



## **WHAT'S NEW IN DAYTIME**

### **LATE CREDIT ADDITIONS**

NATAS is moving away from a policy of allowing late credit additions after the ceremony date because it is viewed as statuette-chasing. Please be aware that this is the final year in which Daytime will allow for fee-based changes after the ceremony date. Entrants should be preparing for a streamlined process including reviewing credits, name spellings, titles, etc. at time of submission via the Producer's Proof in Orthicon.

To help acclimate to the community to our future process, we will be introducing a staggered late credit fee structure:

- Changes from entry window to five business days after the nominations announcement - gratis
- Changes from six business days after the nominations announcement through the ceremony - \$250 per change
- Changes from ceremony date through 30 days after the ceremony date - \$500 per change **\*\*LAST YEAR OF POST-CEREMONY CHANGES\*\***
- Changes 31+ days after the ceremony - not allowed under any circumstances

### **DAYTIME PROGRAM HOST ELIGIBILITY**

Hosts, Co-Hosts and Correspondents from Entertainment News and Legal/Courtroom Program (e.g. the judges and bailiffs) are now eligible within the Daytime Personality - Daily or Daytime Personality - Non-Daily category depending on airing/streaming schedule. They also remain eligible in their respective Program categories **BUT THEY CANNOT WIN TWO EMMY STATUETTES FOR THE SAME FUNCTION** - e.g. if a Program wins Outstanding Program and the Hosts win Outstanding

Daytime Personality, the Hosts are only eligible for one statuette and must choose which.

Hosts from the same Program will be included in a single entry with all Hosts, Co-Hosts, Anchors and Correspondents on the same submission and the reel must contain footage that highlights all entrants. Please remember when entering that the eligibility window is calendar year 2023 so ALL talent who functioned in that capacity for at least 19% of shows - even if they left prior to the end of 2023 - are eligible within the same submission. Correspondents who reach the 19% level for eligibility MUST have at least one clip featured on the reel to be eligible. The length of reels in these categories has been extended to 30 minutes maximum runtime to accommodate potentially additional individuals.

## **DAYTIME HOSTING CATEGORIES**

For Daytime Hosts, the Talk Series Host and Culinary Host categories remain unchanged. The former Daytime Program Host category has been split into the following two categories:

### **Daytime Personality - Daily**

Honoring Hosts, Co-Hosts, Anchors, and Correspondents on Daytime eligible content that airs or streams daily AND/OR has more than 52 episodes per calendar year. Eligible genres are: Entertainment News, Legal/Courtroom, Travel/Adventure/Nature, Instructional/How-To, Lifestyle, Arts and Popular Culture, Educational and Informational, and Short Form. Talk Series Hosts and Culinary Hosts remain eligible only in their respective categories.

### **Daytime Personality - Non-Daily**

Honoring Hosts, Co-Hosts, Anchors, Correspondents, and Narrators on Daytime eligible content that airs or streams weekly or all at once AND/OR has fewer than 52 episodes per calendar year (regardless of how many were filmed or produced). Eligible genres are: Entertainment News, Legal/Courtroom, Travel/Adventure/Nature, Instructional/How-To, Lifestyle, Arts and Popular Culture, Educational and Informational, Daytime Special, and Short Form. Talk Series Hosts and Culinary Hosts remain eligible only in their respective categories.

## **ELIMINATED CATEGORIES**

Due to two consecutive years of unviable entry count, the following two categories have been eliminated:

- **Outstanding Younger Performer in a Daytime Drama Series** - performers remain eligible to enter Lead, Supporting, or Guest categories.
- **Outstanding Promotional Announcement**

## **MERGED CATEGORIES**

Outstanding Writing for a Daytime Non-Fiction Series and Outstanding Writing for Daytime Non-Fiction Special have been merged into an all-encompassing Outstanding Writing for a Daytime Non-Fiction Program.

## **PETITIONING OFF-LIST CREDITS**

Late Credit Additions are still being allowed, as per the parameters above, but ONLY for on-list credits. Off-list credits must be submitted at time of entry to allow for administration to ask for a full petition if warranted. Off-list credits cannot be submitted late.

## **MUSIC LICENSING**

For categories identified as Music Categories, which for the Daytime Emmys are Music Direction and Composition and Original Song, nominees will be REQUIRED to provide complete publishing information and sign an additional NATAS-issued licensing agreement allowing NATAS to use the music featured in the Ceremony Clip(s). The information will be distributed to nominees only. Failure to provide adequate information AND proper contact information for a legally authorized signer will result in a different clip being selected or replacement of the music with rights-cleared music at NATAS's discretion.

## CLARIFICATIONS

### DAYTIME DRAMA DEFINITION CLARIFICATION

Daytime Drama (Category 1) and the corresponding acting, writing, and directing categories are available by-review only. You are automatically eligible if you've entered these categories before and have not had a substantial format change. If you are planning on entering these categories and you have never entered before, you **MUST** undergo a mandatory administrative review to assess eligibility. Eligibility is based on:

This category recognizes daily serialized drama, or reboots or spin-offs thereof. All Daytime Emmys categories are open to all platforms.

Eligible shows in this category must substantially meet the following criteria:

**Serial:** All episodes shall form a contiguous story arc, with principal plot lines continuing from one episode to the next.

**Daily:** New program episodes must be released on an average schedule of at least four (4) consecutive calendar days per week.

**Program Length:** Minimum average program content run time of 18 minutes per episode, with no single episode of fewer than 15 minutes.

**Production:** Studios, soundstages or set and background environments designed or purposed specifically to facilitate the use of multiple camera style production, either switched "live-to-tape" or later edited. Shows may also employ a combination of multiple and single camera production styles on set or on location.

A *reboot* features a **AT LEAST TWO (2)** of these characteristics:

- A remake of a previously existing Daytime serial property or franchise, with the same title or the same title with a subtitle added
- A prequel, sequel, or continuation of a previously existing Daytime serial property or franchise, with the same title or the same title with a subtitle added
- Features the same and/or different characters but has a connection to the source material via concept or setting
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A *spinoff* features **AT LEAST TWO (2)** of these characteristics:

- Takes place in the same universe as an original Daytime serial property or franchise (original property can currently be on the air or currently off the air)
- Features characters with a connection or relationship to characters from the original property
- Derived from already existing Daytime works with a focus on different details

## **GUEST PERFORMANCE CLARIFICATION**

It is NOT a requirement that entrants in the Guest Performance in a Daytime Drama Series be new to the Program in this current role OR that they have not been nominated in Guest before for the same role.

## **SHOW LOGO CLARIFICATION**

For returning Programs, the Program should already have the required logo affiliated with it in Orthicon. If there is a new logo this year, please email the administration team to change it. Only NEW PROGRAMS should be submitting a logo for their Program and the same logo should appear for every entry associated with that Program.

## **REEL LENGTH CLARIFICATION**

All reel categories have a **maximum runtime of 15 minutes** (not including slates/blacks) EXCEPT FOR the following which have a **maximum runtime of 30 minutes** (not including slates/blacks):

Daytime Personality - Daily  
Daytime Personality - Non-Daily  
Directing for a Multiple Camera Daytime Program  
Directing for a Single Camera Daytime Program  
Casting

## **SPECIAL LENGTH/RUNTIME CLARIFICATION**

If submitting a Special that runs longer than an hour, you may upload a singular file containing UP TO 3 segments from the Program with the total submission runtime not exceeding one hour. While submitting an entire

Special longer than an hour is not forbidden by the rules, be mindful of the process that requires judges to watch the material prior to scoring it.