

CALENDAR FOR 3rd ANNUAL CHILDREN'S AND FAMILY EMMYS (CAFE)

Friday, July 19, 2024 - Orthicon opens for Super Submitter access
Wednesday, July 24, 2024 - Orthicon opens for Submitters
Wednesday, August 7, 2024 - Orthicon opens for Judging registration
Friday, August 16, 2024 - End of entry window
Friday, August 30, 2024 - End of late entry window (extra fee per entry)
Monday, September 16, 2024 - Payment deadline
Tuesday, October 1, 2024 - Preliminary Judging begins
Tuesday, October 22, 2024 - Preliminary Judging ends
Tuesday, October 29, 2024 - Blue Ribbon Judging begins
Tuesday, November 12, 2024 - Blue Ribbon Judging ends
Week of November 18, 2024 - nominations announced
Q1 2025 - CAFE ceremonies in Los Angeles, CA

WEBINAR CALENDAR

The CAFE administration team is proud to offer FREE weekly submission webinars to assist both new and experienced entrants with navigating the submission system and contest. All webinars are hosted via Zoom, no RSVP is necessary, and this information is available to all who are interested in attending. Entrants may come to none, one, or multiple webinars but the webinars are the single best way to get questions answered. Administrators stay on the webinars until all questions have been addressed.

Dates:

Every Tuesday at 3pm ET/noon PT during the submission window we will offer free webinars. These are open to the public and do not require RSVP. ****IMPORTANT NOTE: There is no webinar on Tuesday, July 30 - instead the webinar that week is Monday, July 29!!!****

Tues July 23, **Mon July 29**

Tues August 6, Tues August 12, Tues August 20, Tuesday August 27
3pm Eastern/noon Pacific

<https://theemmys.zoom.us/j/86023977970?pwd=uY5j6ZQu7y7ZGub2jITw5agj192aSw.1>

Meeting ID: 860 2397 7970

Passcode: 706389

WHAT'S NEW IN CAFE

PROGRAM ELIGIBILITY

Programming that is rated Y or Y7 remains automatically eligible for CAFE without a petition process. In addition, the following programming is now considered the purview of CAFE without petition:

- Rated G
- Rated PG and on a network/platform associated with children's and family content (Disney, Nickelodeon, etc.)

The following programming is still subject to eligibility review:

- Unrated or rated PG content that is not on a network/platform usually associated with children's content
- Rated TV-14

Content that is rated TV-MA remains ineligible in CAFE.

If your programming requires an eligibility review, the process is laid out below in the CAFE boilerplate.

EDUCATIONAL/INFORMATIONAL PROGRAMMING

Programming that has received the Educational/Informational ("E/I") approval by the FCC, resulting in the E/I bug appearing on screen, is automatically eligible for CAFE. This programming is being removed from the Daytime competition as it has been deemed appropriate for the CAFE demographic by the government.

E/I programming is eligible in the Non-Fiction Program category at CAFE. If your E/I programming was already entered into Daytime for this year, it is not eligible in CAFE until next year unless new episodes aired between January 1, 2024 and May 31, 2024, in which case only those episodes are eligible within this year's CAFE contest.

It is the administration's intent to watch this category this year and determine if further tracking or a separate Educational/Informational category is necessary in the future.

WRITERS AND DIRECTORS MOVE TO A "PRIMETIME MODEL"

Writing and Directing categories will now be Series-only. (See below for further details on writing and directing for Specials.)

Additionally, in those two crafts only, entries will be representative only of one story or episode and those writer(s)/directors) associated with it. This reflects the 1:1 “Primetime model” where each entry is representative only of itself and only the writer(s)/director(s) associated with it are eligible. Consequently, Programs may enter these categories more than once. Individuals are allowed to enter these categories more than once, for the same Program and for different Programs.

Additionally, within these two crafts ONLY, episodes can be considered “A” pod/an 11 minute from a 22 minute, “B” pod/an 11 minute from a 22 minute, OR a full 22 minute episode PROVIDED THE SAME INDIVIDUAL(S) ARE ELIGIBLE IN BOTH. For example - if Jane Doe wrote “A” pod and “B” pod for a 22 minute episode, Jane Doe can submit either “A” or “B” or the full episode into the Writing category. If Jane Doe wrote the “A” pod, Jane Doe can submit “A” and the writer of the “B” pod can submit a separate entry if so desired. The “A” and “B” pods cannot be combined on the same submission unless the eligible craftsperson/craftspeople are identical.

EPISODE DEFINITION

For CAFE animation, if your program consists of approximately 22 minute episodes with an “A” story pod/11 minute followed by a “B” story pod/11 minute, your episode is considered the FULL 22 MINUTES except in Writing and Directing (see above). When the entry form requires you to list your total number of episodes, it is using the number of 22 minute episodes (as aired).

LATE CREDIT ADDITIONS

NATAS is moving away from a policy of allowing late credit additions after the ceremony date because it is viewed as statuette-chasing. Please be aware that this is the final year in which CAFE will allow for fee-based changes after the ceremony date. Entrants should be preparing for a streamlined process including reviewing credits, name spellings, titles, etc. at time of submission via the Producer’s Proof in Orthicon.

To help acclimate to the community to our future process, this year we are introducing a staggered late credit fee structure:

- Changes from entry window to five business days after the nominations announcement - gratis
- Changes from six business days after the nominations announcement through the ceremony - \$250 per change
- Changes from ceremony date through 30 days after the ceremony date - \$500 per change ****LAST YEAR OF POST-CEREMONY CHANGES****
- Changes 31+ days after the ceremony - not allowed under any circumstances

PETITIONING OFF-LIST CREDITS

Late Credit Additions are still being allowed, as per the parameters above, but ONLY for on-list credits. Off-list credits must be submitted at time of entry to allow for administration to ask for and review a full petition if warranted. Off-list credits cannot be submitted late.

UNDER CONTRACT

Additionally, “under contract” is no longer a barometer for eligibility. Eligibility is confined to title and percentage of episodes worked within the eligibility period, or via petition as per the above outlined process.

SUBMISSION VIDEO RUN TIMES

All submissions in “full episode or Special” categories have a maximum runtime of 90 minutes. If your episode or Special runs longer than 90 minutes, you must select up to three sections and combine them into a single reel separated only by blacks, and the total runtime of the reel must then not exceed 90 minutes. Submissions longer than 90 minutes are subject to disqualification.

REEL LIMITATIONS

Reels are now limited to a maximum of FIVE SCENES PER REEL. The scenes can come from a single episode, or multiple episodes (up to five), but submissions cannot include more than five scenes per reel. The exception is Interactive, which remains a 3 minute reel as per usual.

NARRATOR ELIGIBILITY

Offscreen narrators are no longer eligible in Voice Performer and are now instead eligible in Children’s Personality (formerly Host). This includes Storytellers who appear on screen (e.g. a person reading a book aloud). Individuals who voice animated or CGI characters in the context of a live action program still remain eligible in Voice Performer. At this time, based on presumptive entry count, there is no plan for a separate Narrator and/or Storyteller category but we welcome these entries to submit into Personality.

EARLY SUBMITTER STATUS

Entities intending to enter more than 25 submissions qualify for Early Submitter Status by email request. Early Submitter Status gives submitters the chance to get into Orthicon early, with the express purpose of speeding up when submissions come in so that administration can review entries more quickly.

AI

AI-generated performances are not eligible in any Performer category.

REVISED CATEGORIES

HOST

The Host category has been renamed Children's Personality and is no longer a Team Award, e.g. each Host, Co-Host, Narrator, or Storyteller may enter separately and Programs are permitted to enter this category more than once. Narrators and Storytellers are now eligible here and are NOT eligible in Voice Performer.

VOICE PERFORMER

Voice Performer entrants have always had the option to submit either one character or multiple characters within the same reel (provided the characters are all part of the same Program). This will remain the same. However, entrants will be required to choose Single Character or Multiple Characters from a Tracking dropdown upon entry. These categories will not be tracked but rather the information gathered will be used to determine if these categories require any type of change towards singular characters only in future years. As a result, all acting categories are being re-named to Performer as opposed to Performance.

WRITING AND DIRECTING FOR A SPECIAL

Writers and Directors who work on a Special (either a Special episode of a pre-existing Series or a TV movie) are no longer eligible to enter the separate Writing and Directing categories. Those categories have been made Series-only. Instead, to ensure eligibility, Writers and Directors are now considered eligible credits within the respective Program categories, e.g. Fiction Special and Animated Special now include Writers and Directors.

SHORT FORM

Short Form Program has been split into two categories by genre:

Live Action Short Form Program

Animated Short Form Program

The time limit for entries in both categories has been lowered to 8 minutes. If your Program can fit multiple complete episodes on an 8 minute submission, you are still permitted to create a reel with up to 3 episodes provided the total runtime does not exceed 8 minutes.

MAIN TITLE

Main Title and Graphics is now called Show Open and is inclusive of the opening music and/or opening theme songs. Opening music/opening theme songs are therefore no longer eligible within the Original Song categories.

ART DIRECTION

Art Direction/Set Decoration/Scenic Design has been split into two separate categories by filming style:

Art Direction/Set Decoration/Scenic Design for a Single Camera Program

Art Direction/Set Decoration/Scenic Design for a Multiple Camera Program

SUPPLEMENTARY/"BEHIND-THE-SCENES" VIDEOS

As announced last year, the following categories now have the option to upload a supplementary "behind-the-scenes"/"making of" video in addition to the required submission video:

- Puppeteering - "behind the scenes" of the puppeteer bringing the puppet to life
- Voice Performance in a Preschool Program - "behind the scenes" of the performer at work
- Voice Performance in a Children's or Young Teen Program - "behind the scenes" of the performer at work
- Younger Voice Performer - "behind the scenes" of the performer at work
- Single Camera Directing - "behind the scenes" of the director at work
- Multiple Camera Directing - "behind the scenes" of the director at work
- Puppet Design/Styling - "behind the scenes" of the puppet being built, re-designed, dressed

Additionally, a supplementary video in this style is now included optionally for the Visual Effects category in lieu of the content being included as an addendum on the submission reel.

REMOVED CATEGORIES

The following category is no longer available:

Promotional Announcement

CLARIFICATIONS

$\frac{2}{3}$ NEW CONTENT

Unless a higher threshold exists within the category description itself, " $\frac{2}{3}$ new content" applies to all categories, including craft categories, e.g. the specific content being entered this year must be at least $\frac{2}{3}$ new to be eligible in any category. In any case where $\frac{1}{3}$ or less of material is not new, individuals responsible for the recycled content are not Emmy eligible.

SERIES ELIGIBILITY

If your Series did not air three episodes within the eligibility period of June 1, 2023 to May 31, 2024 but additional episodes have aired in the meantime, submitters must choose ONE of the eligible episodes and enter it as a Special. This Special is also eligible in ancillary craft categories.

ANIMATION V. LIVE ACTION

Hybrid content must contain at least $\frac{2}{3}$ animated content in order to qualify into an Animated category. Otherwise it will be moved to Live Action.

SAME PERFORMER, DIFFERENT MEDIUM

Performers who play or voice the same role on multiple shows can only enter once for the same role, e.g. Elmo on Sesame Street and Elmo on a Sesame Street short can only enter once, although the performer has the option to include material from both shows on the same reel. However, if a performer plays the character on a live action show and then voices the same character on an animated version, this is considered two different crafts and therefore the performer is eligible for two different entries, e.g. playing Kermit on The Muppets versus voicing Kermit on Muppet Babies.

PUBLIC SERVICE INITIATIVE ELIGIBILITY

For entry into the PSI category, it is not considered sufficient to put a video on a streaming or social media platform and then enter it into the competition. There must be a more sufficient off-screen campaign element, and that element must have some quantifiable metrics.

CAMERA STYLE

For Programs employing both single camera and multiple camera styles, the submitter must select ONE style and the program is then “locked into” that style for all relevant crafts - e.g. a Program may NOT submit into Single Camera Directing and Multiple Camera Editing utilizing different episodes.

Furthermore, multiple camera-style can be more clearly defined as “employing a proscenium-like shooting area. Whether or not a live audience is present, the cameras are on the side of the fourth wall.” Single camera-style can be more clearly defined as “shooting in one direction and then shooting in the complementary direction.”

YOUNGER PERFORMER ELIGIBILITY

Younger Performer eligibility is based on the Program’s eligibility. If the Program itself is not eligible in CAFE, a Younger Performer cannot enter even if they reach the age limit. For

example, younger performers on “Abbott Elementary” are not eligible in CAFE because “Abbott Elementary” itself is eligible in Primetime.

EMMY COMPETITION ELIGIBILITY BY GENRE

The following genres are considered strictly the purview of the Children’s & Family Emmys:

CHILDREN’S & FAMILY EMMYS (CAFE) GENRES

Children’s, Family Viewing, Preschool, Preschool Animation, Children’s Animation, Young Teen, Children’s Non-Fiction, Reality Competition/Game Shows with Children Contestants, Educational/Informational

DAYTIME EMMYS GENRES

Daytime Drama**, Culinary, Daytime Talk Series, Lifestyle, Arts and Popular Culture, Travel/Adventure/Nature, Legal/Courtroom, Entertainment News, Educational/Informational, Daytime Non-Fiction Special, Daytime Non-Fiction Short Form, Instructional/How-To, Animal Shows, Parades

Ratings restriction - the Daytime Emmys does not accept any content rated TV-MA, or content that would be rated TV-MA if on a traditional linear network.

The following genres are considered strictly the purview of the Primetime Emmys:

PRIMETIME EMMYS GENRES

“All Other” Drama, Comedy, Dramedy, TV Movie, Miniseries, Anthology, Competition Reality (except with children contestants), Variety, Primetime Talk Show, Horror, Science Fiction, Fantasy, Musical, Adult Animation, Game Shows, Awards Shows