



## 43<sup>rd</sup> News & Documentary Emmy® Awards

### Essay Instructions

Provide an essay of up to 750 words explaining why your entry is Emmy®-worthy and addressing the following points:

- a. A clear explanation of the editorial and production goals of the piece.
- b. Reportorial and creative techniques used to achieve these goals.
- c. Importance of the subject matter.
- d. Impact of the program, story or report.

In categories 1/Outstanding Live News Program, 2/ Outstanding Recorded News Program and 39. Outstanding News Program in Spanish, address the overall excellence of the newscast or newsmagazine and describe why it is Emmy®-worthy.

In categories 3/ Outstanding Emerging Journalist and 40/Outstanding Journalist in Spanish Language Media describe the Emmy-worthiness of the examples of the entrant's work from 2021 that is included in the submission. Topics the essay might address include:

- a. A clear explanation of the editorial and production goals of the reports included in the submission.
- b. Reportorial and creative techniques used to achieve these goals.
- c. Importance of the subject matter of the reports included in the submission.
- d. Impact of the reports included in the submission.

In the Interactive Media categories (44-45) entrants may describe any nonlinear/interactive presentation techniques employed and explain how it serves the content of the story or report. Entrants in 45/ Outstanding Interactive Media: Innovation should focus on the innovative elements of the submission.

Essays in the craft categories (46-60) should explain how the craft under consideration (writing, editing, cinematography etc.) supports the overall editorial and production goals of the piece.

46/Writing: News and 52/Writing: Documentary entries must also include one copy of the entire script of the program or story submitted, in addition to the essay.

Essays in category 61/ Outstanding Technical Achievement: News should describe the technical achievement and explain why it is Emmyworthy.

Please include the following in the heading of your essay: show and program title (i.e. CBS Evening News: Capitol Riot), network, and original airdate.