIGINAL PROGRAMMING – INTERACTIVE CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- Video submitted may be an explanatory video
- Video cannot be laudatory in nature
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles.**

This category is for original coverage of a sporting topic using more than one medium to engage audiences. This category recognizes original interactive sports content or a significant and innovative social integration that fuels original content. The production may include multiple stream environments, value-added material for viewers of original programming and content specifically created for social amplification. Examples of original programming include studio shows, watch parties, recurring segments and multimedia storytelling.

Entries are to be produced from video, audio and graphics as it originally was presented to the user. The video submitted for judging is an explanatory video, with a Total Submission Time of no more than 10 minutes long. Any voice-over copy on the explanatory video cannot be promotional or laudatory in nature. If submitting material from a Studio Show, the programming must be wholly different from the Studio Show submission and focus solely on how interactive original programming is driven by social and digital elements. This must be delineated in the explanatory video.

## 21. OUTSTANDING DIGITAL INNOVATION – INTERACTIVE CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- Programming entered in Outstanding Digital Innovation cannot be entered in the George Wensel Technical Achievement category
- A previously entered digital innovation will be allowed only if, in the opinion of NATAS, it has been significantly improved or modified
- Video submitted is the project in its original format and presentation and an explanatory video
- Video cannot be promotional or laudatory in nature
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles.**

This category recognizes innovative and creative projects in the sports television industry, in particular those that make use of the flexibility of the online/digital space to go beyond traditional, linear television programming. This category is open to: projects created for a variety of digital platforms (the web, mobile phones and tablets, smart TVs, streaming services etc.); content that extends and enhances a traditional TV telecast; programming that uses digital technology and techniques as a storytelling element; immersive executions such as 360/VR/AR and over the air/cable/satellite telecasts that are particularly innovative projects.

This award honors exceptional distinctiveness, inventiveness, and impact of the submitted work in expanding the conventions of program format, content, audience interaction, and delivery. Such work may reflect a reimagining or reworking of existing concepts and approaches in a new way, or may be an entirely novel type of experience.

Programming entered in Outstanding Digital Innovation cannot be entered in the George Wensel Technical Achievement category, and vice versa. A previously entered "digital innovation" will be allowed only if, in the opinion of NATAS, it has been significantly improved or modified in either how it looks on the screen or in how it is brought to the screen.

The materials submitted for judging are both the project in its original format and presentation as well as an explanatory video, with a Total Submission Time of no more than 10 minutes long. Any voice-over copy on the explanatory video cannot be promotional or laudatory in nature.

## PERSONALITY CATEGORIES

Only one individual per entry.

A body of work from different programs that meet the eligibility criteria of the Sports Emmy Awards is allowed for personalities. An individual can have only one entry in a personality category. The entry submission may contain material from more than one network or distribution medium. If material from more than one network is included on the submission, all networks must be listed on the entry.

**Maximum Running Time: 12 minutes.**

Dip to black for 1 second between excerpts of non-continuous programming.

### **Submission Video:**

The submission video for all entries must be uploaded via the Online Submission process. For video specifications, check the front page of the submission site.

**An excerpt sheet indicating air date, excerpt title, excerpt length and total length of the submission is mandatory for all entries.**

For all Personality categories, the video submission must have a Total Submission Time of no more than 12 minutes. There is no limit as to the number of excerpts or excerpt length on the submission video.

## 22. OUTSTANDING SPORTS PERSONALITY/STUDIO HOST – PERSONALITY CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

This category recognizes the excellence in studio hosting. The majority of the performance of the Studio Host must be from the studio or in-studio format. Home studios and studios-like settings at remote locations are considered in-studio format. Hosts and narrators of Sports Documentaries and Sports Documentary Series are not eligible in this category.

## 23. OUTSTANDING SPORTS PERSONALITY/PLAY-BY-PLAY – PERSONALITY CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

This category recognizes excellence in play-by-play. The play-by-play content must be from live or live-to-tape event coverage.

## 24. OUTSTANDING SPORTS PERSONALITY/STUDIO ANALYST – PERSONALITY CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

This category recognizes excellence in studio analysis. A majority of the performance of the Studio Analyst must be from the studio or in-studio format. Home studios and studios set up at remote locations are considered in-studio format. Studio "cut-ins" by Event Analysts do not qualify that individual as a studio analyst and are not eligible to be included on their submission video.

## 25. OUTSTANDING SPORTS PERSONALITY/SPORTS EVENT ANALYST – PERSONALITY CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

This category recognizes excellence in event analysis. A Sports Event Analyst must provide continuous live analysis during a game or sports event. Studio "cut-ins" by Event Analysts should not be submitted in this category. Analysis must come during live or live-to-tape event coverage.

## 26. OUTSTANDING SPORTS PERSONALITY/SPORTS REPORTER – PERSONALITY CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

This category recognizes excellence in sports reporting. A Sports Reporter provides interviews and reportage during a game or sporting event from the field of play or competition venue. Pre-event, "halftime" and post-event reports are eligible. Examples would be sideline reporters for football or basketball games or pit reporters for auto racing coverage. This category is not intended for those who conduct "sit-down" interviews, studio reporting or feature reporting, since the reporters for journalism and features are statue-eligible in those categories.



## 27. OUTSTANDING SPORTS PERSONALITY/EMERGING ON-AIR TALENT – PERSONALITY CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

The category recognizes individual excellence in hosting, co-hosting, anchoring, reporting, commentating or providing analysis for sports programming, which may involve live events and/or general and special interest sports topics.

Entrants must be:

- Under 35 years of age (must not have turned 35 by the competition's deadline of February 15, 2021.) Entry constitutes certification of age eligibility. NATAS or a third-party verification service may reach out during the vetting process to confirm eligibility.
- Retired players and executives who are 35 years of age or older are eligible if they have been working as on-air talent for 5 years or less. This designation is subject to advance approval by NATAS.
- This category recognizes that one of the strengths of Emerging Talent may be their social media voice and excerpts that showcase this skill are permitted.
- If an entrant has been nominated in a talent category previous to the creation of this category, they cannot enter this category.
- Double Dipping is not permitted. If an entrant submits to this category, that entrant cannot submit to another talent category.

## CRAFT ACHIEVEMENT CATEGORIES

The purpose of the Craft categories is to recognize those specialists who actually perform the duties of the craft being recognized and who have received on-air credit on the production. Production personnel who supervise, direct or approve the work of others - while vital to the creative process – are not Emmy ®-eligible in these categories.

Individuals or groups may submit excerpts from series or specials. However, a body of work from a variety of unrelated programs or series is not permitted.

### **Material from sports promotions is not eligible in Craft categories.**

**“Behind the Scenes” videos are restricted to Technical Team Remote, Technical Team Studio and the George Wensel Technical Achievement Award.** Even if such a feature aired in a telecast, Behind the Scenes, explanatory, compilations or sizzle videos are not allowed in any craft category other than Technical Team Remote, Technical Team Studio and the George Wensel Technical Achievement Award. Craft categories are to be judged solely on the content applicable to the category (e.g. audio for Audio, graphics for Graphics) as presented to the viewer in the coverage of the sporting event/series in question.

Team Entries are allowed provided the team of crafts persons are co-creators of a single product (for example, a camera crew working on edited coverage of an event). However, one cannot simultaneously enter as an individual for the same work done as part of a team entry.

An individual may enter in more than one Craft category. If an individual works in different disciplines, he or she may enter in those separate disciplines.

**Maximum Running Time for Submissions: 10 minutes.** There is no limit to the number of excerpts. Entries may include as many as-aired excerpts as necessary to demonstrate excellence, up to 10 minutes. Each excerpt must be depicted “as aired,” without internal editing of program content. Commercials must be deleted, but such deletions between continuous programming do not constitute internal editing. “Commercial deleted” should be noted on the excerpt sheet.

Dip to black for 1 second between excerpts of non-continuous programming.

**Submission Video:** The submission video for all entries must be uploaded via the Online Submission process. For video specifications, check the front page of the submission site.

**An excerpt sheet indicating air date, excerpt title, excerpt length and total length of the submission is mandatory for all entries.**

Entries are to be produced from video and audio as it was originally presented to the viewer, with no augmentation with voice-over, on-cameras, music or graphics.

Each entry may include a one-page essay/description explaining why it is Emmy-worthy.

## 28. OUTSTANDING TECHNICAL TEAM EVENT – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Video submission may include a continuous non-promotional, non-laudatory explanatory excerpt no more than 3 minutes long. Cannot be the only video excerpt submitted.
- An excerpt of live sports coverage must be included in the video submission.
- A sports studio show produced at a “remote”, out of studio location, is ineligible in this category
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants’ Data, Video, Essay, Excerpt Sheet

**Eligible: Technical Supervisors, Technical Directors, Electronic Camera Persons, Video Engineers, Digital Replay Operators, Graphics Operators, Senior Audio Engineers, Audio Engineers, Audio Assistants, Senior Maintenance Engineers & Broadcast Media Manager/Network Engineer. Lighting Directors under certain circumstances**

This category is open to individuals who make a significant contribution to the technical portion of the coverage of sports competition at “remote” venues. Eligible job titles are: technical supervisors, technical directors, electronic camera persons, video engineers, digital replay operators, graphics operators, senior audio engineers, audio engineers, audio assistants and senior maintenance engineers or otherwise determined by NATAS. Broadcast Media Manager/Network Engineer is now an eligible title. Individuals with this title are integral to the implementation of digital media workflows and processes, and generally perform these duties on-site. Lighting directors for the “field of play” for sporting events contested outdoors at night are eligible. Virtual graphics operators and senior IT interface managers are eligible under graphics operators. The following are not eligible: operations producers for Live Specials, Live Series, and “live event turn around” telecasts; assistant camera persons; editors; graphic designers; safety or security professionals, stage managers; truck drivers; airplane, blimp and helicopter pilots. Individuals must have worked 50% of programs over the eligibility period in Live Series programming to be eligible if the entry is a Live Series.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

A sports studio show produced at a “remote,” out of studio location, is ineligible in this category. Since it is studio or shoulder programming, rather than competition coverage, such an entry must be submitted in the Technical Team Studio category.

The submission video may include an explanatory, “behind the scenes” excerpt of no more than 3 continuous minutes, but must remain within the 10-minute time limit for the video submission (split explanatory videos are no longer allowed.) Any explanatory feature that aired during the telecast can be used as the explanatory excerpt in whole or in part, but its length counts against the 3-minute limit. The explanatory video cannot be the only video excerpt submitted with the entry; actual sports competition coverage as aired must be included in the video submission. Any added voice-over copy or graphics on the explanatory video cannot be promotional or laudatory in nature.

Dip to black for 1 second between excerpts of non-continuous programming.

## 29. OUTSTANDING TECHNICAL TEAM STUDIO – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Video submission may include a continuous non-promotional, non-laudatory explanatory excerpt no more than 3 minutes long. Cannot be the only video excerpt submitted.
- An excerpt of live studio coverage must be included in the video submission.
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Technical Supervisors, Technical Directors, Lighting Directors, Senior Audio Engineers, Audio Engineers, Audio Assistants, Electronic Camera Persons, Video Engineers, Digital Replay Operators, Graphics Operators & Broadcast Media Manager/Network Engineer.**

This category is open to individuals who make a significant contribution to the technical portion of sports studio programs (generally shoulder programming). Eligible job titles are: technical supervisors, technical directors, lighting directors, senior audio engineers, audio engineers, audio assistants, electronic camera persons, video engineers, digital replay operators, and graphics operators or otherwise determined by NATAS. Broadcast Media Manager/Network Engineer is now an eligible title. Individuals with this title are integral to the implementation of digital media workflows and processes, and generally perform these duties on-site. Virtual graphics operators and senior IT interface managers are eligible under graphics operators. The following are not eligible: operations producers for Studio Shows; assistant camera persons; editors; graphic designers; safety or security professionals; stage managers; truck drivers; airplane, blimp and helicopter pilots. Individuals must have worked 50% of programs over the eligibility period in studio show programming to be eligible.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

The submission video may include an explanatory, "behind the scenes" excerpt of no more than 3 continuous minutes, but must remain within the 10-minute time limit for the video submission (split explanatory videos are no longer allowed). Any explanatory feature that aired during the telecast can be used as the explanatory excerpt in whole or in part, but its length counts against the 3-minute limit. The explanatory video cannot be the only video excerpt submitted with the entry; actual studio coverage as aired must be included in the video submission. Any added voice-over copy or graphics on the explanatory video cannot be promotional or laudatory in nature.

Dip to black for 1 second between excerpts of non-continuous programming.

## 30. OUTSTANDING CAMERA WORK – SHORT FORM – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- Entries must have an on-air duration of less than 6 minutes.
- No limit as to the number of excerpts or excerpt length
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

### Eligible: Camera Persons

This category is open only to ENG and documentary-style camera persons and does not apply to technicians on live or live-to-tape programs. The on-air duration of entries in this category is 6 minutes or less. Examples of entries are opens and short features. Programming eligible in any of the documentary categories is eligible in Outstanding Camera Work – Long Form, rather than this category. Team entries are allowed only if its members are co-creators of a single product. Unmanned or POV camera technicians are not eligible. Drone camera operators are eligible. Assistant camera persons are not eligible. Submitters are urged, in their one-page essay, to make special notice of extraordinary conditions in the coverage.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

## 31. OUTSTANDING CAMERA WORK – LONG FORM – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- Entries must have an on-air duration of more than 6 minutes.
- No limit as to the number of excerpts or excerpt length
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

### Eligible: Camera Persons

This category is open only to ENG and documentary-style camera persons, and does not apply to technicians on live or live-to-tape programs. The on-air duration of entries in this category is longer than 6 minutes. Examples of programming eligible in this category are documentaries, long features, or edited series. Team entries are allowed only if its members are co-creators of a single product. Unmanned or POV camera technicians are not eligible. Drone camera operators are eligible. Assistant camera persons are not eligible. Submitters are urged, in their one-page description, to make special notice of extraordinary conditions in the coverage.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.



## 32. OUTSTANDING EDITING – SHORT FORM – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- Entries must have an on-air duration of less than 6 minutes.
- No limit as to the number of excerpts or excerpt length
- Programming eligible in Documentary categories and Long Feature is not eligible in this category
- Material from Sports Promotions is not eligible
- If an editor wins for the same programming in both this category and the Open/Tease or Short Feature categories, they are only statue-eligible in the craft category.
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

### Eligible: Editors

This category is open to those individuals responsible for editing an open or feature (of less than 6 minutes duration). Programming eligible in the documentary categories or Outstanding Long Feature is eligible in Outstanding Long Form Editing, rather than this category. Only video editors are eligible in this category. Producers, assistant editors, audio editors and graphics operators are not eligible. Editors who are submitted as statue-eligible in the Outstanding Open/Tease or Outstanding Short Feature categories can be entered in Short Form Editing for the same programming. However, if the same submission wins in both a program and craft category, an editor is statue-eligible **only** in the craft category.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video. For example, if one individual edited three features for the same telecast, each under three minutes in duration, he or she could include all three features on the same video submission as an example of his or her work.

Dip to black for 1 second between excerpts of non-continuous programming.

### 33. OUTSTANDING EDITING – LONG FORM – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- Entries must have an on-air duration of more than 6 minutes
- No limit as to the number of excerpts or excerpt length
- Opens, teases and short features are not eligible in this category
- If an editor wins for the same programming in both this category and the Documentary or Long Feature categories, they are only statue-eligible in the craft category.
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

#### Eligible: Editors

This category is open to those individuals responsible for editing a long form segment or program. Entries in this category must have an on-air duration of more than 6 minutes. Programming eligible in Outstanding Edited Sports Series or Special, Outstanding Edited Sports Event Coverage, Outstanding Short Sports Documentary, Outstanding Long Sports Documentary, Outstanding Serialized Documentary or Outstanding Long Feature is eligible in this category. This category is not for opens, short features or other elements of a program. Editors of short format content (of less than 6 minutes duration) must enter the Outstanding Editing - Short Form category.

Only video editors are eligible in this category. Producers, assistant editors, audio editors and graphics operators are not eligible. Editors who are submitted as statue-eligible in the Documentary or Outstanding Long Feature categories can be entered in Long Form Editing for the same programming. However, if the same submission wins in both a program and craft category, an editor is statue-eligible **only** in the craft category.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

## 34. THE DICK SCHAAP OUTSTANDING WRITING AWARD - SHORT FORM – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- Entries must have an on-air duration of 6 minutes or less
- No limit as to the number of excerpts or excerpt length
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

### Eligible: Writers

This category is open to individuals and teams having the creative input in writing, re-writing, and amending the script or narration of programming with an on-air duration of 6 minutes or less. Examples of programming eligible in this category are opens, features or essays. Programming eligible in any of the documentary categories is eligible in Outstanding Writing – Long Form, rather than this category. A body of work from non-related programs or series is not eligible. Copy written for on-air promotional announcements is not eligible.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

## 35. OUTSTANDING WRITING – LONG FORM – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- Entries must have an on-air duration of more than 6 minutes.
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

### Eligible: Writers

This category is open to individuals and teams having the creative input in writing, re-writing, and amending the script or narration of programming with an on-air duration of 6 minutes or more. Examples of programming eligible in this category are documentaries, long features, or edited series. A body of work from non-related programs or series is not eligible. Copy written for on-air promotional announcements is not eligible.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

## 36. OUTSTANDING MUSIC DIRECTION – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Music need not be new and original for 2020. New music specifically written for a production during the 2020 eligibility period may be entered as well.
- Material from Sports Promotions is not eligible
- Titles of the music pieces must be included on the entry excerpt sheet and 'existing' or 'original' must be indicated
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Telecast Producers, Music Directors, Music Supervisors and Associate Producers for existing music; Composers, Arrangers, Music Directors, Music Supervisors Lyricists and Conductors for new and original music**

This category is open to individuals who make a significant contribution to the musical portion of a sports program, one that enhances viewer understanding or appreciation of the telecast. Music need not be new and original for 2020. New music specifically written for a production during the 2020 eligibility period may be entered as well.

Titles of the music pieces must be included on the entry excerpt sheet and 'existing' or 'original' must be indicated.

If a work is derivative: re-edited, re-arranged, re-orchestrated, reimagined, re-worked, re-mixed or re-recorded, the statue-eligible titles are those that exist for original music (Composers, Arrangers, Music Directors, Lyricists and Conductors).

Eligible individuals include telecast producers and associate producers for existing music; composers, arrangers, music directors, lyricists and conductors for new and original music only. An individual's work must be included in the video submission in order for that person to be statue-eligible.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

## 37. OUTSTANDING LIVE EVENT AUDIO/SOUND – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

### Eligible: Senior Audio Engineers and Audio Engineers

This category is open to individuals who make a significant contribution to the audio portion of a sports program, one that enhances viewer understanding or appreciation of the telecast. The audio/sound must be acquired either live or recorded live-to-tape.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

## 38. OUTSTANDING POST-PRODUCED AUDIO/SOUND – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

### Eligible: Senior Audio Engineers and Audio Engineers

This category is open to individuals who make a significant contribution to the audio portion of a post-produced sports program or feature, one that enhances viewer understanding or appreciation of the telecast. Eligible individuals are restricted to those involved in audio post-production, including sweetening.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

## 39. OUTSTANDING LIVE EVENT GRAPHIC DESIGN – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- See mandatory list of elements below
- No billboards
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

### Eligible: Senior Graphic Designers and Graphic Designers

This category is open to artists and designers who create electronic graphics, graphics illustrators, electronic and film animators, and artists and designers who employ electronic devices, as well as traditional artistic tools, to develop graphic elements for live sports programs. This category focuses on the overall “look” of the coverage of live sporting events or studio telecasts.

Mandatory elements to be included in a submission are:

- In and/or Out Bumpers
- Interstitial Transitional Graphics
- Insert Graphics and Animations
- Informational bars for live sporting events, Backgrounds for studio telecasts

Other than these mandatory elements, the total number and type of graphic elements is not restricted. A Show Open and/or Close is not a mandatory element.

Stand-alone advertising billboards are not to be submitted for judging, owing to the National Academy's long-standing rules prohibiting commercials.

“Incidental” advertiser logos or product placement on scoreboard or studio set pieces are permissible.

Eligible job titles are Senior Graphic Designer and Graphic Designer. Production personnel are not Emmy- eligible in this category. Device operators who worked the submitted shows are not eligible for this category, unless they were also the person who created the “look” and/or template for the show.

Buzz tapes and sizzle reels are not permitted in any Craft category, even if a segment of this nature aired during the telecast. Entries are to be produced from video and audio as it was originally presented to the viewer. The material submitted must be new material for 2020.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

## 40. OUTSTANDING POST-PRODUCED GRAPHIC DESIGN – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- No element entered in Outstanding Live Graphic Design may be entered in this category
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Senior Graphic Designers and Graphic Designers**

This category is open to artists and designers who create electronic graphics, graphics illustrators, electronic and film animators, and artists and designers who employ electronic devices, as well as traditional artistic tools, to develop graphic elements for features, opens, teases and other production elements for sports programs. The achievement to be entered in this category is a single graphic element (e.g., a tease or show opening, a feature story told primarily through graphics, specialty graphics for the same telecast or series). A collection of different elements that illustrate the overall 'look' of the same telecast or series is to be entered in Outstanding Live Graphic Design.

**No element entered in Outstanding Live Graphic Design may be entered in this category.**

Eligible job titles are Senior Graphic Designer and Graphic Designer. Production personnel are not Emmy- eligible in this category.

Buzz tapes and sizzle reels are not permitted in any Craft category, even if a segment of this nature aired during the telecast. Entries are to be produced from video and audio as it was originally presented to the viewer. The material submitted must be new material for 2020.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.



## 41. OUTSTANDING STUDIO OR PRODUCTION DESIGN/ART DIRECTION – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Material from Sports Promotions is not eligible
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Creative Directors, Production Designers, Art Directors & derivative job titles**

This category is open to individuals who make a significant contribution to the visual presentation of a sports program, one that enhances viewer understanding and appreciation of the telecast and are responsible for the design and placement of scenery, sets, virtual graphics and scenic elements for a sports studio telecast or scenic elements for features, opens, teases and other production elements for sports programs. Eligible job titles are Creative Director, Production Designer and Art Director. Production personnel are not Emmy-eligible in this category.

Buzz tapes and sizzle reels are not permitted in any Craft category. Entries are to be produced from video and audio as it was originally presented to the viewer. The material submitted must be new material for 2020.

The video submission must have a Total Submission Time of no more than 10 minutes. There is no limit as to the number of excerpts on the submission video.

Dip to black for 1 second between excerpts of non-continuous programming.

## SPECIAL CLASSIFICATION

### 42. THE GEORGE WENSEL TECHNICAL ACHIEVEMENT AWARD – CRAFT CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 10 minutes
- No limit as to the number of excerpts or excerpt length
- Entry is to be for a single innovation
- Video submission may include a continuous non-promotion, non-laudatory explanatory excerpt no more than 3 minutes long. Cannot be the only video excerpt submitted; actual sports or studio coverage must be included
- Technical Achievement is to be new or significantly improved
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Explanation of all entrant's duties and contributions, Video, Essay, Excerpt Sheet, support information, development timeline

**Eligible: Innovators, defined as those individuals who invent, make changes, create or introduce new processes, devices, techniques or systems. There is a limit of ten (10) individuals who may be entered**

This category is for a technical innovation that is extraordinary and enhances the telecast for the viewer. The program or segments may have been aired live, on videotape and/or film. Programming entered in the George Wensel Technical Achievement Award cannot be entered in the Outstanding Digital Innovation category, and vice versa. A previously entered "technical innovation" will be allowed if, in the opinion of NATAS, it has been significantly improved or modified in either how it looks on the screen or in how it is brought to the screen. Submitters must disclose any previous submissions – **on any network - and in any other NATAS competition (including the Technology and Engineering Emmy Awards)** in the one-page essay, and include a statement explaining the significant modifications or improvements over the previous generation or utilization of the technology.

Each entry is to be for a single innovation; a combined entry of non-related innovations will not be accepted.

#### **Maximum Running Time for Submissions: 10 minutes.**

The entry may include an explanatory, "behind the scenes" video of no more than 3 minutes, but must remain within the 10-minute time limit for the video submission. Any explanatory feature that aired during the telecast can be used

as the explanatory excerpt in whole or in part, but its length counts against the 3-minute limit. The explanatory video cannot be the only video excerpt submitted with the entry; actual sports coverage as aired must be included in the video submission. The explanatory video must be a single continuous segment of no more than 3 minutes (split explanatory videos are not allowed.) Any added voice-over copy or graphics on the explanatory video cannot be promotional or laudatory in nature.

Dip to black for 1 second between excerpts of non-continuous programming.

**Additional Material:**

Each entry submission may include supplementary support material (drawings, designs, or any necessary explanations regarding the effectiveness of the product).

A limit has been established for the number of innovators (10) who may be entered as statue-eligible. A detailed paragraph of the duties and contribution for each of the innovators entered must be included by the entry deadline for review by the National Awards Committee for all entries in this category. A petition may be made for a waiver in cases where a substantial contribution by more than 10 individuals calls for their consideration. Entrants must also submit a timeline of the development of the innovation, indicating major points in its development and which innovators were involved at that point.

The term “Innovator” is now defined as those individuals who invent, make changes, create or introduce new processes, devices, techniques or systems. Generally they are the creators of the innovation, planners not executors of the idea, i.e. not managers, supervisors, executives, approvers or financiers of the project.

## PROMOTION CATEGORY

### 43. OUTSTANDING PROMOTIONAL ANNOUNCEMENT – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 3 minutes
- No individual spot can be longer than 120 seconds
- Video submission for a campaign consists of no more than three (3) spots totaling no more than 3 minutes
- Each entry may be for a single production or selections from a campaign. If a promotional campaign is entered, no spots from that campaign can also be entered individually
- Institutional promotional announcements for an event, league, conference or university, etc. are not eligible
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors & derivative job titles**

This category is for entries that advertise and promote (through an individual spot and/or overall campaign) the brand/image of a network sports division, channel, event and/or program, or the storyline or content of a particular telecast. Institutional promotional announcements for an event, league, conference or university, etc. are not eligible.

Each entry may be for a single production or selections from a campaign. No individual spot can be longer than 120 seconds. Each campaign may be represented by the inclusion of **no more than three (3) spots, totaling no more than 3 minutes** which were originally shown during the 2020 eligibility year.

If a promotional campaign is entered, no spots from that campaign can also be entered individually.

The video submission must have a Total Submission Time of no more than 3 minutes, with a maximum of 3 excerpts.

Entries from advertising agencies, production companies, sports leagues or sports governing bodies must coordinate their entry with the network that the promotional announcement(s) aired on.

Executive Producers, Senior Producers, Coordinating Producers, Coordinating Directors, Supervising Producers, Producers, Directors, Associate Directors, Associate Producers or similar job titles are eligible to receive Emmy statues, provided their role was more than supervisory and they made a substantial creative contribution to the content of the promotion. The following craft titles are now statue eligible in this category: Camera Person, Editor, Writer, Music Director, Audio Engineer, Graphic Designer, and Production Designer.

Dip to black for 1 second between all spots or campaign excerpts.

No internal editing for the enhancement of the submission is allowed.

Each entry may include a one-page essay, explaining why it is Emmy worthy and an excerpt sheet describing each promo and indicating its length and initial air date.

## SPANISH-LANGUAGE CATEGORIES

### 44. OUTSTANDING STUDIO SHOW IN SPANISH – PROGRAM CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 20 minutes
- Minimum of 2 but no more than 5 excerpts from at least 2 episodes
- Majority of Total Program Time must originate from the studio or follow a studio format
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers, Stage Managers & derivative job titles.**

Entries appropriate to this category are any sports studio show (not a single special) that airs live or recorded a minimum of 8 times a year over a minimum of a four-month period. A majority of the telecast must originate from the studio or follow a studio format. If there are unusual circumstances relating to the production or scheduling of the program, The National Academy of Television Arts & Sciences will review its eligibility. Eligible submissions must have a minimum of 2 excerpts from at least 2 episodes. The maximum number of excerpts allowed is 5 and the maximum running time for submissions in this category is 20 minutes.

Dip to black for 1 second between excerpts of non-continuous programming.

The Emmy award recognizes the work of Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Operations Producers, and Stage Managers credited on the entry.

Individuals must have been credited on a minimum of 19% of total episodes during the 2020 show run to be included on the credit list.

## 45. OUTSTANDING FEATURE IN SPANISH – FEATURE CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Minimum Submission time 3 minutes
- Max Submission time 15 minutes
- Lead-in and tag may be included and will not count in the time calculation
- Video submission must contain only one feature
- A feature entered in the Outstanding Feature in Spanish category cannot also be entered in the Outstanding Short or Long Feature categories, or the Outstanding Sports Journalism category
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

**Eligible: Executive Producers, Producers, Directors, Associate Producers, Associate Directors, Reporters & derivative job titles. Editors, if not also entered in the appropriate Editing craft category.**

Entries in this category may be an independent Spanish language segment or a Spanish language segment from a program or a series and must relate to a sport, sporting event/venue or a person associated with a sport or sporting event/venue. Other human interest features may be eligible in the News & Documentary Emmy Awards. Segments/acts of a single topic or theme program are not eligible. A feature entered in the Outstanding Sports Journalism category cannot also be entered in the Outstanding Feature in Spanish category and vice versa.

Editors are eligible in this category, however they cannot be entered as individuals in the appropriate Editing category for the same feature.

The video submission must have a Total Submission Time of more than 3 minutes but less than 15 minutes and must contain only one feature. The lead-in and tag of the feature may be included and will not count in the Total Submission Time calculation.

## 46. OUTSTANDING ON-AIR SPORTS PERSONALITY IN SPANISH – PERSONALITY CATEGORY

- All NATAS General Rules & Procedures and Sports Emmy Fundamental Rules must be followed
- Max Submission time 12 minutes
- Only one individual per entry; only one entry per individual (multiple networks allowed)
- No limit as to the number of excerpts or excerpt length
- Eligibility: Calendar year 2020; football programming from 12:01 AM ET 02/06/20 through 02/11/21
- Needed: Entrants' Data, Video, Essay, Excerpt Sheet

The Outstanding On-Air Sports Personality in Spanish category recognizes individual excellence in hosting, co-hosting, anchoring or reporting for a Sports telecast, which may involve live events and/or general and special interest sports topics.

Only one individual per entry.

The maximum Total Submission Time in this category is 12 minutes. There is no limit to the number of excerpts or excerpt length.

Dip to black for 1 second between excerpts of non-continuous programming.



## CATEGORÍAS DE DEPORTES EN ESPAÑOL

(En caso de discrepancia entre el contenido de la versión en español y el de la versión en inglés prevalecerá el de esta última.)

### 44. OUTSTANDING STUDIO SHOW IN SPANISH – PROGRAM CATEGORY (PROGRAMA SOBRESALIENTE GRABADO EN ESTUDIO EN ESPAÑOL)

- Se deben cumplir todas las reglas y procedimientos generales de NATAS y las reglas fundamentales de los Sports Emmys
- La duración máxima de una presentación es de 20 minutos
- Pueden presentarse programas que tengan un mínimo de 2 extractos de por lo menos 2 episodios. El número máximo de extractos que se permitirá es 5
- La mayoría de la transmisión se debe originar en un estudio o seguir un formato de estudio.
- Requisito: ser parte del calendario 2020; programación de fútbol americano después de 12:01 AM ET en 02/06/20 y antes de 12:01 AM ET, en 02/11/21.
- Se necesita: datos de participante, video, ensayo, página de pasajes

**Para: Productores ejecutivos, productores, directores, productores asociados, directores asociados, productor de operaciones, los regidores y títulos derivados.**

Los programas apropiados para esta categoría son cualquier programa deportivo de estudio (no un especial único) que se transmite en vivo o se graba un mínimo de 8 veces al año durante un periodo mínimo de cuatro meses. La mayoría de la transmisión se debe originar en un estudio o seguir un formato de estudio. Si hay circunstancias inusuales relacionadas con la producción o programación del programa, The National Academy of Television Arts & Sciences determinará si reúne los requisitos. Pueden presentarse programas que tengan un mínimo de 2 extractos de por lo menos 2 episodios. El número máximo de extractos que se permitirá es 5, y el tiempo máximo de duración de los programas que se presenten bajo esta categoría serán 20 minutos. Ver la pág. 40 para información sobre la edición de un programa que se presente para que cumpla con el tiempo máximo de duración.

Sumérjase en negro durante 1 segundo entre extractos de programación no continua.

El premio Emmy otorga reconocimiento por su trabajo a los productores ejecutivos, productores, directores, productores adjuntos, directores adjuntos, directores de escena y títulos de trabajo derivados que figuran en los créditos del programa presentado.

Los créditos de los candidatos deben de haber aparecido al menos en el 19% de todos los episodios de la serie en el 2020.

## 45. OUTSTANDING FEATURE IN SPANISH – FEATURE CATEGORY (REPORTAJE ESPECIAL EN ESPANOL)

- Se deben cumplir todas las reglas y procedimientos generales de NATAS y las reglas fundamentales de los Sports Emmys
- La duración mínima de una presentación es de 3 minutos
- La duración máxima de una presentación es de 15 minutos
- Las presentaciones de video solo pueden contener un reportaje
- La introducción y cierre (lead-in and tag) del reportaje pueden ser incluidos en la presentación y esto contrará como parte de la duración total.
- Un reportaje que participe en la categoría Reportaje Especial en español no puede participar en ninguna otra categoría de Reportajes ni en la categoría de Periodismo Especial
- Requisito: ser parte del calendario 2020; programación de fútbol americano después de 12:01 AM ET en 02/06/20 y antes de 12:01 AM ET, en 02/11/21.
- Se necesita: datos de participante, video, ensayo, página de pasajes

**Para: Productores ejecutivos, productores, directores, productores asociados, directores asociados, reporteros y títulos derivados. Editores que no hayan participado en la categoría de edición.**

Los reportajes presentados en esta categoría pueden ser segmentos individuales en español o un segmento en español de un programa o una serie que tiene que ver con un deporte, eventos/campos deportivos o una persona relacionada con un deporte o un campo/evento deportivo. Las historias de interés humano pueden participar en los News & Documentary Awards (Premios de Noticias y Documentales). No se aceptan segmentos o actos sobre un solo tema ni programas sobre un tema concreto. Un reportaje que participe en la categoría de Periodismo Deportivo Excepcional (Outstanding Sports Journalism) no puede participar en la de categoría del Reportaje Especial (Outstanding Feature in Spanish) y viceversa.

Los editores pueden participar en esta categoría con tal de que no participen individualmente en la categoría de Edición para el mismo reportaje.

La presentación de video debe de tener una duración total de mas de 3 minutos pero menos de 15 minutos ,y debe tener solo un reportaje. La introducción y cierre del reportaje se pueden incluir, y esto no contará como parte de la duración total.

## 46. OUTSTANDING ON-AIR SPORTS PERSONALITY IN SPANISH – PERSONALITY CATEGORY (PRESENTADOR DEPORTIVO SOBRESALIENTE EN PROGRAMA TRANSMITIDO EN ESPAÑOL)

- Se deben cumplir todas las reglas y procedimientos generales de NATAS y las reglas fundamentales de los Sports Emmys
- El tiempo máximo de duración de los programas presentados en esta categoría es de 12 minutos.
- Sólo un individuo por entrada. Sólo una entrada por individuo, (múltiples redes permitidas).
- No hay límite en el número de entradas que la cadena puede presentar en esta categoría
- Requisito: ser parte del calendario 2020; programación de fútbol americano después de 12:01 AM ET en 02/06/20 y antes de 12:01 AM ET, en 02/11/21.
- Se necesita: datos de participante, video, ensayo, página de pasajes

La categoría de Presentador Deportivo Sobresaliente en Programa Transmitido en Español es un reconocimiento a la excelencia individual como presentador, copresentador, presentador de noticias o reportero en una transmisión deportiva, ya sea de eventos en vivo, temas deportivos de interés general o particular, o ambos.

No hay límite en el número de entradas que la cadena puede presentar en esta categoría. Sólo un individuo por entrada.

El tiempo máximo de duración de los programas presentados en esta categoría es de 12 minutos. No hay límite para el número de extractos ni la duración de los segmentos.

Sumérjase en negro durante 1 segundo entre extractos de programación no continua.

LIVE SPECIAL CHAMPIONSHIPS	PLAYOFF COVERAGE PLAYOFFS	LIVE SERIES REGULAR SEASON
<b>NFL</b>		Amazon
Super Bowl	AFC Championship	CBS
NFL Draft	NFC Championship	ESPN
	Wild Card Games	FOX
		NBC
		NFL Network
<b>NBA / WNBA</b>		
NBA Finals	Eastern Conference Playoffs	ESPN/ABC
WNBA Finals	Western Conference Playoffs	TNT
NBA All-Star Game		
NBA Draft		
<b>COLLEGE BASKETBALL</b>		ABC
		CBS
		ESPN
		FOX
<b>COLLEGE FOOTBALL</b>		
2021 College Football Championship Game		ABC
2020 Cotton Bowl	ACC Championship Game	CBS
2021 Orange Bowl	Big 12 Championship Game	ESPN
2021 Fiesta Bowl	SEC Championship Game	FOX
2021 Peach Bowl	2021 Rose Bowl	NBC
Army-Navy Game	2021 Sugar Bowl	
<b>BASEBALL</b>		ESPN
	ACLS	FOX
	NLCS	
World Series	ALDS	MLB Network
	NLDS	TBS
	Wild Card Game	
<b>HOCKEY</b>		
Stanley Cup	Eastern Conference Playoffs	NBC
All-Star Game	Western Conference Playoffs	NBC Sports Network
<b>GOLF</b>		ABC
US Open		CBS
PGA		ESPN
Masters	FedEx Cup	Golf Channel
Players Championship		NBC
Tour Championship		
<b>TENNIS</b>		ABC
Australian		ESPN
French		NBC
US Open		
<b>AUTO RACING</b>		
Indy 500		NBC
Daytona 500	NASCAR Playoffs	NBC Sports Network
NASCAR Championship		
<b>HORSE RACING</b>		
Kentucky Derby		
Preakness		
Belmont		
Breeders' Cup		
<b>ACTION SPORTS</b>		
Winter X Games		
<b>SOCCER</b>		
Champions League Final	Champions League Tournament	European Leagues
MLS Final	MLS Playoffs	MLS
NWSL Challenge Cup Final	NWSL Challenge Cup Preliminary Round	
	Knockout Round	

## ☆ VIDEO UPLOAD SPECIFICATIONS FOR SPORTS EMMY® AWARD SUBMISSIONS:

The following is the format for video uploads as part of the Sports Emmy® submission process. Please note that the file you upload is the same file that will stream to judges. In this manner, you can be certain that the file you provide will be the same quality as seen by the judges. Files meeting the specification below can be output from most non-linear editing systems. Another option is to utilize special transcoding software. We recommend utilizing the free tool “Handbrake” (<http://handbrake.fr/>). Instructions for usage and a template are available online at the Sports Emmy® submission site. If you have any questions or concerns about the technical creation of these files, please contact [emmysupport@yangaroo.com](mailto:emmysupport@yangaroo.com)

Container: .mp4

(Please enable “Fast Start” if that option is available to you)

Audio Codec: AAC-LC or AAC

Channels: Stereo or Dual Channel Mono (Please mixdown 5.1 to 2 channel stereo)

Sample Rate: 48 khz

Video Codec: H.264

Baseline Profile

Variable bit rate (with an optimum as indicated below)

Color Space: 4.2.0

Frame rates should match the source material

Resolutions:

The Player displays all content in a 16:9 area.

**1080p or 1080i (new)**

Optimum Overall Bit Rates:

HD: Video - **8,000 kbps (new)**

Audio -128 kbps