



Children's
& FAMILY
EMMYS®

2ND ANNUAL CHILDREN'S & FAMILY
EMMYS (CAFÉ)

2023 Guide

KEY POINTS

Eligibility Window – June 1, 2022 – May 31, 2023 - all materials must have been aired or streamed for the first time in their original format between these two dates. CAFÉ does not recognize the traditional concept of “seasons” so your program may have more than one season – or less than one full season – that is eligible.

Submissions Open – Thursday, July 6

Submissions Deadline – Tuesday, August 2

Late Fee Submissions Deadline – Tuesday, August 9

Ceremony Date – Save the Date for the weekend of December 15-17; details pending strike resolution

Entry Website – enter.theemmys.tv

KEY POINTS

- The full Call for Entries will be released on July 6. This guide is meant to prepare the CAFÉ community with the list of categories and other vital information ahead of time so that entrants may best prepare submission strategy. Calendar (subject to change):
- Submissions Open – July 6
- Entry Deadline – August 2
- Late Fee Final Deadline (\$50 extra per entry) – August 9
- Judging Sign Up Opens – August 9
- There is no daypart component for any Emmys competition. Eligibility is determined by genre and demographic. CAFÉ welcomes content for viewers from infancy to age 15. Any content rated TV-R, TV-MA, or would be if on a traditional network/platform is NOT eligible.
- All networks and all platforms, including self-published material, are eligible.

KEY POINTS

- CAFÉ is administered by the National Academy of Television Arts & Sciences (NATAS), the Academy that also administers the Daytime, Sports, and News & Documentary Emmys. The Primetime Emmys are administered by NATAS's sister organization, the LA-based Television Academy.
- As such, judging for CAFÉ is based on a peer system in which judges are approved based on qualifications and assigned to view materials in categories based on their individual areas of expertise. Judging sign-up will open separately of submission sign-up.
- Members of the Television Academy, Emmy nominees, or NATAS Chapter members with at least three years of national experience are automatically qualified to judge.
- As the contest is comprised of a variety of fiction and non-fiction programming and associated crafts, individuals from all Peer Groups are encouraged to sign up to judge.
- All entrants and judges sign up using the same system. If you have signed up last year or for Daytime, your same credentials carry over.

AGE DEMOGRAPHICS

CAFÉ categories are divided by age group with the following parameters:

- **Preschool** – ages infancy to 5
- **Children's/Family Viewing** – ages 6 to 11 years and/or created with the intent to inspire conversation between children and family/guardians regarding the topics contained
- **Young Teen** – ages 11-15

ELIGIBILITY

Eligibility is up to administration and not the entrant!

If your content is rated Y, Y7 and/or entered last year's CAFÉ content, it is **AUTOMATICALLY** eligible in CAFÉ and does not require an eligibility review.

If you are unsure whether your program belongs in CAFÉ based on demographic, rating or being a reboot/revival of previous source material, please submit a sample **NOW** to eligibility@theemmys.tv for an Eligibility Panel review.

FEES

- **PROGRAM CATEGORIES (Categories 1-12)**
- Deadline: \$425
- Late Deadline: \$475

- **PERFORMER, HOST AND CRAFT (Categories 13-54, including Individual Achievement)**
- Deadline: \$350
- Late Deadline: \$400

STAY IN THE KNOW

To join the mailing list and receive all information about submitting, judging, ceremonies, etc:

- Email children@theemmys.tv

To keep up to date via our website:

- Visit theemmys.tv/childrens

Weekly Submission Webinars – free and no RSVP required:

Tuesdays at 3pm ET/noon PT during the entire submission window

July 11, 18, 25 and August 1, 8

<https://theemmys.zoom.us/j/83090618762?pwd=Tjdtd2dHdDYrSkZLZUY0OEFEEW85Zz09>

Meeting ID: 830 9061 8762

Passcode: 636503

LIST OF AVAILABLE CATEGORIES

- The next few pages highlight the list of categories that will be available in this year's CAFÉ contest. The full category descriptions will be released later as part of the Call for Entries.
- Along with the category name, there will be some key information designed to help you prepare for submission time:
 - What type of content belongs in this category?
 - What type of submission video needs to be prepared?

LIST OF AVAILABLE CATEGORIES

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
1 - Preschool Series	Infancy to 5	Live Action	Series	Full Episode	
2 - Children's and Family Viewing Series	6 to 11	Live Action	Series	Full Episode	Fiction only
3 - Young Teen Series	11 to 15	Live Action	Series	Full Episode	Fiction only
4 - Fiction Special	Infancy to 15	Live Action	Special	Full Special	
5 - Non-Fiction Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	Accepts children's competition/game shows

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
6 – Preschool Animated Series	Infancy to 5	Animation	Series	Full Episode or Single Segment**	** Segment – “A” or ”B” from a single ep
7 – Children’s or Young Teen Animated Series	6 to 15	Animation	Series	Full Episode or Single Segment**	** Segment – “A” or ”B” from a single ep
8 – Animated Special	Infancy to 15	Animation	Special	Full Special	
9 – Short Form Program	Infancy to 15	Live Action or Animation	Series or Special	Single reel of up to 3 episodes	Max runtime for eligibility is 9 minutes
10 – Interactive Media	Infancy to 15	Live Action or Animation	Series or Standalone	3 minute explanatory	
11 – Promotional Announcement	Infancy to 15	Live Action and Animation	Series or Special	A single reel of up to 3 spots	Can enter more than once per Program

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
12 – Public Service Initiative	Infancy to 15	Live Action and Animation	Series or Special	Reel of up to 15 minutes	NEW CATEGORY!!!
13 – Lead Perf in a Preschool, Children’s or Young Teen Program	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	
14 – Supporting Perf in a Preschool, Children’s or Young Teen Program	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	
15 – Younger Perf in a Preschool, Children’s or Young Teen Program	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	Entrants must be age 18 or younger during the eligibility window

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
16 – Puppeteering Perf	Infancy to 5	Live Action	Series or Special	Reel of up to 15 minutes	NEW CATEGORY!!!
17 – Voice Perf in a Preschool Program	Infancy to 5	Live Action and Animation	Series or Special	Reel of up to 15 minutes	Open to voice performances plus live action narrators and/or storytellers
18 – Voice Perf in a Children’s or Young Teen Program	6 to 15	Live Action and Animation	Series or Special	Reel of up to 15 minutes	Open to voice performances plus live action narrators and/or storytellers
19 – Younger Voice Perf in a Preschool, Children’s or Young Teen Program	Infancy to 15	Live Action and Animation	Series or Special	Reel of up to 15 minutes	Open to voice performances plus live action narrators and/or storytellers // Entrants must be age 18 or younger during the eligibility window

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
20 – Host	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	
21 – Writing for a Preschool or Children’s Live Action Program	Infancy to 11	Live Action	Series or Special	Full Episode or Special	
22 – Writing for a Young Teen Program	11 to 15	Live Action	Series or Special	Full Episode or Special	
23 – Writing for a Preschool Animated Program	Infancy to 5	Animated	Series or Special	Full Episode, Segment** or Special	** Segment – “A” or ”B” from a single ep
24 – Writing for an Animated Children’s or Young Teen Program	6 to 15	Animated	Series or Special	Full Episode, Segment** or Special	** Segment – “A” or ”B” from a single ep

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
25 – Directing for a Single Camera Program	Infancy to 15	Live Action	Series or Special	Full Episode	
26 – Directing for a Multiple Camera Program	Infancy to 15	Live Action	Series or Special	Full Episode	
27 – Directing for a Preschool Animated Program	Infancy to 5	Animation	Series or Special	Full Episode, Segment** or Special	** Segment – “A” or ”B” from a single ep
28 – Directing for an Animated Program	6 to 15	Animation	Series or Special	Full Episode, Segment** or Special	** Segment – “A” or ”B” from a single ep
29 – Voice Directing for an Animated Series	Infancy to 15	Animation	Series	Full Episode or Segment**	** Segment – “A” or ”B” from a single ep

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
30 – Music Direction and Composition for a Live Action Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	
31 – Music Direction and Composition for an Animated Program	Infancy to 15	Animation	Series or Special	Full Episode, Segment** or Special	** Segment – “A” or ”B” from a single ep
32 – Original Song for a Preschool Program	Infancy to 5	Live Action or Animation	Series or Special	Full Song	
33 – Original Song for a Children’s or Young Teen Program	6 to 15	Live Action or Animation	Series or Special	Full Song	
34 – Main Title	Infancy to 15	Live Action or Animation	Series or Special	Main Title Sequence	

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
35 - Cinematography for a Single Cam Live Action Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	
36 - Cinematography for a Multi Cam Live Action Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	
37 - Editing for a Single Cam Live Action Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	
38 - Editing for a Multi Cam Live Action Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
39 – Editing for a Preschool Animated Program	Infancy to 5	Animation	Series or Special	Full Episode, Segment** or Special	** Segment – “A” or ”B” from a single ep
40 – Editing for an Animated Program	6 to 15	Animation	Series or Special	Full Episode, Segment** or Special	** Segment – “A” or ”B” from a single ep
41 – Sound Mixing and Sound Editing for a Live Action Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	
42 – Sound Mixing and Sound Editing for a Preschool Animated Program	Infancy to 5	Animation	Full Episode, Segment** or Special	** Segment – “A” or ”B” from a single ep	Full Episode, Segment** or Special

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
43 - Sound Mixing and Sound Editing for an Animated Program	6-15	Animation	Series or Special	Full Episode, Segment** or Special	** Segment - "A" or "B" from a single ep
44 - Lighting Design for a Live Action program	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	
45 - Visual Effects for a Live Action Program	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	
46 - Casting for a Live Action Program	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
47 - Casting for an Animated Program	Infancy to 15	Animation	Series or Special	Reel of up to 15 minutes	
48 - Art Direction/Set Decoration/Scenic Design	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	
49 - Costume Design/Styling	Infancy to 15	Live Action or Animation	Series or Special	Reel of up to 15 minutes	Specialty looks now allowed
50 - Hairstyling and Makeup	Infancy to 15	Live Action or Animation	Series or Special	Reel of up to 15 minutes	Specialty looks now allowed

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
51 – Puppet Design and Styling	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	NEW CATEGORY!!!
52 – Stunt Coordination	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	
53 – Choreography	Infancy to 15	Live Action	Series or Special	Reel of up to 3 pieces	
54A-F – Individual Achievement in Animation: Background Design, Character Animation, Character Design, Color, Production Design, Storyboard	Infancy to 15	Animation	Series or Special	Scene specific – see Call for Entries upon release	