

## MUSIC LICENSING

All entries within Music Categories of NATAS-administered Emmy® competitions will be required to provide additional information regarding the rights associated with music contained in the respective submissions. NATAS will thereupon issue to nominees one or more (as appropriate) additional licensing agreements with respect to the entry-contained music, for both the composition and the sound recording. "Music Categories" for these purposes include "Song", "Music Composition", and "Choreography" categories, as well as any and all areas in which submitter-identified Ceremony Clips include music likely subject to copyright. Clips that include music may only be included in the ceremony (whether televised or distributed on the NATAS OTT platforms) when each NATAS-issued music license is fully-executed and properly-executed prior to the ceremony to the satisfaction of NATAS. Any failure or refusal to execute the NATAS-issued music licenses will result in either, at the sole determination of NATAS: (i) the removal of the music from the Ceremony Clip by edit, and/or (ii) the replacement of the music within the clip with alternate music chosen by NATAS, or else (ii) the exclusion of the clip from the ceremony.

## SLATES

Unless the rules of your specific category require a slate, do not slate your entries. Slates in craft categories that list names in it, unless required by the category rules, are justification for disqualification. NATAS judging is an anonymous process and revelation of which craftspeople are associated with a specific entry is expressly prohibited. Additionally, entrants often slate an episode with the category title and then apply the same video to multiple categories, therefore making the slate incompatible in several categories. This confuses the judges. Slates are not required or recommended except where stated in the by-category rules, adding unnecessary runtime onto submissions in which there may be time limitations and undue editing effort on the part of the submitter. Slates are only required by rules in categories where they are deemed essential to the process of judging - e.g. to identify the person(s) that are being judged.

## PETITIONS

Petitions for off-list credits (those not available on the submission drop-down) will be processed after nominations are determined. To enter an off-list title at time of entry, select Not on List from the dropdown and manually fill in the title. Additional information may be requested upon nomination announcement in order to gauge eligibility. ALL petitions remain subject to review from administration and the Awards Committee. It is the responsibility of the entrant to ensure all credits are included at point of entry by typing in all individuals and their off-list titles and by reviewing the submission summary.

**DEADLINES:** Entry - August 2 | Late Entry - August 9 | Late Credit Additions - November 18

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## TRACKING

In certain categories where entry count does not yet support splitting into separate categories but multiple types of content are eligible, Tracking will be utilized. Tracking divides entries into a specific Track and then guarantees each Track receives nominations in said category proportional to the total number of entries within that category. For example, if a category is Tracked by Multi Cam v. Single Cam and there are 50 total entries of which 10 are Multi Cam, Multi Cam is guaranteed 1/5th of the total nominations within the category, regardless of whether a Multi Cam program would have qualified under traditional scoring. Tracking is still subject to minimum viability rules. Depending on the category, Tracking can be by age: Preschool, Children's, Young Teen; by camera style: Multi Cam, Single Cam; by genre: Live Action, Animation; or by subgenre: Non-Fiction or Non-Fiction Competition. Tracked categories are noted in the full By-Category rules and each are only tracked by a single listed parameter. Tracking utilizes rounding UP to the nearest 20%, whereby 11% or more total entries entitles the Track to a single nomination, etc. If a genre gets fewer than 11% of entries within a category, they are only eligible to receive a nomination if they qualify as one of the five highest scores using traditional scoring.

## PERCENTAGES

Last year, out of respect for the inaugural competition having a 17-month eligibility window, eligibility percentages were lowered to 1% to accommodate programming with multiple seasons. This year, percentages have reverted to competition standards. To be eligible in a Program category, you must have an on-list title, be credited on at least 19% of the episodes of a Series that premiered during the eligibility period (or be on contract). For crafts, you must have an on-list title and be credited on at least 40% of the episodes of a Series that premiered during the eligibility period. The exception is in the categories of Costume Design/Styling and Makeup and Hairstyling, in which entrants have the option to submit specialty looks that may have involved using specialty artists. More details are in the By-Category rules section, but all entries in those categories that have specialty looks MUST include the specialty artists amongst the eligible entrants even if they don't reach the 40% minimum.

## CRAFT CATEGORY FULL EPISODES V. REELS

The exact submission specs are available in the By-Category listing below. Based on judging needs, certain craft categories are reel categories (whereby the submitter must submit a reel containing clips from as many as episodes as desired provided all episodes debuted during the eligibility period) and certain craft categories are full episode categories (whereby the submitter will submit a full episode or, in certain instances, a single story or "Pod" from a 2 episode back-to-back presentation). This Call for Entries has been re-designed to list craft categories by submission type.

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## SLIDING SCALE FEES

In continued efforts to unify across NATAS Emmys competitions, CAFE will no longer feature sliding scale entry fees based on the number of entrant team members. Cost is now determined by Program v. Non-Program category and by Early Entry v. Final Entry only. We anticipate overall Programs will experience the same entry costs across the board.

## CEREMONY PLANS AND PRICING

“SAVE THE DATE” for two ceremonies the weekend of December 15-17, 2023. Further plans will be announced pending resolution of the WGA strike.

To provide greater clarity and accessibility, we have this year simplified our ticketing structure. Under this model, the past practice of complimentary tickets for nominees has been eliminated and replaced by an across-the-board reduction in ticket costs for all attendees. The current-published rates for this year's events are:

CAFE Ceremony - \$600.00

CAFE Creative Arts Ceremony - \$450.00

Additional seating, package, and pricing options may become available. All event details and prices remain subject to change prior to the official on-sale announcement date.

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## NEW CATEGORIES

### PUBLIC SERVICE INITIATIVE

In addition to traditional rules and submission requirements, this category (as outlined in the By-Category listing) has an OFF-AIR requirement. Entrants can extrapolate on the nature and results of the off-air component via the required document upload. There is also an OPTIONAL supplemental video upload to allow for the entrant to show the initiative/campaign in action.

This category will be judged as a hybrid between traditional judging and Juried judging. For this category only, a jury will determine a singular winner (and no additional nominees), to be announced in advance of the ceremonies. However, if the Jury deems additional entries to be worthy, they will be publicly cited as Honorable Mentions and will be able to purchase specific Honorable Mention products if desired.

### PUPPETRY PERFORMANCE

As this is the first year this category is being offered, the submission requirements will be a traditional "finished" video submission but the community should be aware that starting next year, the intent is to have an OPTIONAL additional "behind the scenes" video (either created specifically for the Emmys, or created for other use) that highlights the human with the puppet(s), demonstrating how the puppet comes alive, etc. Any entrants potentially interested in entering next year should use the opportunity while their respective productions are active, to gather and create the content and also secure any necessary rights ahead of time to use for submission and ceremony production purposes.

For the first year of this category, administration intends to allow this category to be judged by individuals with the following expertise: Producing, Writing, Directing, Performing, Puppeteering, Puppet Design. The intent is to continue to educate judges on the intricacies of this category via the addition of supplemental materials next year.

### PUPPET DESIGN/STYLING

Similar to above - the intent is to next year have an OPTIONAL additional "behind the scenes" video (either created specifically for the Emmys, or created for other use) that highlights the creation and costuming of puppets. Any entrants potentially interested in entering next year should use the opportunity while their respective productions are active to gather and create the necessary content.

For the first year of this category, administration intends to allow this category to be judged by individuals with the following expertise: Producing, Writing, Directing, Performing, Puppeteering, Puppet Design. The intent is to continue to educate judges on the intricacies of this category via the addition of supplemental materials next year.

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## CHANGES TO PRE-EXISTING CATEGORIES

### ORIGINAL SONG

Original Song has been split into two separate categories - Original Song for a Preschool Program and Original Song for a Children's and Young Teen Program. The split here is based on age group and NOT on animation v. live action.

### COSTUME DESIGN/STYLING AND MAKEUP AND HAIRSTYLING

The Special Effects Costumes, Hairstyling and Makeup category featuring "specialty looks" such as prosthetic, historic, and fantasy looks has been eliminated. "Specialty looks" are eligible to be featured on the individual Costume Design/Styling and/or Makeup and Hairstyling category reels, but if "specialty looks" are featured, the individuals responsible for those looks MUST be include as an eligible entrant even if they didn't work on 40% of the overall episodes.

### INTERACTIVE MEDIA

Preliminary Judging for Interactive will remain online via traditional judging methods, but Blue Ribbon judging will return to in-person. The "finalists" will be invited to present their materials to judges in-person at a location in Manhattan, NY on a determined date.

### CINEMATOGRAPHY AND LIGHTING

The **Cinematography** categories for Single and Multiple Camera programs will now honor the Cinematographer or Director of Photography only. The **Lighting** category is now renamed **Lighting, Camera and Technical Arts**, and Specials, Series or Variety shows with technical production teams will be honored in this category.

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## REMOVED CATEGORIES

### OUTSTANDING GUEST PERFORMER IN A CHILDREN'S PROGRAM

The category has been removed. Guest Performers are eligible to enter the Supporting category.

### OUTSTANDING SPECIAL EFFECTS COSTUMES, MAKEUP AND HAIRSTYLING

The Special Effects Costumes, Hairstyling and Makeup category featuring “specialty looks” such as prosthetic, historic, and fantasy looks has been eliminated. “Specialty looks” are eligible to be featured on the individual Costume Design/Styling and/or Makeup and Hairstyling category reels, but if “specialty” looks are included on the reel, the individuals responsible for those looks MUST be included as an eligible entrant even if they didn't work on 40% of the overall episodes.

### HEADS UP FOR NEXT YEAR

Beginning next year, the following categories will have an additional OPTIONAL video upload available to present “behind the scenes” to the judges in a way that best demonstrates the uniqueness of each of these specific skill sets. This video upload is not available for this year, but is being included as a heads up in the Call for Entries to prepare the community for gathering this content during their individual production seasons. Content is optional and can have whatever production value is available to the entrant - it does NOT need to be content created for another purpose, although it can be. Below is a list of applicable categories as well as an example of acceptable supplemental materials:

- Puppeteering - “behind the scenes” of the puppeteer bringing the puppet to life
- Voice Performance in a Preschool Program - “behind the scenes” of the performer at work
- Voice Performance in a Children's or Young Teen Program - “behind the scenes” of the performer at work
- Younger Voice Performer - “behind the scenes” of the performer at work
- Single Camera Directing - “behind the scenes” of the director at work
- Multiple Camera Directing - “behind the scenes” of the director at work
- Puppet Design/Styling - “behind the scenes” of the puppet being built, re-designed, dressed

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