



NATIONAL  
ACADEMY  
OF TELEVISION  
ARTS & SCIENCES

## CALL FOR JUDGES

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CHILDREN'S & FAMILY  
EMMYS (CAFÉ)


## WHAT ARE THE CHILDREN'S & FAMILY EMMYS?

The Children's & Family Emmys (aka CAFÉ) are the newest national Emmys competition. The first new Emmys competition to launch since 1979, this offshoot of the Daytime Emmys awards live action and animated content designed for viewers from infancy to age 15. **From now through September 21, judging sign up is officially open. If you are a member of the Television Academy, you are automatically qualified to judge!**

## WHO ADMINISTERS THE CHILDREN'S & FAMILY EMMYS?

The LA-based Television Academy (that's you!) administers the Primetime Emmys.

The NY-based National Academy of Television Arts & Sciences (that's us!) administers:

- Daytime Emmys
- Sports Emmys
- News & Documentary Emmys
- Technology & Engineering Emmys
- 19 Regional Emmys
- Children's & Family Emmys 

## WHAT DOES JUDGING ENTAIL?

Judging for NATAS Emmys contests is a peer-based system in which judges sign up, are vetted for qualifications, and then are assigned to 2-3 categories based on their areas of expertise. Judges then watch all of the submissions within their assigned categories and give them a score based on a rubric. There is no "picking five" or ranking. Each submission is scored on its own merits. The nominees and the winners are chosen IN THE SAME ROUND OF SCORING. When the nominees are announced, the winner has already been determined.

Judging is the most important part of the Emmys process and usually requires around 8-10 hours per category. Some categories require two rounds of judging if administration deems there are too many entries to reasonably expect a judge to be able to watch them all. In these cases, categories are divided into equal-sized panels and judges are assigned to one of the panels. The highest-scoring entries regardless of panel get moved on to the determinative Blue Ribbon round. Additionally, Judges cannot serve on panels where their own work is being evaluated. This is why NATAS collects so much information at sign-up.

## WHEN IS THE JUDGING PERIOD?

**September 16, 2022 – Preliminary Judging Opens**

**October 7, 2022 – Blue Ribbon Judging Opens**

\*dates approximate and subject to change

## I'M INTERESTED! HOW DO I SIGN UP?

The link for this year's Children's & Family Emmys contest is [enter.theemmys.tv](https://enter.theemmys.tv). All individuals, whether they are Entrants or Judges, will sign up for this system. Your login works for both submitting and judging, will carry over from year to year, and will also work for all other NATAS Emmys competitions. **Your login is NOT connected to your Television Academy credentials.**

All users must Register and verify their email address by clicking on the verification email. All users, regardless of their role, must fill out the Profile Information and Address Information tabs.

**Profile**

**AVATAR**

RS

Select A New Avatar

**FIRST NAME \* Required**

First Name

**LAST NAME \* Required**

Last Name

**EMAIL \* Required**

email@host.com

**MOBILE PHONE \* Required**      **COUNTRY \* Required**

+1 123 4567890      United States

ex. +1 111 111 1111

**OTHER PHONE**      **COUNTRY**

United States

**Profile Information**  
Update your account's profile information, phones and email address.

**Addresses Information**  
Update your account's addresses (billing and shipping) information.

**Demographic Survey**  
Update demographic survey information.

**My teams**  
Teams general information and members.

**Update Password**  
Ensure your account is using a long, random password to stay secure.

**Options**  
Set up your personal options.

At the bottom of Profile Information, there is a toggle asking if you want to sign up to judge. Change the toggle to the right. Signing up to judge unlocks two more required tabs – Judging Qualifications and Demographics Survey.

The screenshot shows a profile information form with the following fields and options:

- EMAIL \* Required**: Input field containing "email@host.com".
- MOBILE PHONE \* Required**: Input field containing "+1 123 4567890". Below it is an example: "ex. +1 111 111 11111".
- COUNTRY \* Required**: Dropdown menu set to "United States".
- OTHER PHONE**: Input field. Below it is an example: "ex. +1 111 111 11111".
- COUNTRY**: Dropdown menu set to "United States".
- ORGANIZATION NAME**: Input field.
- ROLE OR JOB TITLE**: Input field.
- DO WISH TO PARTICIPATE AS A JUDGE?**: A toggle switch is currently turned on, labeled "Yes". This section is circled in black.
- Save**: A yellow button at the bottom right of the form.

On the right side of the form, there are three menu items:

- my teams**: Teams general information and members.
- Update Password**: Ensure your account is using a long, random password to stay secure.
- Options**: Set up your personal options.

The following fields are required for Judging Qualifications. Below is a guide for what to fill in for each:

**URL** – link to your IMDb, LinkedIn, or professional website

Paste or type whole URL – Example: [https://www.imdb.com/name/nm0000229/?ref\\_=nv\\_sr\\_srg\\_0](https://www.imdb.com/name/nm0000229/?ref_=nv_sr_srg_0)

**Role or Job Title** – what function do you serve within your production or company?

**I have previously served as a judge** – toggle Yes if you have previously judged any NATAS competitions, including Daytime

**I am an entrant** – toggle Yes if you have an entry within this year’s CAFÉ competition – this helps us to not place you on a category in which you are conflicted

**I’m fluent in Spanish** – toggle Yes if you are fluent in Spanish

**Are you willing to serve as a judge on more than the 2-3 required categories?** – toggle Yes if you have the bandwidth to take on additional judging. Please be honest in your response and only toggle Yes if you can commit to the time required to do extra judging.

**Membership Status** – select Television Academy

**NATAS Chapter** – select N/A

**Television Academy Peer Group** – select your Peer Group from the dropdown

**Professional Affiliation** – select any additional groups you are a member of from dropdown

**Areas of Expertise** – select ALL that apply from the dropdown

**Network** – select ALL that apply from the dropdown

**Programs** – select ALL that apply from the dropdown

- If you have not worked on a Children’s Program within the last two (2) years, select N/A
- If you have worked on/are working on a Children’s Program that does not appear on the dropdown, select Not on List and a text box will appear to write in the Program. We need this information to place you on panels where your own work is not entered.

**Profile**

**URL (IMDB, LINKEDIN PROFILE OR PROFESSIONAL WEBSITE) \* Required**  
It needs to contain full browser url. E.g: https://www.imdb.com/ - (www part is not required).

URL (IMDB or LinkedIn) is required.

**COMPANY**

**ROLE OR JOB TITLE \* Required**  
Role or Job Title is required.

**I HAVE PREVIOUSLY SERVED AS A JUDGE FOR THE DAYTIME, CHILDREN'S, SPORTS AND/OR NEW & DOC EMMYS? \* Required**  
 No

**YES, I AM OR EXPECT TO BE AN ENTRANT OR ENTRANT TEAM MEMBER? \* Required**  
 No

**I'M FLUENT IN SPANISH AND ABLE TO JUDGE SPANISH LANGUAGE ENTRIES \* Required**  
 No

**Profile Information**  
Update your account's profile information, phones and email address.

**Addresses Information**  
Update your account's addresses (billing and shipping) information.

**Judging Qualifications**  
Update your qualifications to be eligible as a Judge.

**Demographic Survey**  
Update demographic survey information.

**My teams**  
Teams general information and members.

**Update Password**  
Ensure your account is using a long, random password to stay secure.

The Demographics Survey is required for all judges. There is an option to not respond to each question or to have your responses divorced from your actual Profile information. These responses are used to help NATAS better understand and reach its DEI goals.

**Profile**

What is your age?  
**\* Required**

Under age 18 (Note: if under 18, please notify NATAS, and do not complete this questionnaire)

18-23

24-38

39-54

55-70

70+

18 or above, but otherwise prefer not to answer

**Age is required.**

Your Direction To NATAS - Please Check One, And Only One, Selection  
**\* Required**

I decline to participate in this Demographic Questionnaire portion of the Judging Application, understanding that this choice will have absolutely no effect on my

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**Judging Qualifications**  
Update your qualifications to be eligible as a Judge.

**Demographic Survey**  
Update demographic survey information.

**My teams**  
Teams general information and members.

**Update Password**  
Ensure your account is using a long, random password to stay secure.

Once you complete your profile, including these 2 sections and indicate you wish to participate as a judge, you are entered into the pool of Judges to be vetted by NATAS Administration. You will not hear from us until you are approved and assigned to your panels.

Reminder: Only certain categories undergo Preliminary and its entirely based on entry count. Depending on your areas of expertise, you may not be needed until October.

## WHERE CAN I GO TO GET MORE INFORMATION?

The CAFE team is available at [childrens@theemmys.tv](mailto:childrens@theemmys.tv). Additionally, NATAS hosts weekly webinars on **TUESDAYS AT 3pm ET/NOON PT**. The following webinars will be dedicated to the topic of judging and are free, open for all, and do not require RSVP.

August 30 <https://theemmys.zoom.us/j/89681528598?pwd=ZXRnQ3MyR0orNk03a1M0RVEvd3JDdz09>  
September 6  
September 13  
September 20 Meeting ID: 896 8152 8598 | Passcode: 359355