



NATIONAL  
ACADEMY  
OF TELEVISION  
ARTS & SCIENCES

# The Essay

2022 Participant Survey showed more than 70% of judges who responded said they referred to the Essay during judging.

## BEST TO INCLUDE:

- ✓ Big picture and scope of project
- ✓ Details pertinent to the specific category or craft
- ✓ Solutions, challenges, unique circumstances
- ✓ Plainspoken, factual language rather than promotional or laudatory text
- ✓ Context for the work that cannot be understood simply by watching
- ✓ Suggested length 500 words

## What judges like in a well-written essay:

It gives me the backstory for the piece. I always find it helpful because it sets up the purpose.

It's easy to spend a lot of money to make something cool. The essay allows production teams without big budgets to explain why their content is special.

What reporting challenges did they face? What kind of effect did it have in the public?

It inspires me to go back and watch segments again from that lens to see what they were trying to convey.

The essay fills in blanks that aren't explained in the video about how the piece is made.

To learn more please visit: [theemmys.tv/sports](https://theemmys.tv/sports)