



3rd ANNUAL CHILDREN'S & FAMILY EMMYS (CAFE)

2024 Guide

KEY POINTS

Eligibility Window – June 1, 2023 – May 31, 2024 - all materials must have been aired or streamed for the first time in their original format between these two dates. CAFE does not recognize the traditional concept of “seasons” so your program may have more than one season – or less than one full season – that is eligible.

Super Submitter Early Access - Friday, July 19 (by request only for those intending to do 25+ submissions)

Submissions and Judging Registrations Open - Wednesday, July 24

Submissions Deadline – Friday, August 16

Late Fee Submissions Deadline – Friday, August 30

Payment Deadline - Monday, September 16

Ceremony Date – Q1 2025 (there is no CAFE ceremony in December 2024 and this is intended to be a permanent calendar change)

Entry Website – enter.theemmys.tv

KEY POINTS

- The full Call for Entries will be released on July 24. This guide is meant to prepare the CAFÉ community with the list of categories and other vital information ahead of time so that entrants may best prepare submission strategy.
- There is no daypart component for any Emmys competition. Eligibility is determined by genre and demographic. CAFÉ welcomes content for viewers from infancy to age 15. Any content rated TV-R, TV-MA, or would be if on a traditional network/platform is NOT eligible.
- All networks and all platforms, including self-published material, are eligible.

KEY POINTS

- CAFÉ is administered by the NY-based National Academy of Television Arts & Sciences (NATAS), the Academy that also administers the Daytime, Sports, and News & Documentary Emmys. The Primetime Emmys are administered by NATAS's sister organization, the LA-based Television Academy.
- Judging for CAFÉ is based on a peer system in which judges are approved based on qualifications and assigned to view materials in categories based on their individual areas of expertise. Members of the Television Academy, Emmy nominees, or NATAS Chapter members with at least three years of national experience are automatically qualified to judge.
- As the contest is comprised of a variety of fiction and non-fiction programming and associated crafts, individuals from all Peer Groups are encouraged to sign up to judge.
- All entrants and judges sign up using the same system. If you signed up last year or for Daytime, your same credentials carry over.

AGE DEMOGRAPHICS

CAFÉ categories are divided by age group with the following parameters:

- **Preschool** – ages infancy to 5
- **Children's/Family Viewing** – ages 6 to 11 years and/or created with the intent to inspire conversation between children and family/guardians regarding the topics contained
- **Young Teen** – ages 11-15

PAYMENT

Each entry has a fee based on the type of category and date. The Children's & Family Emmys have a Deadline, and then a final opportunity to submit late for an additional late fee. NATAS competitions do not offer discounts based on membership status or bulk submissions.

DEADLINE: FRIDAY, AUGUST 16 at 11:59pm Pacific

LATE DEADLINE (+ additional late fee per Entry): FRIDAY, AUGUST 30 at 11:59pm Pacific

ENTRY FEES

Each entry has a fee based on the type of category and date. The Children's & Family Emmys have a Deadline, and then a Late Deadline (incurring an additional fee). NATAS competitions do not offer discounts based on membership status or bulk submissions.

PROGRAM (CATEGORIES 1-12): DEADLINE: \$425 | LATE DEADLINE: \$500

PERFORMER, HOST AND CRAFT (CATEGORIES 13-55): DEADLINE: \$350 | LATE DEADLINE: \$400

**ALL PAYMENTS ARE DUE BY MONDAY, SEPTEMBER 16 IN ORDER TO
GUARANTEE THEY ARE ON THE JUDGING BALLOT!**

ELIGIBILITY

Eligibility is determined by the administration team, not the entrant!

UPDATED THIS YEAR: If your content is rated Y, Y7, G, or PG AND on a network/platform known for children's programming, and/or entered last year's CAFÉ competition, it is AUTOMATICALLY eligible in CAFÉ and does not require an eligibility review.

If you are unsure whether your program belongs in CAFÉ based on demographic, rating or being a reboot/revival of previous source material, please submit a sample NOW to eligibility@theemmys.tv for an Eligibility Panel review.

STAY IN THE KNOW

To join the mailing list and receive all information about submitting, judging, ceremonies, etc:

- Email childrens@theemmys.tv

To keep up to date via our website:

- Visit theemmys.tv/childrens

Weekly Submission Webinars – free and no RSVP required:

Tues July 23, **Mon July 29**

Tues August 6, Tues August 12, Tues August 20, Tuesday August 27

<https://theemmys.zoom.us/j/85770115354?pwd=akTM4QbeQZfpuvAKROHhDGt5XfQrNr.I>

Meeting ID: 857 7011 5354

Passcode: 619318

3pm ET/noon PT all webinars

LIST OF AVAILABLE CATEGORIES

- The next few pages highlight the list of categories that will be available in this year's CAFÉ contest. The full category descriptions will be released later as part of the Call for Entries.
- This should be viewed in tandem with the simultaneously released “What’s New” which highlights rule changes since last year - including a limitation of 5 scenes per reel and re-defining what an episode is.
- Along with the category name, there will be some key information designed to help you prepare for submission time:
 - What type of content belongs in this category?
 - What type of submission video needs to be prepared?

AVAILABLE CATEGORIES

Category Name	Age Demo	Live Action or Animation	Series or Special	Video Submission Type	Misc.
1 – Preschool Series	Infancy to 5	Live Action	Series	Full Episode	
2 – Children’s and Family Viewing Series	6 to 11	Live Action	Series	Full Episode	Fiction only
3 – Young Teen Series	11 to 15	Live Action	Series	Full Episode	Fiction only
4 – Fiction Special	Infancy to 15	Live Action	Special	Full Special	TV movies or standalone Special episodes
5 – Non-Fiction Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	Accepts all E/I and children’s competition/game shows

Category Name	Age Demo	Live Action or Animation	Series or Special	Video Submission Type	Misc.
6 – Preschool Animated Series	Infancy to 5	Animation	Series	Full Episode	
7 – Children’s or Young Teen Animated Series	6 to 15	Animation	Series	Full Episode	
8 – Animated Special	Infancy to 15	Animation	Special	Full Special	
9 – Live Action Short Form Program	Infancy to 15	Live Action	Series or Special	Single reel of up to 3 episodes	**CATEGORY SPLIT*** Max runtime for eligibility is 8 minutes
10 – Animated Short Form Program	Infancy to 15	Animation	Series or Standalone	Single reel of up to 3 episodes	**CATEGORY SPLIT*** Max runtime for eligibility is 8 minutes
11 – Interactive Media	Infancy to 15	Live Action or Animation	Series or Standalone	3 minute explanatory	

Category Name	Age Demo	Live Action or Animation	Series or Special	Video Submission	Misc.
12 – Public Service Initiative	Infancy to 15	Live Action and Animation	Series or Special	Reel of up to 15 minutes	Required Document describing off-air component
13 – Lead Perf in a Preschool, Children’s or Young Teen Program	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	
14 – Supporting Perf in a Preschool, Children’s or Young Teen Program	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	
15 – Younger Perf in a Preschool, Children’s or Young Teen Program	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	Entrants must be age 18 or younger during the eligibility window

Category Name	Age Demo	Live Action or Animation	Series or Special	Video Submission Type	Misc.
16 – Puppetry Perf	Infancy to 15	Live Action and Animation	Series or Special	Reel of up to 15 minutes	
17 – Voice Perf in a Preschool Program	Infancy to 5	Live Action and Animation	Series or Special	Reel of up to 15 minutes	
18 – Voice Perf in a Children’s or Young Teen Program	6 to 15	Live Action and Animation	Series or Special	Reel of up to 15 minutes	
19 – Younger Voice Perf in a Preschool, Children’s or Young Teen Program	Infancy to 15	Live Action and Animation	Series or Special	Reel of up to 15 minutes	Entrants must be age 18 or younger during the eligibility window

Category Name	Age Demo	Live Action or Animation	Series or Special	Video Submission Type	Misc.
20 – Personality	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	Opens to Hosts, Co-Hosts, Narrators, Storytellers
21 – Writing for a Preschool or Children’s Program	Infancy to 11	Live Action	Series or Special	Full Episode	Series only - see “What’s New” for details
22 – Writing for a Young Teen Program	11 to 15	Live Action	Series or Special	Full Episode	Series only - see “What’s New” for details
23 – Writing for a Preschool Animated Series	Infancy to 5	Animation	Series or Special	Full Episode	Series only - see “What’s New” for details
24 – Writing for an Animated Children’s or Young Teen Series	6 to 15	Animation	Series or Special	Full Episode	Series only - see “What’s New” for details

Category Name	Age Demo	Live Action or Animation	Series or Special	Video Submission Type	Misc.
25 – Directing for a Single Camera Series	Infancy to 15	Live Action	Series or Special	Full Episode	Series only - see “What’s New” for details
26 – Directing for a Multiple Camera Series	Infancy to 15	Live Action	Series or Special	Full Episode	Series only - see “What’s New” for details
27 – Directing for a Preschool Animated Series	Infancy to 5	Animation	Series or Special	Full Episode	Series only - see “What’s New” for details
28 – Directing for an Animated Series	6 to 15	Animation	Series or Special	Full Episode	Series only - see “What’s New” for details
29 – Voice Directing for an Animated Series	Infancy to 15	Animation	Series	Full Episode	Series only - see “What’s New” for details

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
30 – Music Direction and Composition for a Live Action Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	
31 – Music Direction and Composition for an Animated Program	Infancy to 15	Animation	Series or Special	Full Episode or Special	
32 – Original Song for a Preschool Program	Infancy to 5	Live Action or Animation	Series or Special	Full Song	Can enter more than once per Program
33 – Original Song for a Children’s or Young Teen Program	6 to 15	Live Action or Animation	Series or Special	Full Song	Can enter more than once per Program
34 – Show Open	Infancy to 15	Live Action or Animation	Series or Special	Main Title Sequence	**NEW CATEGORY (replacing Main Title and Graphics)

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
35 – Cinematography for a Single Cam Live Action Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	
36 – Cinematography for a Multi Cam Live Action Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	
37 – Editing for a Single Cam Live Action Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	
38 – Editing for a Multi Cam Live Action Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
39 – Editing for a Preschool Animated Program	Infancy to 5	Animation	Series or Special	Full Episode or Special	
40 – Editing for an Animated Program	6 to 15	Animation	Series or Special	Full Episode or Special	
41 – Sound Mixing and Sound Editing for a Live Action Program	Infancy to 15	Live Action	Series or Special	Full Episode or Special	
42 – Sound Mixing and Sound Editing for a Preschool Animated Program	Infancy to 5	Animation	Series or Special	Full Episode or Special	

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
43 – Sound Mixing and Sound Editing for an Animated Program	6-15	Animation	Series or Special	Full Episode or Special	
44 – Lighting, Camera and Technical Arts for a Live Action program	Infancy to 15	Live Action	Series or Special	Full Episode	
45 – Visual Effects for a Live Action Program	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	
46 – Casting for a Live Action Program	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
47 – Casting for an Animated Program	Infancy to 15	Animation	Series or Special	Reel of up to 15 minutes	
48 – Art Direction/Set Decoration/Scenic Design for a Single Camera Program	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	**CATEGORY SPLIT
49 – Art Direction/Set Decoration/Scenic Design for a Multiple Camera Program	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	**CATEGORY SPLIT

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
50 – Costume Design/Styling	Infancy to 15	Live Action or Animation	Series or Special	Reel of up to 15 minutes	
51 – Hairstyling and Makeup	Infancy to 15	Live Action or Animation	Series or Special	Reel of up to 15 minutes	
52 – Puppet Design and Styling	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	

Category Name	Age Demographic	Live Action or Animation	Series or Special	Video Submission Type	Misc.
53 – Stunt Coordination	Infancy to 15	Live Action	Series or Special	Reel of up to 15 minutes	
54 - Choreography	Infancy to 15	Live Action	Series or Special	Reel of up to 3 pieces	
55A-F - Individual Achievement in Animation: Background Design, Character Animation, Character Design, Color, Production Design, Storyboard	Infancy to 15	Animation	Series or Special	Scene specific - see full Call for Entries upon release	