

## WHAT'S NEW?

Highlighted on this page are changes to this year's rulebook. Please familiarize yourself with these rule changes.

- **DEADLINE FOR DOCUMENTARY and 'EDITED' CATEGORIES:** The final deadline for entries in Outstanding Short Documentary, Outstanding Long Documentary, Outstanding Documentary Series and Outstanding Documentary Series-Serialized is January 30th 6PM ET. Like last year, entries for Outstanding Edited Event Coverage, Outstanding Edited Special and Outstanding Hosted Edited Series must be completed by this date except for credits and payment.
- **FINAL DEADLINE:** Entries in all other categories are due by February 16th 6PM ET.
- The category Outstanding Public Service Announcement/Campaign has been renamed Outstanding Public Service Content. Non-commercial time programming is eligible in this category as long as no individual spot is longer than 2 minutes.
- On-air personalities are now statue-eligible in Outstanding Studio Show - Weekly, Outstanding Studio Show - Daily, and Outstanding Studio Show - Limited Run, Outstanding Interactive Experience - Original Programming, Outstanding Hosted Edited Series and Outstanding Studio Show in Spanish if they are regular contributors and can satisfy the 19% rule. If a personality wins in both a program category and personality category for the same show and their personality submission contains more than 30% content from the winning program, this would constitute a double dip and the personality would only be statue-eligible in the personality category.
- All 3 of the Interactive categories (Interactive Experience - Event Coverage, Interactive Experience - Original Programming, and Digital Innovation) now require that the video submitted for consideration must be an explanatory video. Total submission time is no longer than ten minutes.
- The explanatory video submitted in the Digital Innovation category must include clips of the project or innovation in its original form. Stand-alone clips will no longer be accepted.
- Personality categories honor live and live-to-tape skills and each submission must showcase the skills as specified in the category definition and on rulebook page 84.

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- Productions that have had a limited theatrical release before being telecast or made available via digital distribution are eligible provided the broadcast or digital premieres occurred within 12 months of the first commercial screening. The threshold for eligibility had previously been 18 months.
- For judging, it is the expectation of Sports Emmy Staff that all independent entities that submit will supply at least one qualified representative to participate in judging.
- There is now an opportunity to upload any relevant credit documents on the submission site. This will facilitate the credit vetting process.
- Story Producer and Series Producer are now statue-eligible job titles in the Outstanding Hosted Edited Series, Outstanding Documentary Series and Outstanding Documentary Series - Serialized.
- Editor is now a statue-eligible title in Outstanding Studio Show-Daily, Outstanding Studio Show-Weekly and Outstanding Studio Show-Limited Run.
- Sound Recordist, Sound Mixer, Sound Editor and Sound Designer are now statue-eligible job titles in the Outstanding Audio/Sound - Post-Produced category.
- Senior Creative Director, Creative Director, Art Director and Associate Art Director are now statue-eligible job titles in the Outstanding Graphic Design - Event/Show and Outstanding Graphic Design - Specialty categories.
- Senior Creative Director, Art Director, Associate Art Director, Sound Recordist, Sound Mixer, Sound Editor, and Sound Designer are now statue-eligible job titles in the Outstanding Promotional Announcement and Outstanding Public Service Content categories.
- Software Engineer, Software Developer, Software Designer, UX Designer, Editor, Product Manager, Product Developer, Graphics Producer are now statue-eligible titles in the 3 Interactive categories.