

1ST ANNUAL CHILDREN'S & FAMILY EMMYS GUIDE

**Eligibility Window: January 1,
2021 to May 31, 2022 (this year
only)**

Submissions Open: July 6, 2022

**Ceremony: Sunday, December
11 – Wilshire Ebell Theater**



Key Points

- The full Call for Entries will be released on **July 6, 2022**. This guide is meant to prepare the Children's & Family community with the list of categories and other vital information so entrants may best prepare submission strategy ahead of time. Calendar (subject to change):

****Eligibility Window – January 1, 2021 – May 31, 2022 (**for this year only. Next year eligibility will match Primetime's and be June 1, 2022 – May 31, 2023.)**

****Submissions Open – July 6**

****Early Entry Deadline (\$50 discount per entry) – August 1**

****Final Deadline – August 15**

- There is no daypart component for any Emmys competition – eligibility is determined by genre and demographic. The Children's & Family Emmys are for viewers **from infancy to age 15**. Any content rated TV-R, TV-MA or that would be if on a traditional network/platform is NOT eligible and should reach out to the Primetime Emmys instead.
 - All networks and all platforms, including self-published material, are eligible.
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Key Points

- The C&F Emmys/CAFE are administered by the National Academy of Television Arts & Sciences (NATAS), the Academy that also administers the Daytime, Sports, and News & Documentary Emmys. The Primetime Emmys are administered by NATAS's sister organization, the LA-based Television Academy.
 - As such, judging for C&F is based on a peer system in which judges are approved based on qualifications and assigned to view all materials in categories based on their individual areas of expertise. Judges assign a score to each entry and are not "picking five" or ranking. All submissions include a video. Judging sign-up will open in conjunction with submission sign-up.
 - Members of the Television Academy, former Primetime or Daytime nominees, or NATAS Chapter members with at least three years of national experience are automatically qualified to judge.
 - As the contest will be comprised of a variety of fiction and non-fiction programming and associated crafts, individuals from all Peer Groups are encouraged to sign up to judge.
 - All entrants and judges will be required to sign up at a brand new entry system.
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Age Demographics

The Children's & Family Emmys categories are divided by age group with the following parameters:

- Preschool – ages infancy to 5
 - Children's/Family Viewing – ages 6 to 11 years and/or created with the intent to inspire conversation between children and family/guardians regarding the topics contained
 - Young Teen – ages 11 to 15
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Eligibility

Eligibility is up to administration and not the entrant!

If you are unsure whether your program belongs in Children's & Family or Primetime based on the demographic, rating, or being a reboot/revival of previous source material, please submit a sample **now** to eligibility@theemmys.tv for an Eligibility Panel review.

Due to the Primetime Emmys submission window closing as of May 12, 2022, if you are currently petitioning a project to the Eligibility Panel, please draft your entries in the Primetime submission site but do not checkout until the final decision is made. If you miss the deadline for Primetime, we encourage you to go through the eligibility process to be approved for C&F, or approval for future seasons into Primetime instead.

Stay In the Know

To join the mailing list and receive all information on submitting and judging:

- Email childrensandfamily@theemmys.tv

To keep up to date via the website:

- Visit theemmys.tv/childrens

More information will be released about our weekly submission webinars but save the dates:

Tuesdays at 3pm ET/noon PT during the entire submission window

July 12, July 19, July 26, August 2, August 9

List of Available Categories

- The next few pages highlight the list of categories that will be available at this year's Children's & Family Emmys. The full category descriptions will be part of the Call for Entries.
 - Along with the category name, there will be some key information designed to help Entrants prepare their submission strategy:
 - What type of content belongs in this category?
 - What type of submission video needs to be prepared?
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List of Available Categories

Category Title	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type
Preschool Children's Series	0-5	Live Action	Series	Full episode
Children's or Family Viewing Series	6-11	Live Action	Series	Full Episode
Young Teen Series	11-15	Live Action	Series	Full Episode
Fiction Special	0-15	Live Action	Special	Full Special
Non-Fiction Program	0-15	Live Action	Series or Special	Full Episode or Special
Preschool Animated Series	0-5	Animation	Series	Full Episode
Animated Series	6-11	Animation	Series	Full Episode

List of Available Categories

Category Title	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type
Special Class Animated Program	0-15	Animation	Series or Special	Full Episode or Special
Educational and Informational Series	0-15	Live Action	Series	Full Episode
Short Form Program	0-15	Live Action or Animation	Series or Special	Full Episode or Special up to 9 minutes in length
Interactive Media	0-15	Live Action or Animation	Series or Special	Explanatory Video
Promotional Announcement	0-15	Live Action or Animation	Series or Special	Up to 3 Promo spots in a single video
Lead Performance in a Preschool, Children's or Young Teen Program	0-15	Live Action	Series or Special	Clip Reel up to 15 minutes in length
Supporting Performance in a Preschool, Children's or Young Teen Program	0-15	Live Action	Series or Special	Clip Reel up to 15 minutes in length

List of Available Categories

Category Title	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type
Younger Performer in a Preschool, Children's or Young Teen Program** (**entrants must be 18 or under)	0-15	Live Action	Series or Special	Clip Reel of up to 15 minutes
Guest Performance in a Preschool, Children's or Young Teen Program	0-15	Live Action	Series or Special	Clip Reel of up to 15 minutes
Voice Performance in a Preschool Animated Program	0-5	Animation	Series or Special	Clip Reel of up to 15 minutes
Voice Performance in an Animated Program	6-15	Animation	Series or Special	Clip Reel of up to 15 minutes
Younger Voice Performer in a Preschool Animated or Animated Program (**entrants must be 18 or under)	0-15	Animation	Series or Special	Clip Reel of up to 15 minutes
Children's Program Host	0-15	Live Action	Series or Special	Clip Reel of up to 15 minutes
Writing Team for a Preschool, Family or Young Teen Program	0-15	Live Action	Series or Special	Full Episode or Special

List of Available Categories

Category Title	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type
Writing Team for a Preschool Animated Program	0-5	Animation	Series or Special	Full Episode or Special
Writing Team for an Animated Program	6-15	Live Action	Series or Special	Full Episode or Special
Directing Team for a Preschool, Children's or Young Teen Program	0-15	Live Action	Series or Special	Full Episode or Special
Directing Team for a Preschool Animated Program	0-5	Animation	Series or Special	Full Episode or Special
Directing Team for an Animated Program	6-15	Animation	Series or Special	Full Episode or Special
Voice Directing for an Animated Series	0-15	Animation	Series	Full Episode
Music Direction and Composition for a Live Action Program	0-15	Live Action	Series or Special	Full Episode or Special
Music Direction and Composition for an Animated Program	0-15	Animation	Series or Special	Full Episode or Special

List of Available Categories

Category Title	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type
Original Song	0-15	Live Action or Animation	Series or Special	Song Only
Lighting Design for a Live Action Program	0-15	Live Action	Series or Special	Clip Reel of up to 15 minutes
Cinematography for a Live Action Single Camera Program	0-15	Live Action	Series or Special	Full Episode or Special
Cinematography for a Live Action Multiple Camera Program	0-15	Live Action	Series or Special	Full Episode or Special
Editing for a Live Action Program	0-15	Live Action	Series or Special	Full Episode or Special
Editing for a Preschool Animated Program	0-5	Animation	Series or Special	Full Episode or Special
Editing for an Animated Program	6-15	Animation	Series or Special	Full Episode or Special

List of Available Categories

Category Title	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type
Sound Mixing and Editing for a Live Action Program	0-15	Live Action	Series or Special	Full Episode or Special
Sound Mixing and Editing for a Preschool Animated Program	0-5	Animation	Series or Special	Full Episode or Special
Sound Mixing and Editing for an Animated Program	6-15	Animation	Series or Special	Full Episode or Special
Graphics and Visual Effects for a Live Action Program	0-15	Live Action	Series or Special	Clip Reel of up to 5 minutes
Main Title	0-15	Live Action or Animation	Series or Special	Main Title Only
Casting for a Live Action Program	0-15	Live Action	Series or Special	Clip Reel of up to 15 minutes
Casting for an Animated Program	0-15	Animation	Series or Special	Clip Reel of up to 15 minutes

List of Available Categories

Category Title	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type
Art Direction/Set Decoration/Scenic Design for a Live Action Program	0-15	Live Action	Series or Special	Clip Reel of up to 15 minutes
Costumes, Makeup and Hairstyling for a Live Action Program	0-15	Live Action	Series or Special	Clip Reel of up to 15 minutes
Special Effects Costumes, Makeup and Hairstyling for a Live Action Program	0-15	Live Action	Series or Special	Clip Reel of up to 15 minutes
Choreography for a Live Action Program	0-15	Live Action	Series or Special	Clip Reel of up to 15 minutes
Stunt Coordination for a Live Action Program	0-15	Live Action	Series or Special	Clip Reel of up to 15 minutes
Individual Achievement in Children's Animation: Background Design (JURIED AWARD)	0-15	Animation	Series or Special	Episode edited to correspond with supplemental artwork
Individual Achievement in Children's Animation: Character Animation (JURIED AWARD)	0-15	Animation	Series or Special	Episode edited to correspond with supplemental artwork

List of Available Categories

Category Title	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type
Individual Achievement in Children's Animation: Character Design (JURIED AWARD)	0-15	Animation	Series or Special	Episode edited to correspond with supplemental artwork
Individual Achievement in Children's Animation: Color (JURIED AWARD)	0-15	Animation	Series or Special	Episode edited to correspond with supplemental artwork
Individual Achievement in Children's Animation: Production Design (JURIED AWARD)	0-15	Animation	Series or Special	Full Episode + supplemental artwork
Individual Achievement in Children's Animation: Storyboard (JURIED AWARD)	0-15	Animation	Series or Special	Episode edited to correspond with supplemental artwork