

44TH ANNUAL NEWS & DOCUMENTARY EMMY® AWARDS
VOTING INSTRUCTIONS

- 1) Entries should be evaluated according to the following criteria:
- ***Content:** How accurate, interesting and important is the subject matter of the program or report?
 - ***Creativity:** How skillfully or innovatively is the information presented?
 - ***Execution:** How expertly are the various elements of the program brought together to produce a finished product?

In this category, judges should take into consideration the excellence of the technical team and the degree to which the technical achievement under consideration contributes to the criteria above.

- 2) In addition to the entry video, entrants have submitted an essay explaining why the entry is Emmy-worthy. This will aid you in evaluating each entry.
- 3) Judges must view all entries in their assigned category and should view each entry in its entirety.
- 4) For your Emmy® ballot to be valid you must **Score every entry according to the following seven (7) point scale for a possible total of 7 points for each entry:**
- 7 PREEMINENT - BEST IN CLASS
 - 6 OUTSTANDING - WORTHY OF AN EMMY® AWARD
 - 5 VERY GOOD - POTENTIALLY WORTHY OF AN EMMY® AWARD
 - 4 GOOD - WORTHY OF A NOMINATION
 - 3 AVERAGE - POTENTIALLY WORTHY OF A NOMINATION
 - 2 BELOW AVERAGE - LIKELY NOT WORTHY OF RECOGNITION
 - 1 POOR - NOT WORTHY OF RECOGNITION

When voting give every entry a score. You will not be allowed to submit your online ballot if it contains un-scored entries (except in the case of a conflict of interest).

REMEMBER: 7 = PREEMINENT AND 1 = POOR

- 5) Judges may not vote for an entry in which they were directly involved. Though every effort is made to screen out potential conflicts of interest, they may occur. In such cases, the judge must declare a conflict of interest. Follow the instructions on the online ballot for declaring a conflict of interest. Note: It is not considered a conflict of interest to vote on an entry submitted by a network or production company where a judge is currently employed. However, it is a conflict if a judge was directly involved in the production of an entry or has a special relationship with someone directly involved with an entry (a spouse or significant other, for example). If you feel that you may have a conflict, please contact David Winn at dwinn@emmyonline.tv or Christine Chin at cchin@emmyonline.tv to discuss whether or not you should vote on the submission.
- 6) **Balloting closes at 11:59pm EDT on Thursday, June 29th.** Follow the online instructions for casting your ballot.